

MetroMorphosis's



Strategy

LaunchBR, BRPOP, MOVEBR

LaunchBR

- Coaching
- Training
- Technical Assistance

BRPOP

- Procurement Council
- Policy Adjustments
- Become a Vetted Business



MOVEBR



Program Overview

- ½ cent parish wide sales tax
- Commenced April 1, 2019 thru March 31, 2049
- \$1B dollars invested
- Food & medical prescriptions are exempt
- Proceeds can ONLY be spent on APPROVED list of projects

A decorative graphic at the top left of the slide consists of a solid green horizontal bar on the left, followed by three green chevrons pointing to the right.

Design Philosophy of MOVEBR

- Traffic Congestion Relief
- Embracing “Complete Streets”
- Exploring Green Infrastructure
- De-bundling of projects

A decorative graphic at the top left of the slide consists of a solid green horizontal bar followed by three green chevrons pointing to the right.

Vision Statement

MOVEBR will be the industry standard of excellence in delivering transportation solutions that will move our region in a safe, sustainable manner and further enhance strong neighborhoods, communities, and economic vitality for all residents of East Baton Rouge

Type of Project	Proposition Funding	Estimated Cost
40 New Capacity Improvements	\$636.2 Million	\$805.5 Million
12 Existing Corridor Improvements	\$170.0 Million	\$204.0 Million
10 Constructing Community Enhancement Road Projects+	\$65.8 Million	\$68.6 Million
Parish-Wide Signalization/ Synchronization*	\$40.0 Million	\$40.0 Million
TOTAL	\$921.0 Million	\$1,118.1 Billion

+ \$49M is for community enhancement projects & \$10M for ADA compliance

*Denotes parish wide projects



Small Business Outreach

Small Business Outreach

- Outreach to targeted businesses
- Assistance registering in Vendor Self Service
- Coaching provided

Certifications Are Not Required... But We'd Love to Know...

- DBE – Disadvantaged Business Enterprise
- SDB – Small Disadvantaged Business
- MBE – Minority Business Enterprise
- WBE – Women Business Enterprise
- WOSB – Women-Owned Small Business
- Service-disabled Veteran-Owned Small Business
- Louisiana Veteran Initiative
- Hudson Initiative



Contact Information

Small Business Outreach

Tyra Banks

(225) 663-2198

Tyra@MetroMorphosis.net

Potential DE-bundling Opportunities

- Clearing & Grubbing
- Intersections
- Bridges
- Sidewalks/Bike Paths
- Landscaping

A green graphic consisting of three right-pointing chevrons of increasing size, arranged horizontally.

For more information visit

www.movebr.brla.gov



@movebrla