



## THE IMPORTANCE OF FUNDING & FINANCIAL MANAGEMENT WITH CONTRACTING PRESENTATION

Presented By: Kristi Matthews Founder & Owner of K-Belle Consultants

## **Financial Management**

Stage II

Stage III

Stage I

Start-Up	Systems and Processes Innovations	Systems and Processes Implemented
Marketing to Create Revenue	Cashflow Pressure	Senior Accountant
Bookkeeper Level Accounting	Bookkeeper vs Accountant  Creative Phase	Machine Created and Mastered
Heavy Focus on Capital		
F	Preparation For Next Step	
<b>Identify Growing Pains</b>	Hire larger talent	Gratitude
Lead team into a systems and process driven culture	Switch mindset from "Mom and Pop" to Entrepreneur	Give Back and Pay It Forward
Define Your Success	Re-Visit Your Success Vision	Mentor Educate
Funding		
Textbook Banking	Banking Relationships	Old Friend
Begin Vetting bankers	Establish Other Funding Opportunities Introduced	
Funding Knowledge	Proficient in Funding Knowledge	