

IS ALL VINYL THE SAME?

The Benefits of Purchasing VMA Certified Products

The most common selling feature cited when selling vinyl products is wall thickness, but that doesn't tell the whole story. Chemical make-up and product consistency means so much more when it comes to choosing the right product. How can you, the consumer, know that a product is stable in your environment and will stand up to the test of time?

The Vinyl Manufacturers Association

The Vinyl Manufacturers Association (VMA) originated in 2004 as the Vinyl Fence Deck & Railing Manufacturers Association. In an effort to raise the standards for the vinyl industry, VMA instituted a certification program to maintain product quality. In addition to the standard testing like impact, fading and overall performance, the certification program focuses on the cell classification of the Polyvinyl Chloride (PVC) based on the Society of Testing and Materials (ASTM) standards.

The VMA certification process is about "traceability," knowing the origins of what makes up your product. VMA certified products mean:

- ✓ A third-party auditing firm has verified that the materials are compliant with a very specific testing process.
- ✓ The product you are purchasing is held to a higher standard than competitive products and is produced with longevity in mind.
- ✓ Peace of mind that the product you are installing at your home or business is produced using quality materials.



TIER 1 MEMBER

* ASTM International (ASTM), originally known as the American Society for Testing and Materials, is an international standards organization that develops and publishes voluntary consensus technical standards for a wide range of materials, products, systems, and services.



Learn more about VMA and its members on our website - americanfenceassociation.com/vma-2/