# **Municipal Portfolio Analysis**

# Date

# Bank

# City, State



### **Methodology Justification**

Certain economic data is helpful in projecting economic activity and, therefore, the anticipated direction of the economy. This information is helpful in evaluating the financial strength within a given geographic area which could have a bearing on the financial strength of bonds issued in that area. A state, county or city that is experiencing negative trends in certain metrics will have a high correlation to negative trends in the quality of securities issued. Even with this positive correlation, there will always be good areas with bad bonds and bad areas with good bonds. The purpose of analyzing a portfolio of diverse holdings using a set of data points and a screening process of these data sets is to try to identify those areas early on with negative trends. Once a location is identified as having sufficient negative trends, further analysis can be performed on the bond issues in that location.

While there are almost endless data sets, we have determined that a list of six would be sufficient to help identify potential problems. Someone else might view six as not enough or too many or even select a completely different data set. For our purposes we have selected the following:

- (1) Population
- (2) Income
- (3) Housing
- (4) Unemployment
- (5) Taxes
- (6) Distress

A negative trend in any one of these may not be significant, but if an area possesses a negative trend in several, it certainly warrants further review. In addition, the magnitude of the trend is important. Small changes can occur in either direction so we are only concerned about changes outside of a given magnitude. The changes we have selected are:

- (1) Population change from 2014 2015 greater than -.08
- (2) Personal income per capita less than or equal to 70% of the U.S. per capita for 2015
- (3) Annual Foreclosure (%) County (2016) greater than or equal to .57%
- (4) Unemployment rate greater than or equal to 12%

- (5) Assessed value of real & personal property change from 2014 2015 greater than -.05
- (6) GEO Score Current less than 3.4

GEO Score is a proprietary calculation derived by the DIVER analysts and considers several factors when analyzing economic strength. The rating is from 0 to 10 spread over six ranges. 0 - 1.7 is very bad and 8.6 - 10 is very good. We will set our further review standard at the range of 1.8 - 3.4.

With the recent economic downturn, all credit instruments have come under greater scrutiny and should prompt bankers into taking a closer look at the type of bonds they own as well as the location. Historically, municipal bonds have a lower default rate than corporate bonds and within the purpose of the bond default, rates can vary even more. There can be a difference in the rate of municipal defaults when looking at difference sources. From 1970 to 2011 Moody's Investment Services listed 71 defaults and Standard & Poor's listed 47, while the Federal Reserve indicated 2,366. The difference can be accounted for because Moody's and S&P just reported rated bonds while the Fed included non-rated bonds. A few facts are consistent among all three and that is general obligation bonds seldom default as do revenue bonds for critical services such as water and electricity. The highest incident of defaults occurs in revenue bonds for private purposes. Of the largest total default number, housing projects contributed 17%, nursing homes 12%, healthcare 11%, and industrial development bonds 28% for a total of 68% of all defaults from these categories. Based on that, one could elect, and many services do, to screen by purpose. In other words, if you don't own any of these types of bonds, you are probably okay. While we think that is a reasonable approach, it is best used after you perform an initial screen using economic data. Often banks own perfectly good bonds where current financial information is not available. For this reason, an alternative set of predictive data should be used to help identify potential problems. The economic data we have selected is readily available and is timely.



# Population - County (2015)





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# Population Change - County (2014-2015)





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Personal Income Per Capita as % US - County (2015)





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# Annual Foreclosure (%) - County (2016)





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# Unemployment (%) - County (2015)





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# Assessed Values - Real & Personal Change - County (2014-2015)



Source: State and County Taxation, Treasury, and Assessment Offices



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N/A



DIVER Geo Score - Current - County (Dec,2016)





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# Portfolio Statistics and Comparison

Measure	
General Information:	
Portfolio Size:	\$7,990,000
# of CUSIPs:	17
# of Issuers:	16
State Concentration:	35.
# of States/Territories:	9
Largest State Exposure:	\$5,090,000
State with Largest Exposure:	VA
Top 10 States as % of Portfolio:	100.00%
County Concentration:	
# of Counties:	12
Largest County Exposure:	\$760,000
County with Largest Exposure:	Isle of Wight
Top 10 Counties as % of Portfolio:	69.34%
Weighted Average Measures:	
Population Change - County	0.92%
(2014-2015)	
Personal Income Per Capita as	98.56%
% US - County (2015)	
Annual Foreclosure (%) -	0.57%
County (2016)	
Unemployment (%) - County	4.68%
(2015)	
Assessed Values - Real &	9.69%
Personal Change - County	
(2014-2015)	
DIVER Geo Score - Current -	5.91
County (Dec,2016)	

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# Virginia Report

# State Data

### Other

- State Map and Portfolio Exposures Population County (2015)
- Virginia State Portfolio Distribution
- Virginia State Portfolio Distribution

# County Data

### Isle of Wight, VA

### Other

- Isle of Wight County Portfolio Distribution
- Isle of Wight County Portfolio Distribution



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# State Other

### State Map and Portfolio Exposures - Population - County (2015)





Previous Bant 12 (2) 6

Unit Size: Whole #



Source:

US Census Bureau

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### Virginia State Portfolio Distribution



Total Exposure: \$5,090,000

### Virginia State Portfolio Distribution

County (Total:7)	Exposure %	Exposure (\$)	(#) DIVER Geo Score - Current	Details
Virginia State	37.62%	\$1,915,000	N/A	View
Isle of Wight	14.93%	\$760,000	8	View
Montgomery	14.64%	\$745,000	4.1	View
Williamsburg City	11.79%	\$600,000	3.5	View
Arlington	9.82%	\$500,000	10	View
Newport News City	6.29%	\$320,000	6.9	View
Charlottesville City	4.91%	\$250,000	7.5	View



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# Isle of Wight, VA: Other

Isle of Wight County Portfolio Distribution



Total Exposure: \$760,000

### Isle of Wight County Portfolio Distribution

County (Total:1)	CUSIPS	Exposure (\$)		#) Population	- Alto alt
Isle of Wight	464632NB0		\$760,000	36,314	
Portfolio Name:	£				



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Datasets / Locations	US Value	ARLINGTON CNTY VA	BENTON IND SCH IMPT BLDG CORP	BLACKSBURG VA	BRASELTON GA URBAN REDEV AGY REV
Exposure		\$500,000	\$550,000	\$245,000	\$470,000
Population Change - County (2014-2015)	0.73%	1.12%	-0.18%	0.29%	2.44%
Personal Income Per Capita as % US - County (2015)	100.00%	17	73.58%		72.98%
Annual Foreclosure (%) - County (2016)	0.86%	0.18%	1.02%	0.23%	0.83%
Unemployment (%) - County (2015)	5.30%		4.40%	7	4.80%
Assessed Values - Real & Personal Change - County (2014-2015)	2.12%		2.94%	N/A	8.07%
DIVER Geo Score - Current - County (Dec,2016)	5.00	10.00	4.90	4.10	5.50

DIVER

Datasets / Locations	BREMERTON WASH WTR & SWR REV	BREMERTON WASH CHARLOTTESVILLE WTR & SWR REV VA	EANES TEX INDPT SCH DIST	HIGHLAND TEX INDPT SCH DIST
Exposure Domitation Change - County (2011-2015)	\$450,000	\$250,000	\$425,000	\$285,000
Personal Income Per Capita as % US - County (2015)	%.79.02% 03.67%	2.14% N/A	121.30%	0.01%
Annual Foreclosure (%) - County (2016)	0.54%	0.28%	0.31%	0.11%
Unemployment (%) - County (2015)	5.50%	3.70%	3.30%	4.10%
Assessed Values - Real & Personal Change - County (2014-2015)	9.84%	N/A	14.55%	-1.36%
DIVER Geo Score - Current - County (Dec,2016)	7.80	7.50	9.80	6.30



Datasets / Locations	ISLE WIGHT CNTY VA	MONTGOMERY CNTY VA ECONOMIC DEV AUTH PUB FAC LEASE REV	NEWPORT NEWS VA	NORTHMOR OHIO LOC SCH DIST	VIRGINIA COLLEGE BLDG AUTH VA EDL FACS REV
Exposure	\$760,000	\$500,000	\$320,000	\$720,000	\$500,000
Population Change - County (2014-2015)	0.86%	0.29%	-0.06%	-0.31%	N/A
Personal Income Per Capita as % US - County (2015)	105.26%	N/A	84.08%	72.07%	N/A
Annual Foreclosure (%) - County (2016)	0.66%	0.23%	1.24%	1.22%	N/A
Unemployment (%) - County (2015)	4.60%	4.30%	5.40%	5.80%	N/A
Assessed Values - Real & Personal Change - County (2014-2015)	N/A	N/A	N/A	16.26%	N/A
DIVER Geo Score - Current - County (Dec,2016)	8.00	4.10	6.90	1.20	N/A



Datasets / Locations	VIRGINIA ST HSG VIRGINIA ST HSG VIRGINIA ST RES DEV AUTH DEV AUTH AUTH HOMEOWNERSHIP HOMEOWNERSHIP INFRASTRUCTURE MTG REV MTG REV REV	VIRGINIA ST HSG VIRGINIA ST HSG VIRGINIA ST RES DEV AUTH DEV AUTH AUTH IOMEOWNERSHIP HOMEOWNERSHIP INFRASTRUCTURE MTG REV MTG REV REV	VIRGINIA ST RES AUTH INFRASTRUCTURE REV	WILLIAMSBURG VA
Exposure	\$465,000	\$500,000	\$450,000	\$600,000
Population Change - County (2014-2015)	NIA	N/A	N/A	1.45%
Personal Income Per Capita as % US - County (2015)	NIA	NIA	N/A	N/N .
Annual Foreclosure (%) - County (2016)	N/A	N/A	N/A	%00.0
Unemployment (%) - County (2015)	N/A	N/A	N/A	6.30%
Assessed Values - Real & Personal Change - County (2014-2015)	NIA	NIA	N/A	N/A
DIVER Geo Score - Current - County (Dec, 2016)	N/A	N/A	N/A	3.50



### Population Change - County (2014 - 2015)

### These are the counties and CUSIPS that had a population change of negative .08 or greater for 2014 - 2015

State	County	CUSIP	Population Change - County (2014 - 2015)
Indiana Ohio	Benton Crawford	083209CS3 666603BD6	-0.18 -0.31
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### Annual Foreclosure (%) County (2016)

# These are the counties and CUSIPS that had a residential vacancy rate of .57% or greater for 2016

State	County	CUSIP	Annual Foreclosure (%) County (2016)
Georgia	Jackson	10551RAG7	0.83
Indiana	Benton	083209CS3	1.02
Ohio	Crawford	666603BD6	1.22
Virginia	Isle of Wight	464632NB0	0.66
Virginia	Newport News City	652233EU7	1.24

### Assessed Value

### These are the counties and CUSIPS that had an assessed value change of negative .05 or greater for 2014-2015

State	County	CUSIP	Assessed Value - Real & Personal Property Change County 2014-2015
Texas	Nolan	430812DJ3	-1.36
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	a a		

### Geo Score - Current

### These are the counties and CUSIPS that had a DIVER Geo Score of 3.4% or less for current month

State	County	CUSIP	DIVER Geo Score - County Current Month
Ohio	Crawford	666603BD6	1.20
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	9		

## **Counties for Closer Examination**

Crawford, OH

Population Change	-0.31%
Annual Foreclosure (%) County	1.22%
GEO Score	1.20



# Ohio Report

# County Data

Crawford, OH

### Other

- Crawford County Portfolio Distribution
- Crawford County Portfolio Distribution



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# Crawford, OH: Other

### **Crawford County Portfolio Distribution**



Total Exposure: \$720,000

### **Crawford County Portfolio Distribution**

County (Total:1)	CUSIPS	Exposure (\$)	(†	#) Population	in an and
Crawford	666603BD6		\$720,000	42,306	
Portfolio Name:			I	ingender ingeneration	



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# NORTHMOR OHIO LOC SCH DIST 4.000% 2030-11-01

# CUSIP: 666603BD6

As of: 02/09/2017 11:36 AM EST

### **Terms and Features**

CUSIP:	666603BD6	Min. Denomination:	\$5,000
Issuer:	NORTHMOR OHIO LOC SCH DIS	ST Coupon Type:	Orig Issue Premium
Obligor:	Northmor Local Sch Dist OH	Coupon:	4.000%
Obligor Website:	http://www.northmor.k12.oh.us/	Int. Pmt Frequency:	Semiannually
Muni Type:	Unlimited Tax G.O.	Bank Qualified:	Yes
Debt Type:	Bond	Federal:	Tax Exempt
Proceeds Use:	Primary/Secondary Education	State Taxable:	No
Maturity Amount:	\$720,000		
Dated Date:	11/08/2016		
Maturity Date:	11/01/2030		
Redemption Information		Credit Enhancement	
Redemption:	None		
Extraordinary Call Prov:	No	Additional C.E.	Provider
		OH School Dist Credit	-
		Enhancement Program	
Spcl Mandatory Prov:	No		
Spcl Optional Prov:	No		
Callable in Whole:	Anytime (beg. on first call date)		
Callable in Part:	Anytime (beg. on first call date)		
Call Schedule:			

Call Schedule:	Start Date	Call Price
	11/01/26	100.000
Sinking Fund Schedule:	No	

### OS and Continuing Disclosures

Official Stateme	nt.				
Official Statement:		http://emma.msrb.org/SecurityView/SecurityDetails.aspx?cusip=666603BD6			
Continuing Discl	losures:	http://emma.msrb.org/SecurityView/SecurityDetailsARD.aspx?cusip=666603BD6 (Includes			
		15c2-12 and Voluntary Disclosures)			
Most Recent 15	c2-12 Filings (since	e 06/01/2009):			
Financial/Operating:		Annual Financial Information Operating Data 15c212: Year Ended - June 30, 2016 Filing			
Material Events: N		No Filings Exist Since 06/01/2009			
Disclosure Filing	gs for Past 12 Mor	iths:			
Annual Financia	I Information Oper	ating Data 15c212			
2016-11-17 Annual Financial Information Operating Data 15c212: Year Ended - June 30, 2016 Filing					
2016-10-19	Annual Financial Information Operating Data 15c212: Year Ended - June 30, 2016 Filing				

### News

Location	Newspaper				
Galion City	Galion Inquirer				
Ohio	Bond Buyer				

### **Credit Ratings**

Fitch	
No Fitch Public Finance Ratings Exist.	

### Price / Yield Information

### **MSRB** Trade History

Trade Date/Time	Settlement Date	Price (%)	Yield (%)	Trade Amt (\$)	Trade Submission Type
10/07/2016 :09:37 AM	11/08/2016	118.909	1.91	720,000	Customer Bought
10/05/2016 :12:38 PM	11/08/2016	117.914		720,000	Inter-dealer Trade

### Issuance Advisors / Potential Conflicts Check

Lead Underwriter:	ROBERT W BAIRD & COMPANY INC
Financial Advisor(s):	WILLIAM BLAIR & COMPANY LLC

### Geo Location / Sector

School District City/Town		County		State
Northmor Local	Galion City	Crawford	Ohio	
		Sector Designa	lion	
School District				

### DIVER Geo Score: Crawford (County), OH



Description: The DIVER Geo Score is a proprietary measure of the relative economic health of the referenced geographic location, where 10 represents the best health. It is not a rating or opinion with regard to a bond, issuer or obligor.

### Sector Based Economic Data

	Northmor Local		Ohio		USA	
	2014	2013	2014	2013	2014	2013
Debt Outstanding at Year End (PSED)	\$13,648,000	\$14,500,000	\$10,169,322,000	\$9,382,042,000	\$409,342,005,000	\$415,238,582
Public Elementary & Secondary School Enrollment	1,085	1,089	1,601,566	1,613,718	48,349,251	48,299,727

(Source: US Census Bureau)

	Northmor Lo	ocal
	2015	2014
Population	7,822	7,840

(Source: US Census Bureau (SAIPE Program))

	Galion City		Ohio		USA			
	2015	2014	2016	2015	2014	2016	2015	2014
Population	10,127	10,165	11,614,373	11,605,090	11,594,408	323,127,513	320,896,618	318,563,456

(Source: US Census Bureau)

	Crawford	Ohio		USA		
	Dec 2016	Dec 2016	Dec 2015	Jan 2017	Dec 2016	Dec 2015
Unemployment (%)	5.70%	4.70%	4.60%	5.10%	4.50%	4.80%

	Crawford		Ohio		USA	
	Q3 2016	Q3 2015	Q3 2016	Q3 2015	Q3 2016	Q3 2015
Housing Price Index	123.59	118.94	119.76	114.23	159.25	150.83

(Source: Federal Housing Finance Agency)

	Crawford		Ohio		USA		
	2015	2014	2015	2014	2016	2015	2014
Unemployment (%)	5.80%	6.70%	4.90%	5.80%	4.90%	5.30%	6.20%

(Source: Bureau of Labor Statistics)

	Crawford		Ohio		USA	
	2015	2014	2015	2014	2015	2014
Poverty (%)	16.50%	15.40%	14.80%	15.80%	14.70%	15.50%

(Source: US Census Bureau)

	Crawford			USA		
Unit Size: Millions	2015	2014	2016	2015	2014	
Assessed Values - Real & Personal	\$595	\$512	\$1,750	\$1,122	\$985	

(Source: State and County Taxation, Treasury, and Assessment Offices)

	Ohio		USA		
	2015	2014	2015	2014	
Median Home Value (1 Year)	\$136,400	\$129,100	\$194,500	\$181,200	
Median Household Income	\$53,301	\$49,644	\$56,516	\$53,657	
Source: LIS Conque Bureau)					

(Source: US Census Bureau)

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