

RESTORING HOPE TO A PEOPLE.
PROVIDING HELP TO THE PLANET.

Speaking for Ourselves: The First People of Color Environmental Leadership Summit



Confronting the Issues at Home









History of Injustice: Toxic Releases

Detroit

©EPA-EnviroMapper ® 0.62mi

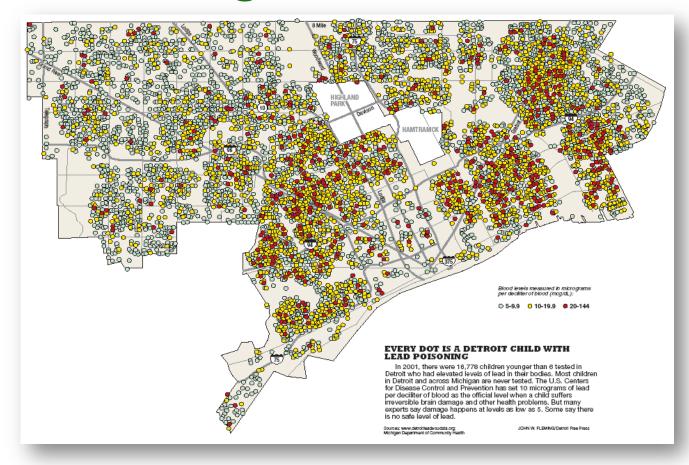
West Bloomfield



greendoor initiative



Lead Poisoning



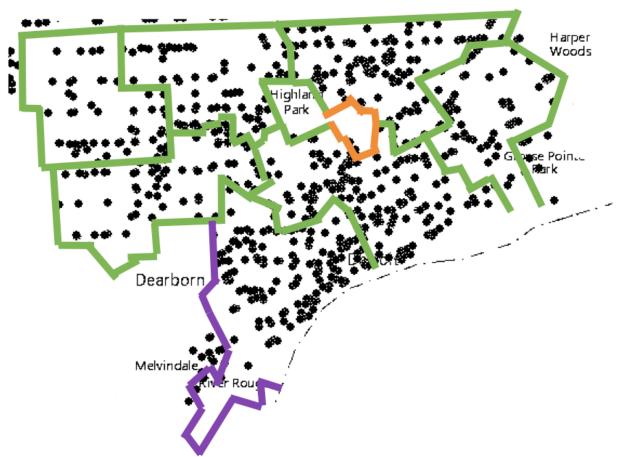
Flint



Up to 12,000 children poisoned

Detroit

65,000 contaminated sites Only **250** cleaned up



80% affected are African American



The Problem

Detroit is one of the **most polluted** cities in the U.S.¹

Some examples of the consequences:

Worst infant mortality rates in U.S.

...worse than some 3rd world countries²

One of the highest childhood asthma rates in U.S.

...costing the state **~\$88.4 million**³

...is a leading cause of school absenteeism⁴

...increases the chance of dropping out⁵

And one of the highest lead levels in U.S.

...leads to lower IQ scores

...and lower lifetime earnings of **~\$4.85** billion dollars per year⁶



We See An Opportunity

DIRE ENVIRONMENTAL
CONSEQUENCES FROM POLLUTIONBASED ECONOMY IN DETROIT



CHRONIC UN/UNDEREMPLOYMENT AMONG AFRICAN AMERICAN MALES (AGE 22-37)

- · Disengaged Citizens
- · Returning Citizens
 - » High recidivism
 - » Difficulties integrating

Detroit ranked 3rd in top 10 cities where black unemployment is rising the fastest¹

...the worst black unemployment rate among 40 largest cities in U.S. at **43%**²

Finding Opportunity

To Invest in the Community

To Restore Our Environment





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PUBLIC POLICY ADVOCACY

Advocate at federal and local level for equal environmental protection for vulnerable populations

DIRECT SERVICE

The Green Career Pipeline

OUTREACH



FOUNDATION • Life Skills

• Civic Engagement





• Tech Skills

EMPLOYMENT

• Certification

AN ENVIRONMENTALLY STRONG DETROIT THRIVING **ON A GREEN ECONOMY**



AFRICAN AMERICAN MALES RE-ENGAGED AND PRODUCTIVE "AMBASSADORS FOR CHANGE"

- Restoring Environment
- Empowered to Advocate
- · Acknowledged as contributors

QUALIFIED WORKER IMPACTING THE ENVIRONMENT IN CITIES BEYOND DETROIT

Our Vision

Manifesting Assets

To restore the environment and advocate for environmental justice





How We Will Get There: Our Two Year Goals

Direct Service

In Detroit:

- Obtain school license to expand training in Detroit from 25 to 100 a year
- Partner with entrepreneurial training agency to provide option for hardto-employ participants to start their own businesses
- Grow revenue by creating a staffing agency to become official contractor for clients

Beyond Detroit:

• Pilot a replication model in Flint to train an initial cohort of 30

Advocacy

 Build on the momentum from the Flint water crisis to advocate for a stronger environmental justice legislative framework in Michigan

Total Investment: \$989k Over Two Years

A Better Use of Investment Dollars



\$35,000 a Year to Incarcerate One Inmate OR



\$8,000 a Year
For Green Door to Train
One Trainee

Join Us to Invest in Detroit's Future

\$989k will lead to...

130 African American men each year who are reengaged in the community and workforce



Contributing to society and restoring our environment



greendoor RESTORING HOPE TO A PEOPLE. initiative PROVIDING HELP TO THE PLANET.

