



Louisiana Small Business Development Center

Southern University and A&M College





- The LSBDC is funded in part through a cooperative agreement with the U.S. SBA, LED and participating institutions of higher education.
- The Louisiana Small Business Development Center is Network and provides technical assistance for small businesses.
- The Louisiana Small Business Development Center at Southern University is one of seven centers across Louisiana.
- We serve 7 parishes East and West Baton Rouge, East and West Feliciana, Pointe Coupee, Iberville and Ascension.



Mission

To facilitate the formation and growth of small businesses through individual one-on-one consulting services, entrepreneurial workshops and training programs. We provide the business education and information resources to help develop Louisiana's economy.



- **Consulting**

Our no-cost, confidential consulting assistance is customized to your needs. LSBDC business consultants will help you evaluate your business idea, prepare marketing strategies, determine financing needs, develop a loan proposal, conduct industry and market research, and create an actionable business plan.

- **Workshops & Seminars**

We provide affordable workshops you can attend to learn business information to grow and expand your business. All trainings are designed to help you broaden your business knowledge, whether you are new to business or an experienced entrepreneur.



- **Business Information & Resources**

With our no-cost business information services, the LSBDC can help you gather industry or market statistics for your business or marketing plan, research specific market or industry trends, and identify competitors, suppliers or potential customers.

You can also access the Online Resource Library, to find tools, templates and research on a wide variety of business issues including business planning, finance, management, taxes, accounting and more.



LSBDC Resources Available To Help You!

The Louisiana Small Business Development Center is ready to assist you in developing, growing, or expanding your business. We can help you with the fundamental areas of [Marketing](#), [Management](#), and [Financing](#) your business by offering the following services:

- ▶ Developing a Business Plan
- ▶ Preparing Financial Projections
- ▶ Analyzing Your Financial Statements
- ▶ Identifying Sources of Financing for Your Business
- ▶ Preparing Your Loan Package
- ▶ And More!!!!



Upcoming Virtual Trainings

www.lsbdc.org

- **October 15, 2020 - How to Apply and Understand Disaster Assistance Programs - 2:00pm**
- **October 21, 2020- Veteran Owned Certification – 10:00am**
- **October 22, 2020 - DBE, SBE, ACDBE Certification – 10:00am**
- **October 26, 2020 - LED Program Initiatives: SEBD Certification, Hudson and Veteran Initiatives – 10:00am**
- **October 27-29, 2020 - Building your Small Business Website – 12:00pm**



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