



**BATON ROUGE  
METROPOLITAN AIRPORT**  
9430 Jackie Cochran Drive  
Suite 300, Terminal Building  
Baton Rouge, LA 70807  
**PHONE** (225) 355-0333  
**FAX** (225) 355-2334

**Agenda**  
**Baton Rouge Metropolitan Airport Commission**  
**Regular Meeting**  
**Tuesday, March 8, 2022**  
**3:30 p.m.**  
**Airport Administration Conference Room**  
**Suite 300, 3<sup>rd</sup> floor Terminal Building**

1. **Call to Order.**
2. **Pledge of Allegiance.**
3. **Roll Call.**

**Public Comment Policy**

All items on this agenda are open for public comment. Those members of the public desiring to speak on a particular item should approach the podium and request to speak after the item is announced by the Chairman. They will be required to give their name and address and the Chairman will allocate a specific amount of time for members of the public to speak.

4. **Approval of the minutes of the regular meeting of February 1, 2022.**
5. **Authorization for the Mayor-President and/or Chairman of the Airport Commission to execute a Memorandum of Understanding between the Greater Baton Rouge Airport District and Regional Transit Authority (RTA) for the storage of buses in the event of an emergency during the three (3) respective hurricane seasons for CY 2022 through 2024, at a rental rate of \$250.00 per day or \$2500.00 per month. By: Director of Aviation.**

6. **Accepting the low bid received for the Baton Rouge Metropolitan Airport Terminal Building Floor Care. By: Director of Aviation.**

| <u>Bidders</u>   | <u>Base Bid</u>     |
|--|---------------------|
| <b>Enmon Enterprises, LLC d/b/a Jani King of Baton Rouge</b> | <b>\$126,367.14</b> |
| Ramelli Janitorial Service Inc.                              | \$142,688.13        |
| Bell's Janitorial, LLC                                       | \$185,505.00        |
| JP Environmental Services                                    | \$1,977,610.25      |
| Ook Janitorial Inc.  | \$8,324,753.88      |

7. **Receiving a report from SSA Consultants on the status of the Strategic Planning Exercise. By: Director of Aviation.**
8. **Status Report** – Report will be given at March meeting.
9. **Public Relations /Marketing Report** – Report will be given at the April meeting.
10. **Financial Report** – Report will be given at March meeting.
11. **Business Development Report** – Report will be given at the May meeting.
12. **Administrative Matters.**
13. **Adjourn.**

**AIRPORT COMMISSION AGENDA**

**SUPPORTING DOCUMENT NO. 4**



**BATON ROUGE  
METROPOLITAN AIRPORT**  
9430 Jackie Cochran Drive  
Suite 300, Terminal Building  
Baton Rouge, LA 70807  
**PHONE** (225) 355-0333  
**FAX** (225) 355-2334

**MINUTES**

**BATON ROUGE METROPOLITAN AIRPORT  
REGULAR MEETING  
THURSDAY, FEBRUARY 1, 2022  
3:30 P.M.  
AIRPORT ADMINISTRATION CONFERENCE ROOM  
SUITE 300, 3<sup>RD</sup> FLOOR TERMINAL BUILDING**

**1. CALL TO ORDER.**

Vice-Chairman, Valery Lowery, called the meeting to order.

**2. PLEDGE OF ALLEGIANCE.**

The Pledge of Allegiance was led by Councilman, Dunn Jr.

**3. ROLL CALL.**

**MEMBERS  
ATTENDING**

Mr. Butler  
Mr. Dodds  
Councilman, Dunn Jr.  
Mr. Lowery  
Mr. Profita  
Mr. Robinson  
Mr. Welch 3:51pm

**MEMBERS  
ABSENT**

Mr. Buckley  
Mr. Callender  
Mr. Fife  
Mr. Myles  
Ms. Payton  
Rep. Carpenter

**A/P STAFF  
ATTENDING**

Mr. Edwards  
Mr. Pierson  
Mr. Taffaro  
Ms. Wallace  
Mr. Caire  
Mr. Alford  
Ms. Williams  
Mrs. Jewell  
Ms. Nolan  
Mr. Newton  
Mr. Jones  
Mr. Vidrine

**OTHERS  
ATTENDING**

Mr. Krouse  
Mr. Babin  
Mr. Castille, Jr.

**Public Comment Policy**

All items on this agenda are open for public comment. Those members of the public desiring to speak on a particular item should approach the podium and request to speak after the item is announced by the Chairman. They will be required to give their name and address and the Chairman will allocate a specific amount of time for members of the public to speak.

**4. Approval of the minutes of the regular meeting of January 4, 2022.**

A motion was made by Mr. Butler, seconded by Mr. Dodds, to approve the minutes of the regular meeting of January 4, 2022.

There being no opposition, the motion carried.

**5. Authorization for the Mayor President and/or Chairman of the Airport Commission to execute a Rent Deferral and Repayment Agreement with Helix Community Schools. By: Director of Aviation.**

Mr. Edwards explained the item to the Airport Commission at this time. After a brief discussion, a motion was made by Mr. Welch, seconded by Mr. Profita, to approve the item.

There being no opposition, the motion carried.

**6. Accepting the bids received for the Baton Rouge Metropolitan Airport Interior Horticultural Service. By: Director of Aviation.**

**Contract Amount Not to Exceed: \$40,000.00**

| <b><u>Bidders</u></b>                   | <b><u>Base Bid</u></b> |
|---|------------------------|
| <b>Billy Heroman's Flowerland, Inc.</b> | <b>\$28,500.00</b>     |

Mr. Edwards explained the item to the Airport Commission at this time. After a brief discussion, a motion was made by Mr. Robinson, seconded by Mr. Butler, to approve the item.

There being no opposition, the motion carried.

- 6. Status Report**– Report will be given at the March meeting.
- 7. Public Relations /Marketing Report**– Report will be given at the April meeting.
- 8. Financial Report** – Report was presented by Nicholas Vidrine, Airport Business Manager.

**9. Business Development Report** – Report was presented by Vincent Caire, Airport Development & Administrative Manager.

**10. Administrative Matters.**

None.

**11. Adjourn.**

A motion was made by Mr. Dodds, seconded by Mr. Profita, to adjourn the meeting. The meeting adjourned at 4:01 pm.

RESPECTFULLY SUBMITTED,

*Mike Edwards*

Mike Edwards  
Director of Aviation

ME/lw

**BATON ROUGE METROPOLITAN AIRPORT**

February 1, 2022

| Project                                      | Status   | Consultant  | Contractor   | Current Budget       | Paid to Date        |
|--|--|---|--|----------------------|---------------------|
| <b>I. CONSTRUCTION</b>                       |  |   |  |                      |                     |
| <b>ACTIVE PROJECTS</b>                       |  |   |  |                      |                     |
| North Airpark Development - Utility Corridor | NTP 3/17/21<br>State F.50000732  |   |  | \$ 1,680,000         |                     |
|  | Grant  |   |  |                      |                     |
|  | Design   | FP&C No. 50-N41-12-01 - Revised Right of Way Plans Complete. Construction plans being reviewed by DHH.  | Forte & Tablada, Engineers   | TBD                  |                     |
| Construction                                 |  |   | TBD  |                      | \$ 79,643           |
| Multi-Plex Generator                         |  | ADG   | Raygen Services  | \$438,500            | \$ 300,695          |
| Construction                                 | Contractor Filed Paperwork for Clear Lien.   |   |  |                      |                     |
| Runway 13/31 Safety Area/RPZ Improvements    | AIP 3-22-0006-110-2018<br>AIP 3-22-0006-112-2018<br>AIP 3-22-0006-113-2019<br>State H.013690   |   |  | \$ 14,514,909        | \$ 6,827,505        |
|  | Grant  |   |  |                      |                     |
|  | Design   | Phase I Design Complete<br>Phase II Environmental - Draft Document Being Finalized<br>Phase III & V Design Complete<br>Phase IV-B - Design Complete | Volkert, Inc.<br>Volkert, Inc.<br>Stanley Consultants<br>PEC Corporation |                      |                     |
| Grant  | AIP 3-22-006-114-2020  |   |  | \$ 6,047,867         | \$ 1,167,183        |
| Construction                                 | Phase I - Demolition Complete<br>Phase I - Plank Road - Preparing Subgrade   |   | Terry Honore Construction (\$441,073)<br>Boone Services (\$2,624,000)    |                      |                     |
| Grant  | AIP 3-22-006-116-2020  |   |  | \$ 16,666,667        | \$ 1,378,385        |
| Construction                                 | Phase IV-A- Perimeter Road<br>Final Acceptance<br>Approval by Commission and Council.<br>Contractor filing paperwork for clear lien. |   | Boone Services (\$1,303,882.23)  |                      |                     |
| <b>Total Active Projects</b>                 |  |   |  | <b>\$ 39,347,943</b> | <b>\$ 9,373,073</b> |
| <b>Total Planning Projects</b> \$ - \$ -     |  |   |  |                      |                     |

Yellow Denotes there is a change in the project  
Red Denotes the change

# MARKETING, PUBLIC RELATIONS & AIR SERVICE DEVELOPMENT REPORT



**BTR**





# 2021 Enplanements

| Month        | 2019    | 2020    | % Change | 2021    | % Change  | 2021 % Of 2019 |
|--------------|---------|---------|----------|---------|-----------|----------------|
| January      | 29,057  | 30,452  | 4.80%    | 12,456  | -58.87%   | 45%            |
| February     | 27,395  | 30,906  | 12.80%   | 11,956  | -61.31%   | 44%            |
| March        | 35,033  | 16,219  | -53.70%  | 17,280  | +6.60%    | 50%            |
| April        | 35,470  | 1,749   | -95.00%  | 21,867  | +1150.26% | 62%            |
| May          | 35,835  | 5,208   | -85.40%  | 27,208  | +422.43%  | 76%            |
| June         | 35,943  | 7,768   | -78.40%  | 27,721  | +256.86%  | 77%            |
| July         | 35,288  | 11,480  | -67.40%  | 28,232  | +145.92%  | 80%            |
| August       | 33,202  | 12,081  | -63.60%  | 22,930  | +89.80%   | 69%            |
| September    | 32,881  | 15,629  | -52.60%  | 29,861  | +91.06%   | 90%            |
| October      | 39,490  | 17,777  | -54.90%  | 29,449  | +65.66%   | 75%            |
| November     | 36,792  | 17,062  | -53.60%  | 27,240  | +59.65%   | 74%            |
| December     | 35,751  | 15,473  | -56.70%  | 25,519  | +64.93%   | 71%            |
| Year-To-Date | 411,094 | 181,626 | -55.92%  | 281,719 | +55.10%   | 69%            |



**BTR**

COVID-19 IMPACT BEGAN IN MARCH 2020

# 2021 Deplanements

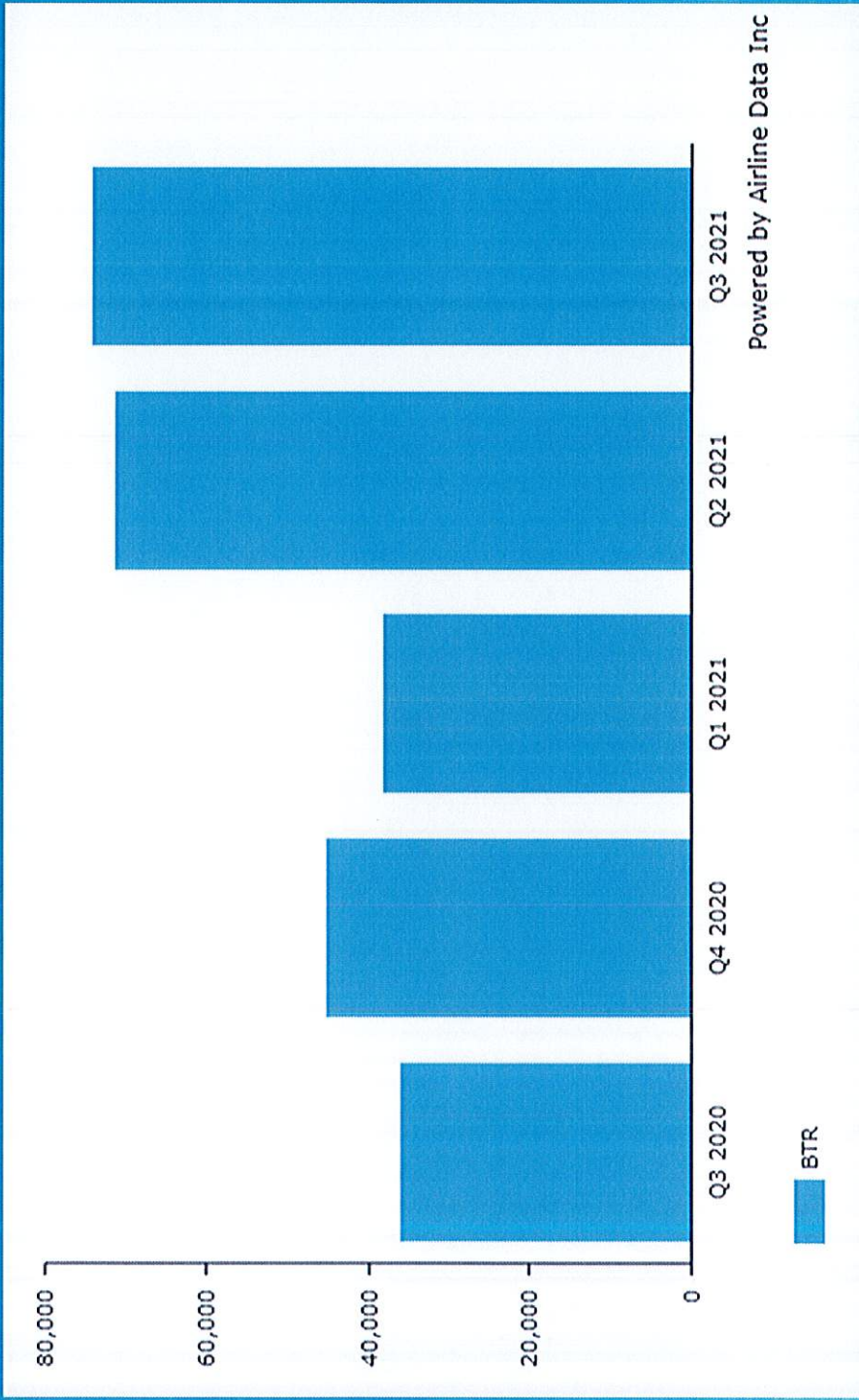
| Month        | 2019    | 2020    | % Change | 2021    | % Change  | 2021 % of 2019 |
|--------------|---------|---------|----------|---------|-----------|----------------|
| January      | 29,365  | 31,418  | 6.70%    | 13,497  | -56.94    | 46%            |
| February     | 28,268  | 30,855  | 9.20%    | 11,918  | -61.37%   | 43%            |
| March        | 34,775  | 16,757  | -51.80%  | 17,563  | +4.81%    | 51%            |
| April        | 35,128  | 1,628   | -95.40%  | 21,931  | +1247.11% | 63%            |
| May          | 33,835  | 5,320   | -84.30%  | 26,929  | +406.18%  | 80%            |
| June         | 35,806  | 7,453   | -79.20%  | 26,766  | +259.13%  | 80%            |
| July         | 35,307  | 11,100  | -68.50%  | 28,306  | +155.01%  | 81%            |
| August       | 34,112  | 13,094  | -61.60%  | 23,693  | + 80.95%  | 70%            |
| September    | 32,744  | 15,692  | -51.70%  | 30,228  | +92.63%   | 92%            |
| October      | 39,885  | 17,435  | -56.30%  | 29,413  | +68.70%   | 74%            |
| November     | 36,701  | 16,272  | -55.60%  | 26,920  | +65.44%   | 73%            |
| December     | 34,467  | 15,026  | -56.40%  | 23,951  | +59.40%   | 70%            |
| Year-To-Date | 410,142 | 181,980 | -55.63%  | 281,115 | +54.11%   | 69.0%          |



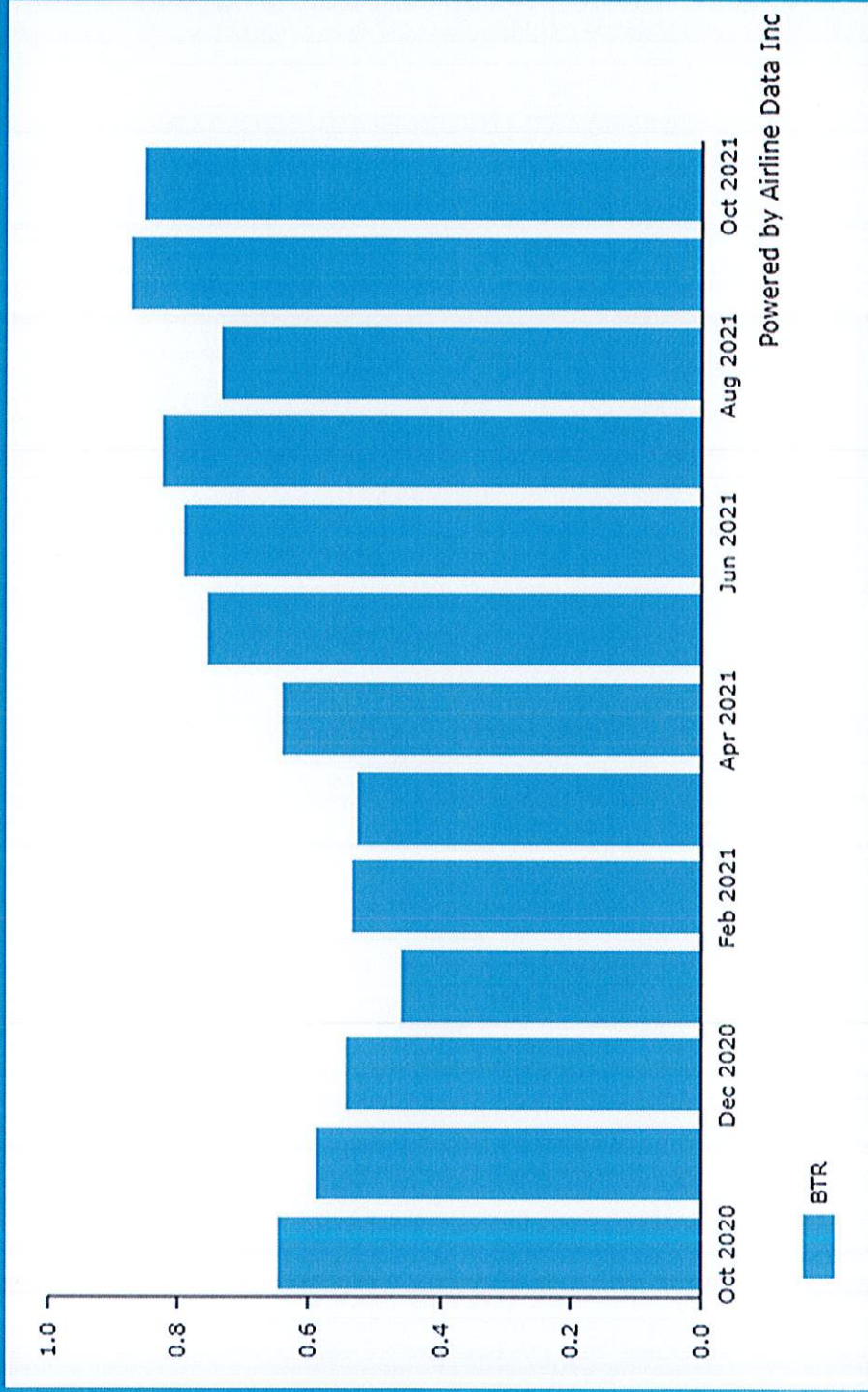
**BTR**

COVID-19 IMPACT BEGAN IN MARCH 2020

# 5-Quarter Origin & Destination Passengers



# 13-Month BTR Load Factors



# October & 2021 YTD On-Time Performance for BTR Compared to Nearby Airports (DOT)

## Year-to-Date 2021

BTR 86.1%

LFT 85.6%

MSY 81.2%

GPT 85.6%

## October 2021

BTR 88.0%

LFT 81.9%

MSY 79.8%

GPT 83.9

Source: DOT BTS (Bureau of Transportation Statistics)



# BTR Baggage Delivery Data by Airline January 2021

## Average Delivery Times

American 15:11 (9.02% late)

Delta 16.22 (15.29% late)

United 14.45(3.02% late)

\* Late if delivery time exceeds 20 minutes after flight arrival



**BTR**



## 1st Quarter Advertising (Phasing in by Month)

- Television: COX, WBRZ, WGMB, WVLA
- Print & Digital: Tiger Rag Email & Twitter Sponsorship
- Radio: WRKF, WYNK, WFMF, WDGL, KRVE
- Online/Digital: Premion OTT: Facebook Ads; Instagram; Google Display & Video Ads Business Report
- Outdoor: “Take Off” Message at I-10 BR (vinyl); “Turn Around” Message at I-10 Gonzales (vinyl)
- Rotating Messages on Select Digital Boards



**BTR**





**BTR**

BATON ROUGE  
METROPOLITAN AIRPORT

GREATER BATON ROUGE AIRPORT DISTRICT  
STATEMENT OF REVENUES AND EXPENDITURES  
FOR THE PERIOD ENDING DECEMBER 2021

|                           | 2021<br>APPROVED<br>BUDGET | (-) | 2021<br>EXPENDITURES/<br>REVENUES | (=) | 2021 BALANCE | VARIANCE | DECEMBER 2020<br>EXPENDITURES/<br>REVENUES | 2021<br>EXPENDITURES/<br>REVENUES<br>COMPARED TO 2020 |
|---------------------------|----------------------------|-----|-----------------------------------|-----|--------------|----------|--|---|
| <b>Total Expenditures</b> | 13,090,627.36              |     | 12,233,533.93                     |     | 857,093.43   | -6.55%   | 10,472,532.98                              | 16.82%  |
| <b>Total Revenues</b>     | 12,650,672.62              |     | 12,827,450.27                     |     | 176,777.65   | 1.40%    | 11,109,152.44                              | 15.47%  |
| <b>Surplus (Deficit)</b>  |                            |     | <u>593,916.34</u>                 |     |              |          | <u>636,619.46</u>                          |   |





**BATON ROUGE METRO AIRPORT  
CUSTOMER FACILITY CHARGE  
ACCRUAL BASIS**

|                                     | 2019         | 2020         | 2021         | 19/21   | 20/21   |
|-------------------------------------|--------------|--------------|--------------|---------|---------|
| January                             | 133,455.00   | 143,504.10   | 109,500.75   | -17.95% | -23.70% |
| February                            | 141,652.95   | 141,788.25   | 111,265.45   | -21.45% | -21.53% |
| March                               | 169,961.40   | 117,846.30   | 147,151.05   | -13.42% | 24.87%  |
| April                               | 179,241.75   | 37,939.35    | 130,601.40   | -27.14% | 244.24% |
| May                                 | 176,492.70   | 55,823.55    | 139,408.20   | -21.01% | 149.73% |
| June                                | 165,441.15   | 74,216.85    | 130,558.35   | -21.08% | 75.91%  |
| July                                | 165,201.30   | 79,273.50    | 126,788.40   | -23.25% | 59.94%  |
| August                              | 164,530.95   | 80,202.15    | 122,225.10   | -25.71% | 52.40%  |
| September                           | 154,986.15   | 155,313.00   | 172,876.50   | 11.54%  | 11.31%  |
| October                             | 176,099.10   | 233,300.25   | 252,554.75   | 43.42%  | 8.25%   |
| November                            | 166,548.15   | 228,498.00   | 228,005.10   | 36.90%  | -0.22%  |
| December                            | 151,365.52   | 182,304.45   | 194,284.65   | 28.35%  | 6.57%   |
| <b>Totals for the Period Ending</b> |              |              |              |         |         |
| December 31, 2021                   | 1,944,976.12 | 1,530,009.75 | 1,865,219.70 | -4.10%  | 21.91%  |



**BATON ROUGE METRO AIRPORT  
PASSENGER FACILITY CHARGE  
ACCRUAL BASIS**

|                                     | 2019         | 2020       | 2021         | % Change<br>19/21 |
|-------------------------------------|--------------|------------|--------------|-------------------|
| January                             | 122,226.38   | 128,552.37 | 52,087.35    | -57.38%           |
| February                            | 115,707.23   | 130,637.62 | 49,817.72    | -56.95%           |
| March                               | 147,442.54   | 66,951.89  | 71,535.05    | -51.48%           |
| April                               | 149,185.37   | 6,308.43   | 92,365.60    | -38.09%           |
| May                                 | 152,126.67   | 21,019.32  | 114,890.69   | -24.48%           |
| June                                | 151,305.74   | 32,147.97  | 117,507.13   | -22.34%           |
| July                                | 149,387.31   | 48,167.08  | 119,838.22   | -19.78%           |
| August                              | 140,084.90   | 50,142.58  | 97,317.52    | -30.53%           |
| September                           | 139,926.86   | 59,235.94  | 127,928.99   | -8.57%            |
| October                             | 167,509.23   | 75,104.12  | 125,558.39   | -25.04%           |
| November                            | 155,419.17   | 71,319.94  | 116,062.82   | -25.32%           |
| December                            | 150,809.67   | 64,550.56  | 109,262.71   | -27.55%           |
| <b>Totals for the Period Ending</b> |              |            |              |                   |
| December 31, 2021                   | 1,741,131.07 | 754,137.82 | 1,194,172.19 | -31.41%           |



# BTR

BATON ROUGE  
METROPOLITAN AIRPORT

## BATON ROUGE METRO AIRPORT PARKING GARAGE REVENUES ACCRUAL BASIS

|   | 2019         | 2020         | 2021         | % Change<br>19/21 |
|---|--------------|--------------|--------------|-------------------|
| January   | 259,096.82   | 282,535.67   | 104,251.02   | -59.76%           |
| February  | 254,746.46   | 277,696.12   | 117,425.66   | -53.90%           |
| March   | 321,750.09   | 148,456.12   | 123,756.24   | -61.54%           |
| April   | 306,114.60   | 16,355.61    | 161,538.86   | -47.23%           |
| May   | 323,273.22   | 35,718.98    | 215,954.07   | -33.20%           |
| June  | 335,718.99   | 59,414.28    | 239,346.06   | -28.71%           |
| July  | 322,783.19   | 93,460.30    | 254,825.83   | -21.05%           |
| August  | 322,326.97   | 98,434.29    | 180,328.80   | -44.05%           |
| September   | 325,727.15   | 125,231.47   | 304,899.41   | -6.39%            |
| October   | 344,990.47   | 142,277.86   | 302,496.00   | -12.32%           |
| November  | 301,512.07   | 134,536.15   | 218,865.39   | -27.41%           |
| December  | 289,671.67   | 103,688.95   | 189,272.17   | -34.66%           |
| Totals for the Period Ending<br>December 31, 2021 | 3,707,711.70 | 1,517,805.80 | 2,412,959.51 | -34.92%           |



# BTR

BATON ROUGE  
METROPOLITAN AIRPORT

**BATON ROUGE METRO AIRPORT  
TNC REVENUE  
ACCRUAL BASIS**

|   | 2019         |              | 2020          |              | 2021          |              | % Change<br>20/21 |               |
|---|--------------|--------------|---------------|--------------|---------------|--------------|-------------------|---------------|
|   | Uber         | Lyft         | Uber          | Lyft         | Uber          | Lyft         |                   |               |
| January   | -            | -            | 2,689         | 1,366        | 949           | 501          | 4,132.50          | -64.24%       |
| February  | -            | -            | 2,305         | 1,175        | 598           | 301          | 2,562.15          | -74.17%       |
| March   | -            | -            | 1,151         | 627          | 942           | 462          | 4,001.40          | -21.03%       |
| April   | -            | -            | 102           | 69           | 1,123         | 587          | 4,873.50          | 900.00%       |
| May   | -            | -            | 214           | 181          | 1,304         | 749          | 5,851.05          | 419.75%       |
| June  | -            | -            | 347           | 227          | 1,428         | 786          | 6,309.90          | 285.71%       |
| July  | -            | -            | 486           | 214          | 1,432         | 786          | 6,321.30          | 216.86%       |
| August  | -            | -            | 679           | 342          | 1,399         | 866          | 6,455.25          | 121.84%       |
| September   | -            | -            | 814           | 396          | 1,428         | 1,005        | 6,934.05          | 101.07%       |
| October   | -            | -            | 947           | 439          | 1,906         | 1,063        | 8,461.65          | 114.21%       |
| November  | -            | -            | 826           | 412          | 1,828         | 1,120        | 8,401.80          | 138.13%       |
| December  | 2,427        | 1,104        | 775           | 361          | 1,349         | 793          | 6,104.70          | 88.56%        |
| <b>Totals for the Period Ending<br/>December 31, 2021</b> | <b>2,427</b> | <b>1,104</b> | <b>11,335</b> | <b>5,809</b> | <b>15,686</b> | <b>9,019</b> | <b>70,409.25</b>  | <b>44.10%</b> |

**AIRPORT COMMISSION AGENDA**

**SUPPORTING DOCUMENT NO. 8**

March 8, 2022

| Project Name        | Runway 13/31 Safety Area/ RPZ Improvements - Phase I-Construction | Runway 13/31 Safety Area/ RPZ Improvements- Phase II     | Runway 13/31 Safety Area/ RPZ Improvements- Phase IV | North Airpark Infrastructure Development | Taxiway L and Decommissioning of 4R 22L    | Northwest Aviation Taxiway Development     | Employee Parking Lot Reconstruction & Expansion |               |
|---------------------|---|--|--|--|--|--|---|---------------|
| Status              | Working on North Section  | Phase II EA - Update Underway. Preparing Draft Document. | Final Acceptance Approved Preparing As Builts        | ROW being prepared. Plans sent to DHH    | Going through consultant selection process | Going through consultant selection process | Received Revised Proposal.                      |               |
| Issues              |   |  |  |  |  |  |   |               |
| Consultant          | Volkert, Inc.   | Kutchins & Groh - EA Volkert, Inc.                       | PEC  | Forte & Tablada                          | Stanley Consultants                        | Shread Kuyrkendall                         | Pivotal   |               |
| Contractor          | Boone Services  |  | Boone Services                                       | TBD                                      | TBD  | TBD  | TBD   |               |
| Percentage Complete | 20%   | EA 60% Complete  | 100%   | 60%                                      |  | TBD  | TBD   |               |
| Current Budget      | 7,047,866   | 17,034,909   | 23,653,192   | 1,680,000                                |  |  |   | 49,415,967    |
| Paid to Date        | 1,167,183   | 6,828,744  | 1,378,385  | 79,643                                   |  |  |   | 9,453,955     |
| Remaining Balance   | 5,880,683   | 10,206,165   | 22,274,807   | 1,600,357                                |  | TBD  | TBD   | 39,962,012    |
|                     |   |  |  |  |  |  |   | \$ 39,962,012 |

Updated Information Shown In Yellow

**AIRPORT COMMISSION AGENDA**

**SUPPORTING DOCUMENT NO. 9**

# MARKETING, PUBLIC RELATIONS & AIR SERVICE DEVELOPMENT REPORT



**BTR**





# 2022 Enplanements

| Month        | 2021    | 2022   | Percent Change | 2022 Percent Of 2019 |
|--------------|---------|--------|----------------|----------------------|
| January      | 12,456  | 20,407 | 63.83%         | 73.30%               |
| February     | 11,956  |        |                |                      |
| March        | 17,280  |        |                |                      |
| April        | 21,867  |        |                |                      |
| May          | 27,208  |        |                |                      |
| June         | 27,721  |        |                |                      |
| July         | 28,232  |        |                |                      |
| August       | 22,930  |        |                |                      |
| September    | 29,861  |        |                |                      |
| October      | 29,449  |        |                |                      |
| November     | 27,240  |        |                |                      |
| December     | 25,519  |        |                |                      |
| Year-To-Date | 281,719 | 20,407 |                |                      |

COVID-19 IMPACT BEGAN IN MARCH 2020



# 2022 Deplanements

| Month        | 2021    | 2022   | Percent Change | 2022 Percent Of 2019 |
|--------------|---------|--------|----------------|----------------------|
| January      | 13,497  | 20,961 | 55.30%         | 71.38%               |
| February     | 11,918  |        |                |                      |
| March        | 17,563  |        |                |                      |
| April        | 21,931  |        |                |                      |
| May          | 26,929  |        |                |                      |
| June         | 26,766  |        |                |                      |
| July         | 28,306  |        |                |                      |
| August       | 23,693  |        |                |                      |
| September    | 30,228  |        |                |                      |
| October      | 29,413  |        |                |                      |
| November     | 26,920  |        |                |                      |
| December     | 23,951  |        |                |                      |
| Year-To-Date | 281,115 | 20,961 |                |                      |

COVID-19 IMPACT BEGAN IN MARCH 2020



**BTR**



# November & 2021 YTD On-Time Performance for BTR Compared to Nearby Airports (DOT)

## Year-to-Date 2021

BTR 86.5%

LFT 85.9%

MSY 81.5%

GPT 85.9%

## November 2021

BTR 90.3%

LFT 88.9%

MSY 83.4%

GPT 89.9

Source: DOT BTS (Bureau of Transportation Statistics)



# BTR Baggage Delivery Data by Airline February 2022

## Average Delivery Times

American 11:11 (5.02% late)

Delta 17.55 (9.29% late)

United 12.49(3.02% late)

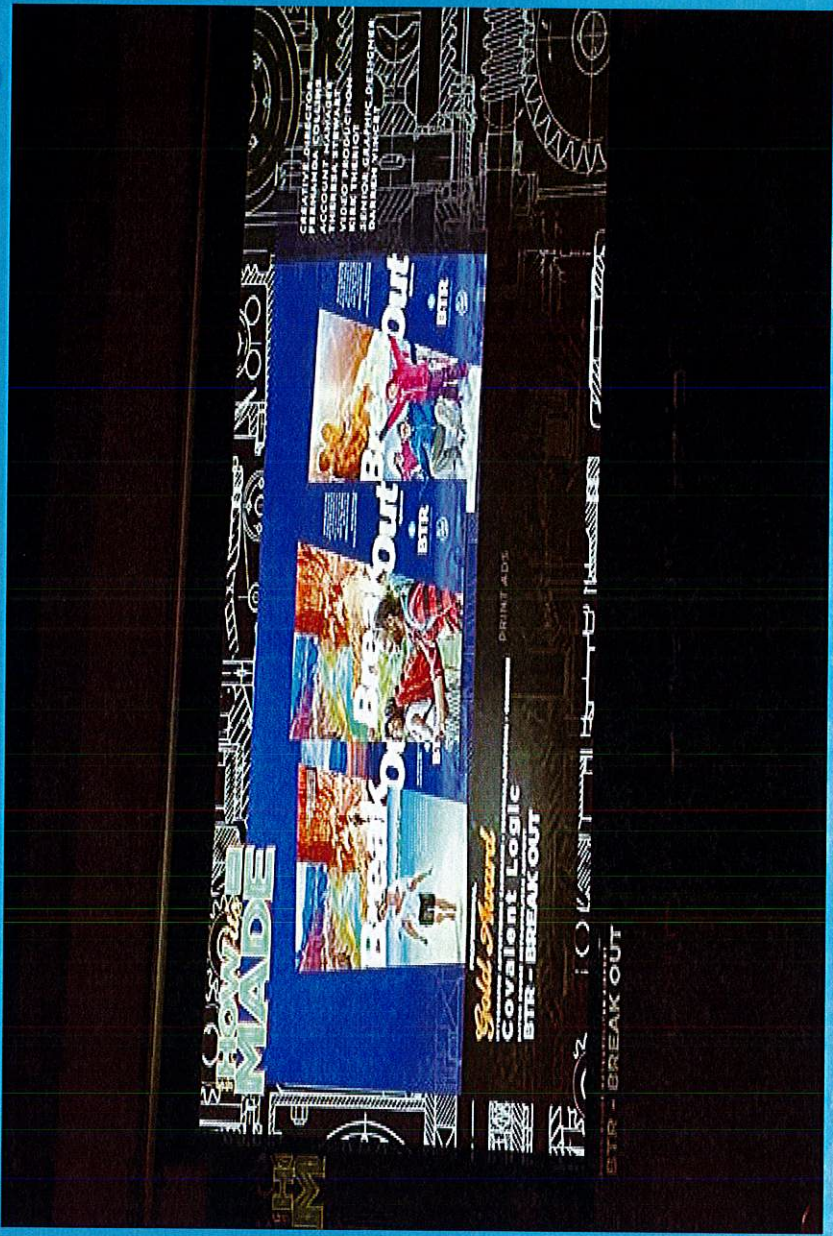
\* Late if delivery time exceeds 20 minutes after flight arrival



**BTR**



# BTR "Break Out" Ad Campaign Wins Gold ADDY at Baton Rouge 2022 American Advertising Awards



**BTR**



# 1st Quarter Advertising (Phasing in by Month)

- Television: COX, WBRZ, WGMB, WVLA
- Print & Digital: Tiger Rag Email & Twitter Sponsorship
- Radio: WRKF, WYNK, WFMF, WDGL, KRVE
- Online/Digital: Premion OTT: Facebook Ads; Instagram; Google Display & Video Ads Business Report
- Outdoor: “Take Off” Message at I-10 BR (vinyl); “Turn Around” Message at I-10 Gonzales (vinyl)
- Rotating Messages on Select Digital Boards



**BTR**



**AIRPORT COMMISSION AGENDA**

**SUPPORTING DOCUMENT NO. 9**

**GREATER BATON ROUGE AIRPORT DISTRICT  
STATEMENT OF REVENUES AND EXPENDITURES  
FOR THE PERIOD ENDING JANUARY 2022**

|                           | 2022<br>APPROVED<br>BUDGET | (-) | 2022<br>EXPENDITURES/<br>REVENUES | (=) | 2022 BALANCE | VARIANCE | JANUARY 2021<br>EXPENDITURES/<br>REVENUES | 2022<br>EXPENDITURES/<br>REVENUES<br>COMPARED TO 2021 |
|---------------------------|----------------------------|-----|-----------------------------------|-----|--------------|----------|---|---|
| <b>Total Expenditures</b> | 1,160,610.00               |     | 1,024,312.37                      |     | 136,297.63   | -11.74%  | 1,043,541.40                              | -1.84%  |
| <b>Total Revenues</b>     | 1,114,922.50               |     | 1,123,710.41                      |     | 8,787.91     | 0.79%    | 926,936.96                                | 21.23%  |
| <b>Surplus (Deficit)</b>  |                            |     | <u>99,398.04</u>                  |     |              |          | <u>(116,604.44)</u>                       |   |





**BATON ROUGE METRO AIRPORT**  
**CUSTOMER FACILITY CHARGE**  
**ACCRUAL BASIS**

|                                     | 2020       | 2021       | 2022       | % Change<br>21/22 |
|-------------------------------------|------------|------------|------------|-------------------|
| January                             | 143,504.10 | 109,500.75 | 145,416.75 | 32.80%            |
| February                            | 141,788.25 | 111,265.45 | -          | -                 |
| March                               | 117,846.30 | 147,151.05 | -          | -                 |
| April                               | 37,939.35  | 130,601.40 | -          | -                 |
| May                                 | 55,823.55  | 139,408.20 | -          | -                 |
| June                                | 74,216.85  | 130,558.35 | -          | -                 |
| July                                | 79,273.50  | 126,788.40 | -          | -                 |
| August                              | 80,202.15  | 122,225.10 | -          | -                 |
| September                           | 155,313.00 | 172,876.50 | -          | -                 |
| October                             | 233,300.25 | 252,554.75 | -          | -                 |
| November                            | 228,498.00 | 228,005.10 | -          | -                 |
| December                            | 182,304.45 | 194,284.65 | -          | -                 |
| <b>Totals for the Period Ending</b> |            |            |            |                   |
| January 31, 2022                    | 143,504.10 | 109,500.75 | 145,416.75 | 32.80%            |



**BATON ROUGE METRO AIRPORT**  
**PASSENGER FACILITY CHARGE**  
**ACCRUAL BASIS**

|                                     | 2020       | 2021       | 2022      | % Change<br>21/22 |
|-------------------------------------|------------|------------|-----------|-------------------|
| January                             | 128,552.37 | 52,087.35  | 86,324.96 | 65.73%            |
| February                            | 130,637.62 | 49,817.72  | -         | -                 |
| March                               | 66,951.89  | 71,535.05  | -         | -                 |
| April                               | 6,308.43   | 92,365.60  | -         | -                 |
| May                                 | 21,019.32  | 114,890.69 | -         | -                 |
| June                                | 32,147.97  | 117,507.13 | -         | -                 |
| July                                | 48,167.08  | 119,838.22 | -         | -                 |
| August                              | 50,142.58  | 97,317.52  | -         | -                 |
| September                           | 59,235.94  | 127,928.99 | -         | -                 |
| October                             | 75,104.12  | 125,558.39 | -         | -                 |
| November                            | 71,319.94  | 116,062.82 | -         | -                 |
| December                            | 64,550.56  | 109,262.71 | -         | -                 |
| <b>Totals for the Period Ending</b> |            |            |           |                   |
| January 31, 2022                    | 128,552.37 | 52,087.35  | 86,324.96 | 65.73%            |



# BTR

BATON ROUGE  
METROPOLITAN AIRPORT

## BATON ROUGE METRO AIRPORT PARKING GARAGE REVENUES ACCRUAL BASIS

|  | 2020       | 2021       | 2022       | % Change<br>21/22 |
|--|------------|------------|------------|-------------------|
| January  | 282,535.67 | 104,251.02 | 187,586.63 | 79.94%            |
| February   | 277,696.12 | 117,425.66 | -          | -                 |
| March  | 148,456.12 | 123,756.24 | -          | -                 |
| April  | 16,355.61  | 161,538.86 | -          | -                 |
| May  | 35,718.98  | 215,954.07 | -          | -                 |
| June   | 59,414.28  | 239,346.06 | -          | -                 |
| July   | 93,460.30  | 254,825.83 | -          | -                 |
| August   | 98,434.29  | 180,328.80 | -          | -                 |
| September  | 125,231.47 | 287,858.94 | -          | -                 |
| October  | 142,277.86 | 275,121.42 | -          | -                 |
| November   | 134,536.15 | 218,865.39 | -          | -                 |
| December   | 103,688.95 | 189,272.17 | -          | -                 |
| Totals for the Period Ending<br>January 31, 2022 | 282,535.67 | 104,251.02 | 187,586.63 | 79.94%            |



# BTR

BATON ROUGE  
METROPOLITAN AIRPORT

BATON ROUGE METRO AIRPORT  
TNC REVENUE  
ACCRUAL BASIS

|                                     | 2020  |                 | 2021  |                 | 2022     |                 | % Change<br>21/22 |          |        |
|-------------------------------------|-------|-----------------|-------|-----------------|----------|-----------------|-------------------|----------|--------|
|                                     | Uber  | Pickups<br>Lyft | Uber  | Pickups<br>Lyft | Uber     | Pickups<br>Lyft |                   |          |        |
| January                             | 2,689 | 1,366           | 949   | 501             | 1,593    | 1,004           | 79.10%            |          |        |
| February                            | 2,305 | 1,175           | 598   | 301             | 2,562.15 | -               | -                 |          |        |
| March                               | 1,151 | 627             | 942   | 462             | 4,001.40 | -               | -                 |          |        |
| April                               | 102   | 69              | 1,123 | 587             | 4,873.50 | -               | -                 |          |        |
| May                                 | 214   | 181             | 1,304 | 749             | 5,851.05 | -               | -                 |          |        |
| June                                | 347   | 227             | 1,428 | 786             | 6,309.90 | -               | -                 |          |        |
| July                                | 486   | 214             | 1,432 | 786             | 6,321.30 | -               | -                 |          |        |
| August                              | 679   | 342             | 1,399 | 866             | 6,455.25 | -               | -                 |          |        |
| September                           | 814   | 396             | 1,428 | 1,005           | 6,934.05 | -               | -                 |          |        |
| October                             | 947   | 439             | 1,906 | 1,063           | 8,461.65 | -               | -                 |          |        |
| November                            | 826   | 412             | 1,828 | 1,120           | 8,401.80 | -               | -                 |          |        |
| December                            | 775   | 361             | 1,349 | 793             | 6,104.70 | -               | -                 |          |        |
| <b>Totals for the Period Ending</b> |       |                 |       |                 |          |                 |                   |          |        |
| January 31, 2022                    | 2,689 | 1,366           | 949   | 501             | 4,132.50 | 1,593           | 1,004             | 7,401.45 | 79.10% |