HCCN Learning Session
November 9, 2021 | Pre Conference Session

Tuesday | November 9, 2021

Note: Breakout Sessions are CEU Approved

9:00am – 9:15am **Welcome**
Christine Foerstner,
Louisiana Primary Care Association

9:15am – 10:00am **LPCA HCCN – Where Are We?**
All HCCN Staff

10:00am – 10:30am **Health Center Peer Sharing**
Selected Health Centers, TBD

10:30am – 10:40am **Break**

10:40am – 11:45am **Breakout Sessions**

1. **Map It! Validate It! Use It! | Simple Steps to Build Trust in Your Data and Improve Your Performance**
LuAnn Kimker
Azara Healthcare

2. **Safety in Numbers: Join Forces to Avoid a HIPAA Breach and Maximize Available Funding**
Scott Ferguson
Aesto Health

11:45am –12:00pm **Evaluations / Closing**

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Session Descriptions

Map It! Validate It! Use It! | Simple Steps to Build Trust in Your Data and Improve Your Performance
LuAnn Kimker, Azara Healthcare

Description:
Nothing is worse than finding out that your performance on quality measures is not what you thought it was. Sharing numbers with provider care teams and leadership or submitting UDS data can be made significantly less stressful by taking a few simple steps. This session will focus on DRVS tools to support data quality activities to help you monitor and implement simple plans to improve your data. Don't let it get ahead of you...utilize daily prevention for best results!

Learning Objectives:
- List steps to investigate measure performance and identify causes for change in performance.
- Describe when to use the data validation workbook, questionable data dashboard and mapping administration to explore data concerns.
- Utilize the Point of Care alert closure measure and email subscriptions to engage the team to track and drive improvement.

Safety in Numbers: Join Forces to Avoid a HIPAA Breach and Maximize Available Funding
Scott Ferguson, Aesto Health

Description:
Today, it takes more than technology to avoid a HIPAA breach. Equal levels of understanding, effort, and collaboration among the executives responsible for leadership, finance, and HIT are required to reduce the risk of a breach and mitigate the consequences of a successful attack. Times have changed, so must our strategies. Building better breach protection in rural healthcare requires teamwork across internal departments and coordination among association members.

Learning Objectives
- Learn about the two most pressing issues threatening PHI security and new expenses eligible for security funding in 2022.
- Understand why HIPAA breaches have changed during the pandemic, understand what steps must be taken to increase protection, and how to leverage post-pandemic revisions in funding regulations to maximize reimbursements.
- Discover eye-opening opportunities to team up with other association members during the application process to be eligible for even more funds than you would going it alone.

Speaker Biographies

Map It! Validate It! Use It! | Simple Steps to Build Trust in Your Data and Improve Your Performance

LuAnn Kimker, Azara Healthcare

LuAnn Kimker RN MSN, PCMH CCE is the Vice President of Clinical Innovation at Azara Healthcare. In a healthcare environment that is constantly changing, she is passionate about using data to drive change and improve the systems that impact patient outcomes. LuAnn works with primary care network and community health center leaders to identify the tools needed to build and improve their population health programs. She draws extensively on her experience managing primary care and specialty practices operations, quality improvement programs and developing sustainable Patient Centered Medical Home programs to develop data strategies to help improve patient outcomes. LuAnn encourages the integration of various data sources to more efficiently manage the data, systems and people needed for population health programs.

Safety in Numbers: Join Forces to Avoid a HIPAA Breach and Maximize Available Funding

Scott Ferguson, Aesto Health

Scott Ferguson is the Chief Executive Officer of Aesto Health. Over 27,000 healthcare executives, providers, and support staff trust Aesto Health to protect their patient records and provide healthcare security & compliance as a service to rural health facilities across the U.S. "Ferg" offers insights on healthcare leadership, funding, and cybersecurity gathered over 26 years serving in the role of CEO for a diverse group of organizations. He earned his Bachelor of Arts in Communication from Auburn University and currently serves as a Rural Health Leadership Forum board member.