



NATIONAL HEALTH CENTER WEEK August 3–9, 2025

America's Health Centers Celebrating 60 Years of Improving Our Nation's Health



The NHCW social media campaign highlights the achievements of Community Health Centers (CHCs) and the history of the movement. It also includes information about PHC's integration, *Celebrating 15 Years* of healthcare and improved health outcomes.



The administration will deliver "Thank You" cards to each staff member and provide instructions for redeeming a \$75 e-gift card.



Throughout the week (Mon.-Fri.), healthy snack bags will be given to patients with appointments. Patients will also receive "My Health is My Priority" T-shirts.



The "Powering Priority: Partnership Appreciation Open House" event will be held in Gretna from 11 am - 2 pm, inviting local political figures, board members, and community partners. PHC staff will offer tours, videos, and informational pamphlets detailing PHC's services, history, economic impact, and health outcome statistics. Light hors d'oeuvres and swag bags will be provided.



During the Krewe of Athena's (KOA) Back-to-School event from 12 pm - 3 pm, school physicals for kids and testing for adults will be offered. Free HIV/STI testing for adults will also be available, with gift cards given to those tested.