



BATON ROUGE  
METROPOLITAN AIRPORT  
9430 Jackie Cochran Drive  
Suite 300, Terminal Building  
Baton Rouge, LA 70807  
PHONE (225) 355-0333  
FAX (225) 355-2334

**Agenda**  
**Baton Rouge Metropolitan Airport Commission**  
**Regular Meeting**  
**Tuesday, September 14, 2021**  
**3:30 p.m.**  
**Airport Administration Conference Room**  
**Suite 300, 3<sup>rd</sup> floor Terminal Building**

1. Call to Order.
2. Pledge of Allegiance.
3. Roll Call.

**Public Comment Policy**

All items on this agenda are open for public comment. Those members of the public desiring to speak on a particular item should approach the podium and request to speak after the item is announced by the Chairman. They will be required to give their name and address and the Chairman will allocate a specific amount of time for members of the public to speak.

4. Approval of the minutes of the regular meeting of August 3, 2021.
5. Authorization for the Mayor-President and/or Chairman of the Airport Commission to accept and execute a grant agreement from the Federal Aviation Administration (FAA) through the American Rescue Plan Act ("ARPA") in the amount of \$4,827,324.00. By: Director of Aviation.
6. Authorization for the Mayor-President and/or Chairman of the Airport Commission to accept and execute a grant agreement from the Federal Aviation Administration (FAA) through the American Rescue Plan Act (ARPA) in the amount of \$342,328.00. By: Director of Aviation.
7. Authorization for the Mayor-President and/or Chairman of the Airport Commission to accept a Grant Award and Agreement between the U.S. Department of Transportation and the City of Baton Rouge and the Parish of East Baton Rouge, under the Small Community Air Service Development Program for a grant in the amount of \$1,000,000.00 (Total Project Cash Costs- \$1,200,000.00; Federal Share- \$1,000,000.00; Local Share-\$200,000.00) \*In-Kind Contribution \$300,000.00. By: Director of Aviation.

8. Authorization for the Mayor-President and/or Chairman of the Airport Commission to execute Amendment No. 1 to the lease agreement with Rosie's Gourmet Popcorn for an additional 245 sq. ft. of storage space located on the first floor of the Airport within the former airline operations office area below Concourse A at a rental rate of \$2,940.00 per year, with all terms and conditions of the original lease to remain the same. By: Director of Aviation.
9. Authorization for the Mayor-President and/or Chairman of the Airport Commission to execute Work Authorization No. 6 to the contract with Airport Management Group, LLC (AMG) for Program Management Services at the Baton Rouge Metropolitan Airport for the Period October 1, 2021 through September 30, 2022 in amount not to exceed \$2,390,460.83. (Contingent on adequate funding). By: Director of Aviation.
10. Authorization for the Mayor-President and/or Chairman of the Airport Commission to execute Amendment No. 6 to the Airport Hangar, LLC lease agreement to add an additional .210-acre tract of land for future hangar construction, at a rental rate of \$2,197.68 per year with the term to run concurrent with their existing lease. (All original terms and conditions of the original lease remain the same). By: Director of Aviation.
11. Authorization for the Mayor-President and/or Chairman of the Airport Commission to execute a lease agreement with GAT Airline Ground Support, for 100 sq. ft. of administrative office space located in the terminal building for a rental rate of \$666.67 per month for a period of one (1) year, with one (1) mutual option to renew. By: Director of Aviation.
12. Authorization for the Mayor-President and/or Chairman of the Airport Commission to execute an Emergency Temporary Site License Agreement with AT&T Services, Inc., to lease approximately 2 acres of land located on Harding Boulevard for recovery and relief efforts associated with Hurricane Ida, at a rental rate of \$2468.40 per month for a period of six (6) months, with one (1) month renewal options up to three (3) months. By: Director of Aviation.
13. Authorization for the Mayor-President and/or Chairman of the Airport Commission to execute amendment to lease agreements with Williams Jet Center LLC for the purpose of acknowledging the establishment of a condominium regime which shall be subject to the terms and conditions of the lease. By: Director of Aviation.
14. Authorization for the Mayor-President and/or Chairman of the Airport Commission to execute a lease agreement with AAA Bail Services Inc., d/b/a Bail One for a bail bond operation located on General Isaac Smith Drive for a period of five (5) years, with one (1) five (5) year mutual option to renew at a rental rate of \$5,310.91 per month or \$63,731.00 per year as follows:

Minimum Annual Guarantee:	\$ 60,192.00
Building Rent- 820 sq. ft.	\$ 2,939.00
Land – 0.50 ac.	\$ 600.00
Total:	\$ 63,731.00

15. **Authorization for the Mayor-President and/or Chairman of the Airport Commission to execute a lease agreement with New Life Bail Bonds, Inc. for a bail bond operation located on General Isaac Smith Drive, for a period of five (5) years, with one (1), five (5) year mutual option to renew at a rental rate of \$2510.91 per month or \$30,131.00 per year as follows:**

Minimum Annual Guarantee:	\$ 27,012.00
Building Rent- 744 sq. ft.	\$ 2,519.00
Land – 0.50 ac.	<u>\$ 600.00</u>
Total:	\$ 30,131.00

16. **Authorization for the Mayor-President and/or Chairman of the Airport Commission to submit a request for Capital Outlay Funding for fiscal year 2022-2023 for the North General Aviation Development (Utility/Infrastructure) Project in the amount of \$1,000,000.00. By: Director of Aviation.**
17. **Authorization for the Mayor-President and/or Chairman of the Airport Commission to formally request the Louisiana DOTD, Division of Aviation to provide funds required to complete the airport improvements at the Baton Rouge Metropolitan Airport specifically described in the Capital Improvement Program Application for state financial assistance for fiscal year's 2022-2027 and to provide for \$20,000.00 local contribution for each of 100% state funded projects listed there in. By: Director of Aviation.**
18. **Receiving a report on the FY 2022-2024 ACDBE Goal and Methodology. By: Director of Aviation.**
19. **Status Report** – Report will be given at the October meeting.
20. **Public Relations /Marketing Report** – Report will be given at the October meeting.
21. **Financial Report** – Report will be given at September meeting.
22. **Business Development Report** – Report will be given at November meeting.
23. **Administrative Matters.**
24. **Adjourn.**

**AIRPORT COMMISSION AGENDA**

**SUPPORTING DOCUMENT NO. 4**



**BATON ROUGE  
METROPOLITAN AIRPORT**  
9430 Jackie Cochran Drive  
Suite 300, Terminal Building  
Baton Rouge, LA 70807  
**PHONE** (225) 355-0333  
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## MINUTES

**BATON ROUGE METROPOLITAN AIRPORT  
REGULAR MEETING  
TUESDAY, AUGUST 3, 2021  
3:30 P.M.  
AIRPORT ADMINISTRATION CONFERENCE ROOM  
SUITE 300, 3<sup>RD</sup> FLOOR TERMINAL BUILDING**

**1. CALL TO ORDER.**

Mr. Callender called the meeting to order.

**2. PLEDGE OF ALLEGIANCE.**

The Pledge of Allegiance was led by Mr. Buckley.

**3. ROLL CALL.**

**MEMBERS  
ATTENDING**

Mr. Buckley  
Mr. Callender  
Rep. Carpenter  
Councilman Dunn, Jr.  
Mr. Fife  
Mr. Lowery  
Mr. Myles  
Ms. Payton  
Mr. Profita  
Mr. Welch

**MEMBERS  
ABSENT**

Mr. Butler  
Mr. Dodds  
Mr. Robinson

**A/P STAFF  
ATTENDING**

Mr. Edwards  
Mr. Pierson  
Mr. Taffaro  
Ms. Wallace  
Mr. Caire  
Mr. Alford  
Ms. Fountain  
Mrs. Williams  
Mr. Caldwell  
Ms. Nolan  
Mr. Vidrine  
Mr. Newton

**OTHERS  
ATTENDING**

Mr. Kutchins

### Public Comment Policy

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**4. Approval of the minutes of the Regular Meeting of July 13, 2021.**

A motion was made by Mr. Profita, seconded by Ms. Payton, to approve the minutes of the regular meeting of July 13, 2021.

There being no opposition, the motion carried.

**5. Approval of the minutes of the Contracts Committee meeting of July 29, 2021. By: Director of Aviation.**

A motion was made by Mr. Myles, seconded by Mr. Welch, to approve the minutes of the Contracts Committee of July 29, 2021.

There being no opposition, the motion carried.

**6. Authorization for the Mayor-President and/or Chairman of the Airport Commission to execute Supplemental Agreement No. 2 with Kutchins & Groh to conduct a Supplemental Environmental Assessment and Phase II Environmental Audits for the relocation of plank road in an amount not to exceed \$774,500.00. By: Director of Aviation.**

Mr. Edwards explained the item to the Airport Commission at this time. After a lengthy discussion, a motion was made by Mr. Profita, seconded by Mr. Welch, to approve the item.

There being no opposition, the motion carried.

**7. Recommendation on the Airport's proposed 2022 Annual Operating Budget to be approved by the Metropolitan Council. By: Director of Aviation.**

Mr. Edwards explained the item to the Airport Commission at this time. After a brief discussion, a motion was made by Mr. Callender, seconded by Mr. Profita, to approve the item.

There being no opposition, the motion carried.

**8. Authorization for the Mayor-President and/or Chairman of the Airport Commission to submit and execute a grant application to the Federal Aviation Administration for the Runway 13-31 RSA/RPZ – Phase IV Project in the amount of \$4,286,525.00; and authorization to accept and execute the grant agreement and all necessary documents in connection therewith at the appropriate time. By: Director of Aviation.**

Mr. Edwards explained the item to the Airport Commission at this time. After a brief discussion, a motion was made by Mr. Welch, seconded by Councilman Dunn Jr., to approve the item.

There being no opposition, the motion carried.

9. **Approving Change Order No.1 for the Runway 13/31 Area & RPZ Improvements – Phase IV Perimeter Road. By: Director of Aviation.**

<b>Project Title:</b>	<b>Runway 13/31 Area &amp; RPZ Improvements – Phase IV</b>
<b>Project Number:</b>	<b>3-22-006-1116-2020</b>
<b>Account Number:</b>	<b>980000096-58210000XX-0000000000-653100</b>
<b>Original Contract Amount:</b>	<b>\$1,303,882.28</b>
<b>Purchase Order Number:</b>	<b>800003128</b>
<b>Council Award Date:</b>	<b>September 23, 2020</b>
<b>Contractor:</b>	<b>Boone Services, LLC</b>
<b>Change Order No.</b>	<b>One (1)</b>
<b>Change Order Amount:</b>	<b>\$9,954.81 Increase (Contract time increased by 22 days)</b>
<b>Original Contract Amount:</b>	<b>\$1,303,882.28</b>
<b>Net Previous Changes:</b>	<b>\$(0)</b>
<b>New Contract Amount:</b>	<b>\$1,313,837.09</b>

**Description:** Construct New Perimeter Road.

**Why Required:** The project scope changes included bridging pumping soils from sta. 24+46, geogrid from Sta. 45+100, additional geogrid placement at various locations from sta. 37+100, and adverse wx days.

Mr. Edwards explained the item to the Airport Commission at this time. After a brief discussion, a motion was made by Mr. Welch, seconded by Mr. Profita, to approve the item.

There being no opposition, the motion carried

10. **Status Report**– Report will be given at the September meeting.
11. **Public Relations /Marketing Report**– Report will be given at the October meeting.
12. **Financial Report** – Report was presented by Nicholas Vidrine, Airport Business Manager.
13. **Business Development Report** – Report was presented by Mr. Vincent Caire, Develop. & Admin. Manager.
14. **Administrative Matters.** None
15. **Adjourn.**

A motion was made by Mr. Welch, seconded by Mr. Profita, to adjourn the meeting. The meeting adjourned at 4:15 pm.

RESPECTFULLY SUBMITTED,

*Mike Edwards*

Mike Edwards  
Director of Aviation

ME/lw



**BATON ROUGE METROPOLITAN AIRPORT**

August 3, 2021

Project	Status	Consultant	Contractor	Current Budget	Paid to Date	Remaining Balance
<b>I. CONSTRUCTION</b>						
<b>ACTIVE PROJECTS</b>						
North Airpark Development - Utility Corridor	NTP 3/17/21					
Grant	State F.50000732			\$ 1,680,000	\$ 49,736	\$ 1,630,264
Design	FP&C No. 50-N41-12-01 - Consultant submitted preliminary plans 7/9/21.	Forte & Tablada, Engineers	TBD			
Construction			TBD			
Multi-Plex Generator	Notice to Proceed June 14, 2021 Generator Fabrication	ADG	Raygen Services	\$438,500	\$ 2,015	\$438,500
Construction						
Runway 13/31 Safety Area/RPZ Improvements						
Grant	AIP 3-22-0006-110-2018 AIP 3-22-0006-112-2018 AIP 3-22-0006-113-2019 State H.013690			\$ 14,514,909	\$ 6,800,646	\$ 7,714,263
Design	Phase I Design Complete Phase II Design In Progress - Layouts have been agreed to by DOTD. Working on Environmental update proposal. Phase III & V Design Complete Phase IV Design Complete	Volkert, Inc.  Volkert, Inc.  Stanley Consultants PEC Corporation				
Grant	AIP 3-22-006-114-2020			\$ 6,047,867	\$ 1,031,780	\$ 5,016,087
Construction	Phase I - Demolition Complete Phase I - Plank Road - Clearing Complete		Terry Honore Construction (\$441,073) Boone Services (\$2,624,000)			
Grant	AIP 3-22-006-116-2020			\$ 16,666,667	\$ 646,996	\$ 16,019,671
Construction	Phase IV- Perimeter Road - Installing base course and installing fence.		Boone Services (\$1,303,882.23)			
<b>Total Active Projects</b>				<b>\$ 39,347,943</b>	<b>\$ 8,529,157</b>	<b>\$ 30,818,786</b>
<b>Total Planning Projects</b>				<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>

Yellow Denotes there is a change in the project

Red Denotes the change

# MARKETING, PUBLIC RELATIONS & AIR SERVICE DEVELOPMENT REPORT



**BTR**



# Enplanements

Month	2019	2020	% Change	2021	% Change	2021 % Of 2019
January	29,057	30,452	4.80%	12,631	-58.52%	44%
February	27,395	30,906	12.80%	11,956	-61.31%	44%
March	35,033	16,219	-53.70%	17,362	+7.11%	50%
April	35,470	1,749	-95.00%	21,867	+1150.26%	62%
May	35,835	5,208	-85.40%	27,696	+431.80%	78%
June	35,943	7,768	-78.40%	27,721	+256.86%	80%
July	35,288	11,480	-67.40%			
August	33,202	12,081	-63.60%			
September	32,881	15,629	-52.60%			
October	39,490	17,777	-54.90%			
November	36,792	17,062	-53.60%			
December	35,751	15,473	-56.70%			
Year-To-Date	412,283	181,795	-55.92%	119,233	+29.19%	60%



COVID-19 IMPACT BEGAN IN MARCH 2020

# Deplanements

Month	2019	2020	% Change	2021	% Change	2021 % of 2019
January	29,365	31,418	6.70%	13,497	-56.94	46%
February	28,268	30,855	9.20%	11,918	-61.37%	43%
March	34,775	16,757	-51.80%	17,563	+4.81%	51%
April	35,128	1,628	-95.40%	21,931	+1247.11%	63%
May	33,835	5,320	-84.30%	26,929	+406.18%	80%
June	35,806	7,453	-79.20%	26,766	+259.13%	80%
July	35,307	11,100	-68.50%			
August	34,112	13,094	-61.60%			
September	32,744	15,692	-51.70%			
October	39,885	17,435	-56.30%			
November	36,701	16,272	-55.60%			
December	34,467	15,026	-56.40%			
Year-To-Date	410,142	181,980	-55.63%	118,604	+27.04%	60.5%



COVID-19 IMPACT BEGAN IN MARCH 2020

# May & 2021 YTD On-Time Performance for BTR Compared to Nearby Airports (DOT)

## Year-to-Date 2021

**BTR 88.9%**

**LFT 90.3%**

**MSY 87.6%**

**GPT 87.5%**

## May 2021

**BTR 84.8%**

**LFT 85.4%**

**MSY 82.8%**

**GPT 84.5%**



Source: DOT BTS (Bureau of Transportation Statistics)

# BTR Baggage Delivery Data by Airline June 2021

## Average Delivery Time

American 13:53 (8.6% late)

Delta 17.13 (18.3% late)

United 12:13 (1.9% late)

\* Late if delivery time exceeds 20 minutes after flight arrival



**BTR**



## 3<sup>rd</sup> Quarter Advertising

- Television: COX, WAFB, WBRZ, WGMB, WVLA
- Print & Digital: Tiger Rag Email & Twitter
- Sponsorship
- Radio: WRKF, Guaranty Media
- Online/Digital: Premion OTT, Facebook Ads; Instagram; Google Display & Video Ads; Business Report Daily Report
- Outdoor: “Take Off” Message at I-10 BR (vinyl); “Turn Around” Message at I-10 Gonzales (vinyl)
- Rotating Messages on Select Digital Boards



**BTR**



# Summer Ad Campaign





GREATER BATON ROUGE AIRPORT DISTRICT  
STATEMENT OF REVENUES AND EXPENDITURES  
FOR THE PERIOD ENDING JUNE 2021

	2021 APPROVED BUDGET	(-)	2021 EXPENDITURES/ REVENUES	(=)	2021 BALANCE	VARIANCE	JUNE 2020 EXPENDITURES/ REVENUES	2021 EXPENDITURES/ REVENUES COMPARED TO 2020
Total Expenditures	6,586,764.87		5,941,154.53		645,610.33	-9.80%	6,235,310.37	-4.72%
Total Revenues	6,323,475.00		5,861,364.02		(462,110.98)	-7.31%	6,259,384.08	-6.36%
Surplus (Deficit)			<u>(79,790.51)</u>				<u>24,073.71</u>	



**BATON ROUGE METRO AIRPORT  
CUSTOMER FACILITY CHARGE  
ACCRUAL BASIS**

	2019	2020	2021	% Change 19/21
January	133,455.00	143,504.10	109,500.75	-17.95%
February	141,652.95	141,788.25	111,265.45	-21.45%
March	169,961.40	117,846.30	147,151.05	-13.42%
April	179,241.75	37,939.35	130,601.40	-27.14%
May	176,492.70	55,823.55	139,408.20	-21.01%
June	165,441.15	74,216.85	130,558.35	-21.08%
July	165,201.30	79,273.50	-	-
August	164,530.95	80,202.15	-	-
September	154,986.15	155,313.00	-	-
October	176,099.10	233,300.25	-	-
November	166,548.15	228,498.00	-	-
December	151,365.52	182,304.45	-	-
<b>Totals for the Period Ending June 30, 2021</b>	<b>966,244.95</b>	<b>571,118.40</b>	<b>768,485.20</b>	<b>-20.47%</b>



**BTR**

BATON ROUGE  
METROPOLITAN AIRPORT

**BATON ROUGE METRO AIRPORT  
PASSENGER FACILITY CHARGE  
ACCRUAL BASIS**

	<b>2019</b>	<b>2020</b>	<b>2021</b>	<b>% Change 19/21</b>
January	122,226.38	128,552.37	52,087.35	-57.38%
February	115,707.23	130,637.62	49,817.72	-56.95%
March	147,442.54	66,951.89	71,535.05	-51.48%
April	149,185.37	6,308.43	92,365.60	-38.09%
May	152,126.67	21,019.32	114,890.69	-24.48%
June	151,305.74	32,147.97	117,507.13	-22.34%
July	149,387.31	48,167.08	-	-
August	140,084.90	50,142.58	-	-
September	139,926.86	59,235.94	-	-
October	167,509.23	75,104.12	-	-
November	155,419.17	71,319.94	-	-
December	150,809.67	64,550.56	-	-
<b>Totals for the Period Ending</b>				
June 30, 2021	837,993.93	385,617.60	498,203.54	-40.55%



# BTR

BATON ROUGE  
METROPOLITAN AIRPORT

## BATON ROUGE METRO AIRPORT PARKING GARAGE REVENUES ACCRUAL BASIS

	2019	2020	2021	% Change 19/21
January	259,096.82	282,535.67	105,938.61	-59.11%
February	254,746.46	277,696.12	112,077.76	-56.00%
March	321,750.09	148,456.12	129,636.24	-59.71%
April	306,114.60	16,355.61	161,473.40	-47.25%
May	323,273.22	35,718.98	174,505.88	-46.02%
June	335,718.99	59,414.28	192,421.40	-42.68%
July	322,783.19	93,460.30	-	-
August	322,326.97	98,434.29	-	-
September	325,727.15	125,231.47	-	-
October	344,990.47	142,277.86	-	-
November	301,512.07	134,536.15	-	-
December	289,671.67	103,688.95	-	-
Totals for the Period Ending June 30, 2021	1,800,700.18	820,176.78	876,053.29	-51.35%



BATON ROUGE  
METROPOLITAN AIRPORT

BATON ROUGE METRO AIRPORT  
TNC REVENUE  
ACCRUAL BASIS

	2019		2020		2021		% Change 20/21
	Pickups Uber	Pickups Lyft	Pickups Uber	Pickups Lyft	Pickups Uber	Pickups Lyft	
January	-	-	2,689	1,366	949	501	-64.24%
February	-	-	2,305	1,175	598	301	-74.17%
March	-	-	1,151	627	942	462	-21.03%
April	-	-	102	69	1,123	587	900.00%
May	-	-	214	181	1,304	749	419.75%
June	-	-	347	227	1,372	731	266.38%
July	-	-	486	214	-	-	-
August	-	-	679	342	-	-	-
September	-	-	814	396	-	-	-
October	-	-	947	439	-	-	-
November	-	-	826	412	-	-	-
December	-	1,104	775	361	-	-	-
<b>Totals for the Period Ending</b>	<b>2,427</b>	<b>1,104</b>	<b>6,461</b>	<b>3,418</b>	<b>6,288</b>	<b>3,331</b>	<b>-2.63%</b>
<b>June 30, 2021</b>							

\*June 2021 Figures are preliminary

**AIRPORT COMMISSION AGENDA**

**SUPPORTING DOCUMENT NO. 19**

## BATON ROUGE METROPOLITAN AIRPORT

September 14, 2021

Project	Status	Consultant	Contractor	Current Budget	Paid to Date	Remaining Balance
<b>I. CONSTRUCTION</b>						
<b>ACTIVE PROJECTS</b>						
North Airpark Development - Utility Corridor	NTP 3/17/21					
Grant	State F.50000732			\$ 1,680,000	\$ 49,736	\$ 1,630,264
Design	FP&C No. 50-N41-12-01 - Met with Consultanat on 8/11 and discuss project and reviewed plans.	Forte & Tablada, Engineers	TBD			
Construction			TBD			
Multi-Plex Generator		ADG	Raygen Services	\$438,500	\$ 2,015	\$438,500
Construction	Contractor has poured slab, constructed access road and installed conduit.					
Runway 13/31 Safety Area/RPZ Improvements						
Grant	AIP 3-22-0006-110-2018 AIP 3-22-0006-112-2018 AIP 3-22-0006-113-2019 State H.013690			\$ 14,514,909	\$ 6,800,646	\$ 7,714,263
Design	Phase I Design Complete Phase II Design In Progress - Environmental update being prepared.	Volkert, Inc. Volkert, Inc.				
	Phase III & V Design Complete Phase IV Design Complete	Stanley Consultants PEC Corporation				
Grant	AIP 3-22-006-114-2020			\$ 6,047,867	\$ 1,031,780	\$ 5,016,087
Construction	Phase I - Demolition Complete Phase I - Plank Road - Removing debris.		Terry Honore Construction (\$441,073) Boone Services (\$2,624,000)			
Grant	AIP 3-22-006-116-2020			\$ 16,666,667	\$ 651,126	\$ 16,015,541
Construction	Phase IV- Perimeter Road Asphalt installation complete. Fence installation continues.		Boone Services (\$1,303,882.23)			
<b>Total Active Projects</b>				<b>\$ 39,347,943</b>	<b>\$ 8,533,288</b>	<b>\$ 30,814,655</b>
<b>Total Planning Projects</b>				<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>

Yellow Denotes there is a change in the project  
Red Denotes the change

**AIRPORT COMMISSION AGENDA**

**SUPPORTING DOCUMENT NO. 20**



# MARKETING, PUBLIC RELATIONS & AIR SERVICE DEVELOPMENT REPORT



**BTR**



# Enplanements

Month	2019	2020	% Change	2021	% Change	2021 % Of 2019
January	29,057	30,452	4.80%	12,631	-58.52%	44%
February	27,395	30,906	12.80%	11,956	-61.31%	44%
March	35,033	16,219	-53.70%	17,362	+7.11%	50%
April	35,470	1,749	-95.00%	21,867	+1150.26%	62%
May	35,835	5,208	-85.40%	27,696	+431.80%	78%
June	35,943	7,768	-78.40%	27,721	+256.86%	80%
July	35,288	11,480	-67.40%	28,232	+145.92%	80%
August	33,202	12,081	-63.60%			
September	32,881	15,629	-52.60%			
October	39,490	17,777	-54.90%			
November	36,792	17,062	-53.60%			
December	35,751	15,473	-56.70%			
Year-To-Date	412,283	181,795	-55.92%	147,465	+42.19%	63%



COVID-19 IMPACT BEGAN IN MARCH 2020

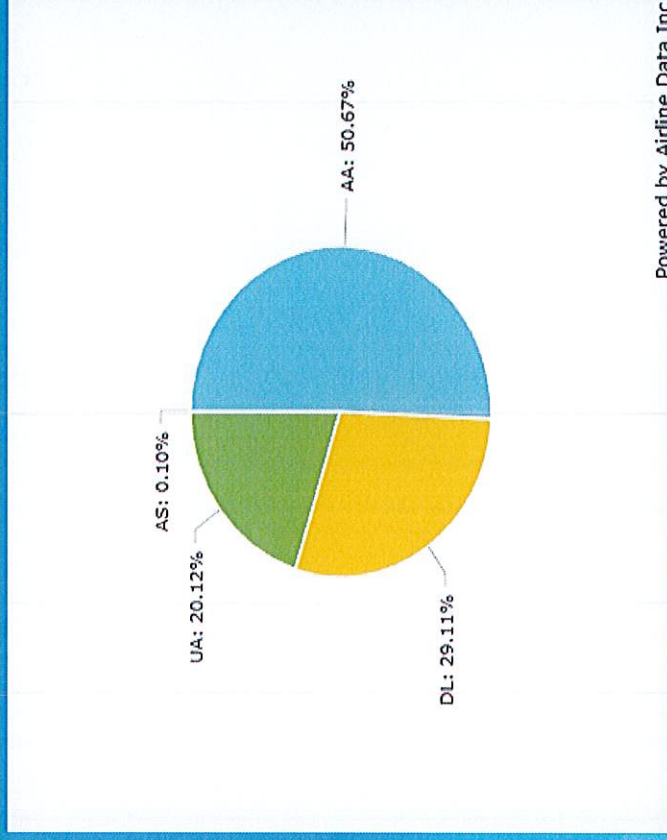
# Deplanements

Month	2019	2020	% Change	2021	% Change	2021 % of 2019
January	29,365	31,418	6.70%	13,497	-56.94	46%
February	28,268	30,855	9.20%	11,918	-61.37%	43%
March	34,775	16,757	-51.80%	17,563	+4.81%	51%
April	35,128	1,628	-95.40%	21,931	+1247.11%	63%
May	33,835	5,320	-84.30%	26,929	+406.18%	80%
June	35,806	7,453	-79.20%	26,766	+259.13%	80%
July	35,307	11,100	-68.50%	28,306	+155.01%	81%
August	34,112	13,094	-61.60%			
September	32,744	15,692	-51.70%			
October	39,885	17,435	-56.30%			
November	36,701	16,272	-55.60%			
December	34,467	15,026	-56.40%			
Year-To-Date	410,142	181,980	-55.63%	146,910	+40.64%	64.0%



COVID-19 IMPACT BEGAN IN MARCH 2020

# Passenger Shares 12 Months-To-Date: American Maintains Top Share



Powered by Airline Data Inc



# June & 2021 YTD On-Time Performance for BTR Compared to Nearby Airports (DOT)

## Year-to-Date 2021

BTR 87.3%

LFT 88.7%

MSY 72.7

GPT 82.2

## June 2021

BTR 80.7%

LFT 82.6%

MSY 84.5%

GPT 86.5



Source: DOT BTS (Bureau of Transportation Statistics)

# BTR Baggage Delivery Data by Airline August 2021

## Average Delivery Time

American 13:59 (7.3% late)

Delta 13.41 (5.4% late)

United 11.38 (1.0% late)

\* Late if delivery time exceeds 20 minutes after flight arrival



**BTR**



## 3<sup>rd</sup> Quarter Advertising

- Television: COX, WAFB, WBRZ, WGMB, WVLA
- Print & Digital: Tiger Rag Email & Twitter
- Sponsorship
- Radio: WRKF, Guaranty Media
- Online/Digital: Premion OTT, Facebook Ads; Instagram; Google Display & Video Ads; Business Report Daily Report
- Southern University Football: Program ad, Stadium Signage, PA & Digital, Radio
- Outdoor: “Take Off” Message at I-10 BR (vinyl); “Turn Around” Message at I-10 Gonzales (vinyl)
- Rotating Messages on Select Digital Boards



**BTR**



# Summer/Fall Ad Campaign





**AIRPORT COMMISSION AGENDA**

**SUPPORTING DOCUMENT NO. 21**



GREATER BATON ROUGE AIRPORT DISTRICT  
STATEMENT OF REVENUES AND EXPENDITURES  
FOR THE PERIOD ENDING JULY 2021

	2021 APPROVED BUDGET	(-)	2021 EXPENDITURES/ REVENUES	(=)	2021 BALANCE	VARIANCE	JULY 2020 EXPENDITURES/ REVENUES	2021 EXPENDITURES/ REVENUES COMPARED TO 2020
Total Expenditures	6,586,764.87		7,103,380.44		(516,615.58)	7.84%	7,637,774.20	-7.00%
Total Revenues	6,323,475.00		6,982,642.29		659,167.29	10.42%	7,348,298.70	-4.98%
Surplus (Deficit)			<u>(120,738.15)</u>				<u>(289,475.50)</u>	



**BATON ROUGE METRO AIRPORT  
CUSTOMER FACILITY CHARGE  
ACCRUAL BASIS**

	<b>2019</b>	<b>2020</b>	<b>2021</b>	<b>% Change 19/21</b>
January	133,455.00	143,504.10	109,500.75	-17.95%
February	141,652.95	141,788.25	111,265.45	-21.45%
March	169,961.40	117,846.30	147,151.05	-13.42%
April	179,241.75	37,939.35	130,601.40	-27.14%
May	176,492.70	55,823.55	139,408.20	-21.01%
June	165,441.15	74,216.85	130,558.35	-21.08%
July	165,201.30	79,273.50	126,788.40	-23.25%
August	164,530.95	80,202.15	-	-
September	154,986.15	155,313.00	-	-
October	176,099.10	233,300.25	-	-
November	166,548.15	228,498.00	-	-
December	151,365.52	182,304.45	-	-
<b>Totals for the Period Ending July 31, 2021</b>	<b>1,131,446.25</b>	<b>650,391.90</b>	<b>895,273.60</b>	<b>-20.87%</b>



**BATON ROUGE METRO AIRPORT  
PASSENGER FACILITY CHARGE  
ACCRUAL BASIS**

	2019	2020	2021	% Change 19/21
January	122,226.38	128,552.37	52,087.35	-57.38%
February	115,707.23	130,637.62	49,817.72	-56.95%
March	147,442.54	66,951.89	71,535.05	-51.48%
April	149,185.37	6,308.43	92,365.60	-38.09%
May	152,126.67	21,019.32	114,890.69	-24.48%
June	151,305.74	32,147.97	117,507.13	-22.34%
July	149,387.31	48,167.08	119,838.22	-19.78%
August	140,084.90	50,142.58	-	-
September	139,926.86	59,235.94	-	-
October	167,509.23	75,104.12	-	-
November	155,419.17	71,319.94	-	-
December	150,809.67	64,550.56	-	-
<b>Totals for the Period Ending</b>				
July 31, 2021	987,381.24	433,784.68	618,041.76	-37.41%



# BTR

BATON ROUGE  
METROPOLITAN AIRPORT

## BATON ROUGE METRO AIRPORT PARKING GARAGE REVENUES ACCRUAL BASIS

	2019	2020	2021	% Change 19/21
January	259,096.82	282,535.67	104,251.02	-59.76%
February	254,746.46	277,696.12	117,425.66	-53.90%
March	321,750.09	148,456.12	123,756.24	-61.54%
April	306,114.60	16,355.61	161,538.86	-47.23%
May	323,273.22	35,718.98	215,954.07	-33.20%
June	335,718.99	59,414.28	239,346.06	-28.71%
July	322,783.19	93,460.30	254,825.83	-21.05%
August	322,326.97	98,434.29	-	-
September	325,727.15	125,231.47	-	-
October	344,990.47	142,277.86	-	-
November	301,512.07	134,536.15	-	-
December	289,671.67	103,688.95	-	-
Totals for the Period Ending July 31, 2021	2,123,483.37	913,637.08	1,217,097.74	-42.68%



# BTR

BATON ROUGE  
METROPOLITAN AIRPORT

BATON ROUGE METRO AIRPORT  
TNC REVENUE  
ACCRUAL BASIS

	2019		2020		2021		% Change 20/21
	Uber	Lyft	Uber	Lyft	Uber	Lyft	
January	-	-	2,689	1,366	949	501	-64.24%
February	-	-	2,305	1,175	598	301	-74.17%
March	-	-	1,151	627	942	462	-21.03%
April	-	-	102	69	1,123	587	900.00%
May	-	-	214	181	1,304	749	419.75%
June	-	-	347	227	1,428	786	285.71%
July	-	-	486	214	1,432	786	216.86%
August	-	-	679	342	-	-	-
September	-	-	814	396	-	-	-
October	-	-	947	439	-	-	-
November	-	-	826	412	-	-	-
December	-	-	775	361	-	-	-
<b>Totals for the Period Ending</b>	<b>2,427</b>	<b>1,104</b>	<b>6,808</b>	<b>3,645</b>	<b>7,776</b>	<b>4,172</b>	<b>14.30%</b>
<b>July 31, 2021</b>	<b>-</b>	<b>-</b>	<b>6,808</b>	<b>3,645</b>	<b>29,791.05</b>	<b>4,172</b>	<b>34,051.80</b>