

## Privacy Policy

### Who Are We?

Priority Health Care (PHC) website address is: <https://priorityhealthcare.org>

### What personal data we collect and why we collect it

We automatically collect information about your visit that does not personally identify you. We collect the computer, browser, the name of the domain of your internet service provider (ISP), and the Internet Protocol (IP) address of the website from which you linked to [priorityhealthcare.org](https://priorityhealthcare.org). We also collect the date, time, and the pages you visit. Collecting this information helps us design the site to suit your needs. In the event of a known security or virus threat, we may collect information on the web content that you view.

### Other Information We May Collect

When you visit our website, we may request and collect the following categories of personal information from you:

- Contact information

Our principal purpose for collecting personal information online is to provide you with what you need and want, address security and virus concerns, and to ease the use of our website. We will only use your information for the purposes you intended, to address security or virus threats, or for the purposes required under the law.

- Respond to your complaints
- Reply to your "feedback comments"
- Manage your access to restricted areas of the website
- Fulfill requests for reports and other similar information

### Sharing Your Information

In a government-wide effort to combat security and virus threats, we may share some information we collect automatically, such as IP address, with government agencies. The law may require us to share collected information with authorized law enforcement.

### Choices on How We Use the Information You Provide

Throughout our website, we will let you know whether the information we ask you to provide is voluntary or required. By providing personally identifiable information, you grant us consent to use this information, but only for the primary reason you are giving it. We will ask you to grant us consent before using your voluntarily provided information for any secondary purposes, other than those required under the law.

### Information Collected from Interactive Forms

On some of our webpages we offer interactive forms that let you voluntarily submit personal information (such as your email address, name, or organization). This may occur when you are subscribing to a newsletter or requesting contact from one of our departments. In those cases, we only use your information for the expressed purposes for which it is intended. Your information is not made available to any third party.

### Use of Cookies

A cookie is a small text file stored on your computer that makes it easy for you to move around a website without continually re-entering your name, password, or preferences, for example.

Priority Health Care uses session and persistent cookies on our website to collect information about your activity on [priorityhealthcare.org](https://priorityhealthcare.org). For example, a session cookie is used to collect the number of clicks on a link on a [priorityhealthcare.org](https://priorityhealthcare.org) page. A session cookie is stored on your computer only during your visit to [priorityhealthcare.org](https://priorityhealthcare.org). After you turn off your computer or close your browser, the cookie disappears from your computer.

In contrast, a persistent cookie is stored on your computer and is re-used each time you visit [priorityhealthcare.org](https://priorityhealthcare.org). After you turn off your computer or close your browser, the cookie is kept on your machine for the next time you visit [priorityhealthcare.org](https://priorityhealthcare.org). If you want to remove persistent cookies from your machine, you can use your browser to delete all persistent cookies. Keep in mind that this removes all cookies from your machine, even those created by other websites. Therefore, it may affect your experience on other websites. This does not include any data we are obliged to keep for administrative, legal, or security purposes. Priority Health Care is not responsible for the content you provide to third-party applications, widgets or websites.

### Where we send your data

We use cookies to personalize content and ads, to provide social media features and to analyze our traffic. We may also share information about your use of our site with our social media, advertising and analytics partners who may combine it with other information that you've provided to them or that they've collected from your use of their services.



4700 Wichers Drive  
Marrero, LA 70072  
Phone: 504.309.3262  
Fax: 504.309.9307

12 Westbank Expressway  
Gretna, LA 70053  
Phone: 504.509.4800  
Fax: 504.509.4802

## **Analytics**

We collect information that is used for analysis and statistical purposes to help us best manage the priorityhealthcare.org site. We automatically collect electronically generated information about your visit to our site, such as the date, type of browser used and technical Internet protocol data. We collect this information about each user session from our user logs and refer to it for statistical purposes.

## **Information Practices for Children (COPPA)**

We do not intentionally collect information from children under the age of 13 without verifiable parental consent. If in the future we choose to collect personal information from children, we will comply with the [Children's Online Privacy Protection Act \(COPPA\)](#).

## **Embedded content from other websites**

Articles on this site may include embedded content (e.g. videos, images, articles, links, etc.). Embedded content from other websites behaves in the exact same way as if the visitor has visited the other website. These websites may collect data about you, use cookies, embed additional third-party tracking, and monitor your interaction with that embedded content, including tracking your interaction with the embedded content if you have an account and are logged in to that website.

## **Link Policy**

Priority Health Care links to other websites to create the optimum website experience.

Priority Health Care does not endorse any product or entity for which a link may be provided, and Priority Health Care is not responsible for the content or availability of these outside resources. Priority Health Care, may select links based upon:

- support of center functions and business;
- convenience to the public in their interaction with our center;
- economic development within our center;
- an affinity or logical nexus with the function or purpose of our center, and
- the existence of a direct business relationship with our center

Our communications department reviews all link requests for adherence to these criteria, together with the following considerations: Availability of system resources and personnel to monitor and maintain the priorityhealthcare.org website; the relationship and importance of the link requested to the ordinary and necessary functioning of the center, and the significance and timeliness of materials contained on the linked site. Priority Health Care reserves the right to deny any link request.

## **Social Media and Your Comments**

Priority Health Care uses third-party services such as Facebook, Twitter, and YouTube to communicate and interact with the public. These services are controlled and operated by third parties and are not government websites or applications. By interacting with Priority Health Care through these third-party services, you may be providing non-government third parties access to your personal information which can be used to distinguish or trace your identity. Any information collected by a third-party service is subject to the privacy policies of the third-party service provider.

Priority Health Care, Inc. will not allow any hyperlinks to any websites unless the website is an affiliate or a partner of Priority Health Care, Inc. Hyperlinks may also become "broken" over time due to an external entity updating, removing, or changing their links. Because Priority Health Care, Inc. has no control of outside hyperlinks and are not notified if the hyperlink has changed, we do not point to external websites of non-affiliates or partners of Priority Health Care, Inc. Priority Health Care, Inc. will not assume any legal liability for the accuracy of any hyperlink's completeness, or usefulness of any information, product, or process, or represents that use of such information, product, or process.

Generally, Priority Health Care does not collect, disseminate, or maintain any personally identifiable information (PII) about you maintained by third party sites. However, you should be aware that Priority Health Care may read, review, or rely upon information that you make publicly available on these services as authorized or required by law.

Below is the current list of official Priority Health Care social media accounts.

- [PRIORITY HEALTH CARE Facebook](#)
- [PRIORITY HEALTH CARE Instagram](#)
- [PRIORITY HEALTH CARE YouTube](#)
- [PRIORITY HEALTH CARE X \(formerly Twitter\)](#)