



Louisiana Small Business Development Center Southern University and A&M College

Ada Womack-Bell, MBA
Director





- The Louisiana Small Business Development Center (LSBDC) network, hosted by Louisiana Delta Community College, is a member of the National Association of Small Business Development Centers and funded in part through a cooperative agreement with the U.S. Small Business Administration, Louisiana Economic Development and participating universities and community colleges.
- Since 1983, LSBDC has broadened economic opportunities in Louisiana and fostered successful entrepreneurs. The LSBDC transforms lives and communities by supporting business development and growing companies across Louisiana as we service all 64 parishes.



Mission

Our mission is to provide high quality business consulting and training to existing small businesses and to start-up entrepreneurs in Louisiana.

Vision

A vibrant, healthy, diversified and adaptable Louisiana small business economy.



- **Consulting**

We offer high-quality, confidential consulting to existing and new small business owners at no charge. LSBDC business consultants will help you evaluate your business idea, prepare marketing strategies, determine financing needs, develop a loan proposal, conduct industry and market research, and create an actionable business plan.

- **Workshops & Seminars**

We provide affordable training, in addition to affordable training and high-quality market research. We specialize in growth acceleration, international trade, government contracting, and emergency preparedness and more.



How We Can Assist You!

1. Consulting

(Startups and Existing Business) Business Plans, Growth Plans, etc.

2. Training

Various Topics and Industry Specific Training

(Certifications, Procurement, Manufacturing, Retail, Transportation/Trucking, Legal)

3. Research

Marketing Research, Feasibility, Viability research

4. Funding

Financial Projections, Lending Relationships, SBA and LED Programs

5. Business Resources

Louisiana Department of Insurance, PTAC, SJB Group, SCORE, Louisiana Workforce, Urban League, etc.

5. Opportunities

Partnerships, Success Stories, Networking, Connections/Matchmaking



Upcoming Trainings

Upcoming Events

Date	Center	Title	Site
10/7/2021	SUBR	Internet of Things - Cybersecurity for Dummies	Virtual
10/8/2021	SUBR	Starting and Financing a Small Business	Virtual
10/12/2021	SUBR	Small Businesses and Payroll	Virtual
10/13/2021	SUBR	Veteran Owned Certification	Virtual
10/14/2021	SUBR	Cyber Insurance - A Business Solution: An executive perspective on managing cyber risk	Virtual
10/18/2021	SUBR	Digital Marketing - The Power of Personal Branding Online	Virtual
10/20/2021	SUBR	Starting and Financing a Small Business- Ascension Parish	Virtual
10/21/2021	SUBR	DBE, SBE & ACDBE Certification	Virtual
10/25/2021	SUBR	LED Certifications: SEBD, Hudson and Veteran Initiatives	
10/26/2021	SUBR	Financial Business Checkup	Virtual

Success Stories

"If my business didn't receive the funding from the Paycheck Protection Program I would still be in business, but, on a very small scale," Anderson said.



LSBDC helps Landerson Consulting get a lift through PPP

Landerson Consulting, Inc.

[Read Full Success Story](#)

"Every class has been key to helping me evolve and go to the next level with procurement on the city, state, and federal level," Green said.



Super Bowl Champion teams up with LSBDC for winning business

Oceans 97

[Read Full Success Story](#)

Success Stories

"The LSBDC helped us find marketing research needed to complete our business plan as well as useful tools for projections." - Annie Claire Bass, Co-Owner



LSBDC SUBR takes sisters online shop to storefront retailer

SoSis Boutique

[Read Full Success Story](#)

LSBDC SUBR @LSBDCSUBR · Feb 23

The LSBDC has helped African American entrepreneurs start, grow, expand, and recover their small businesses. We are so excited to highlight Brandon Williams, #smallbiz Owner of Chef B Foods.



AMERICA'S
SBDC
LOUISIANA

Brandon Williams, owner
of Chef B Foods

"The LSBDC also prepared me with informative data projections for my industry that included: restaurant industry patterns, threats to the foodservice industry, successes and thriving companies, and also where my business falls within the grand scope of things."

#LSBDC



**Louisiana Small Business Development Center
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Website

www.louisianasbdc.org

Contact: (225) 771-2891