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## **The Louisiana Primary Care Association Hires New Legislative & Governmental Affairs Partner**

*As lawmakers meet in Baton Rouge for the 2018 Regular Session, the Louisiana Primary Care Association has hired The Picard Group to provide legislative expertise and consulting services.*

Baton Rouge, LA – The Louisiana Primary Care Association (LPCA) has selected The Picard Group to cover the legislative needs of the organization during Louisiana’s Regular Legislative Session. The goal of the partnership is to work towards improved access and outcomes that result in a healthier Louisiana. Over the next several months, The Picard Group will work closely with LPCA staff in developing a coordinated strategy that benefits the organization and Louisiana’s 35 Community Health Center members.

For seven years, the team comprising The Picard Group (TPG) has established itself as one of the leading governmental affairs firms in Louisiana. The vision of full service representation by effective team members resulted in The Picard Group representing thirteen FORTUNE 500 companies, as well as two companies on INC. MAGAZINE’S “5000 Fastest Growing Businesses in America” list, in addition to other prominent regional and Louisiana businesses and institutions. With offices in Lafayette and Baton Rouge, as well as in Washington, DC, the team at The Picard Group is able to deliver effective results in a timely fashion.

“We are very excited to work with The Picard Group,” said Tiffany Netters, LPCA’s Director of Health Policy & Governmental Affairs. “Their breadth of knowledge and their experience working in Louisiana state government makes this firm a perfect partner for our organization. Their work at the State Capitol will strengthen Louisiana’s Community Health Centers and raise even greater awareness among our elected officials.”

### **About the Louisiana Primary Care Association**

The Louisiana Primary Care Association (LPCA) represents 35 federally funded, private, non-profit and public Community Health Centers across Louisiana that serve nearly 385,000 patients annually. LPCA promotes community-based health services through advocacy, education, and collaboration with community partners. Our goal is to ensure that every Louisianan has access to affordable, quality, primary care services. For more information, visit [www.LPCA.net](http://www.LPCA.net).

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