



Next Generation of
LAWYERS
Helping The Next Generation of
ENTREPRENEURS™

SUMMER 2020
EXECUTIVE REPORT



USPTO

Law School

CLINIC CERTIFICATION PROGRAM



- Patent and Trademark Schools
- Patent Program Only
- ◆ Trademark Program Only



Our Services

Intellectual Property Program

Provides pro bono legal services regarding trademark, patent, and copyright law issues to local entrepreneurs, non-profits, and inventors.

Small Business Counselling Program

Provides comprehensive legal assistance in non-litigation matters to individuals, small businesses, and non-profits in a wide variety of practice areas including but not limited to: general business counseling, business entity formation and structuring, contract formation, industry-specific licensing and regulatory obligations.

Community Outreach

Through presentations and panel discussions, our free workshops provide actionable and useful information to strengthen and grow a small business. They cover such topics as trademarks, contracts, entity formation and structuring, and employment law essentials.

164

Clients Assisted

42

Businesses Created

84

Students Trained

IMPACT 2017-2020

Our Winning Team



1st Place

2020 Texas Regional
Patent Drafting
Competition



2nd Place

2020 National Patent
Drafting Competition

Free Training Classes

We partner with the Louisiana small business community to provide free training classes to small businesses through the Legal Wednesdays Monthly Series

Legal Essentials for Small Businesses	Intellectual Property Basics	Understanding Business Structures
Understanding Business Contracts & Agreements	Employee v IC Designation	Franchising Your Small Business

Free Training Classes



We have partnered with the HP Foundation to offer SULC Tech Clients and Partners access to 32 free training modules covering core business topics.

COMMUNICATION	STARTUP/INNOVATE	FINANCE	MARKETING	OPERATIONS
Business Communications	Success Mindset	Basic of finance	Social Media Marketing	Maximizing Capacity
Business Email	3D Printing	Profit and Loss	Unique Value Proposition	Managing Contact Information
Effective Presentations	Starting a Small Business	Finding Funding	Your Target Audience	Customer Relationship Management
Effective Leadership	Design Thinking	Cashflow	Selling Online	Inventory Management
Presenting Data	Strategic Planning	Sales Forecasting	Effective Business Websites	Energy Efficiency
	Social Entrepreneurship		Marketing Benefits vs Features	IT For Business Success
	Growth Engine		Setting Prices	Hiring Staff
			The Art of Sales	

**Free Online Workshop
For Small Businesses and
Starting Companies**

- Determining the best legal entity for your business
- Key terms of legal agreements and contracts
- Intellectual property basics
- Covid-19 legal essentials
- Our signature guides and checklists

**Select Your
SESSION**

October 21 | 6-7

October 28 | 12-1

November 7 | 11-12

November 12 | 10-11

November 19 | 12-1

\$40
Amazon
Gift Card

LEGAL
CHECKLIST
WITH SULC TECH



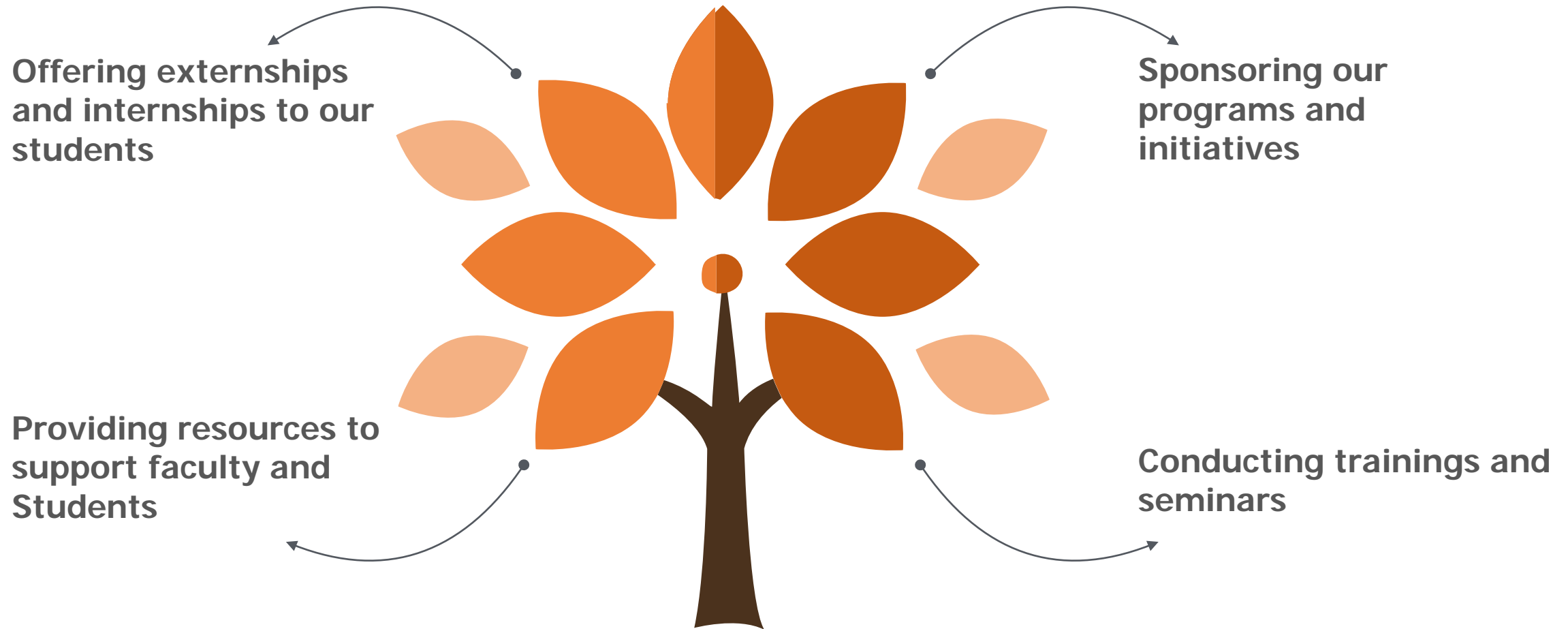
Register by email to
events@sulctech.org
Attend the workshop.



Complete our survey.
Activate your Amazon gift card.

Join Our Efforts

We are always interested to hear from potential collaborators. There are many ways you could get involved.





CONTACT US:
616 HARDING BOULEVARD
BATON ROUGE LA 70807

o 225.424.8177
e info@sulctech.org