



**ADVANCING
HOLISTIC
HEALTH**



YOUR HEALTH IS OUR PRIORITY

www.priorityhealthcare.org

BRIEF HISTORY

Priority Health Care (PHC) began services in April 2010 with six employees to provide HIV counseling and testing in Jefferson Parish, where access to testing and care was limited. From inception, PHC also offered primary care, case management, transportation, and outreach for people living with HIV/AIDS. As community needs grew, services expanded to include mental health care, health incentives, prescription assistance, and health education.

As a Ryan White HIV/AIDS sub-grantee, PHC broadened its primary care services to serve underserved communities across its service area. In January 2015, PHC became a Federally Qualified Health Center (FQHC) and opened a second location in Gretna, strengthening access to affordable care. In 2016, PHC opened its first on-site pharmacy in Marrero. In 2018, PHC purchased the Marrero building and added a pediatric clinic. That same year, PHC expanded behavioral health services at both sites to address substance use disorders.

In 2019, PHC opened a pharmacy at the Gretna location. In the following years, it acquired and renovated a nearby abandoned building to consolidate all Gretna services. In 2020, PHC partnered with Unity of Greater New Orleans to help patients experiencing homelessness access safe, affordable housing.

Today, PHC employs more than 55 staff. We currently provide comprehensive, lifespan care which includes primary care, pediatrics, behavioral health, case management, transportation, and community outreach. Prescription assistance is also provided through our pharmacy locations. PHC is nationally recognized for excellence, has been accredited as a Patient-Centered Medical Home since 2018, and has maintained Joint Commission accreditation for both pharmacies since 2021. PHC remains committed to improving the health and well-being of the community it serves.

> **MISSION + VISION + COMMITMENT**



OUR MISSION

We provide holistic care to communities that will empower people to lead healthier, more fulfilling lives.



OUR VISION

Our vision is a community of people living healthy lives.



OUR COMMITMENT

We are committed to providing exceptional care with integrity and respect for all.

> SERVICES OVERVIEW

Our services are structured to address patients' comprehensive health care needs through preventive care, pediatric care, chronic disease management, behavioral health, support services, specialized HIV/AIDS and Hepatitis C treatment.

01



PRIMARY CARE

From preventive care to chronic to chronic disease management our primary care providers are your partners in good health and wellness. Whether you need annual exam, flu shot, health screening, or if you need to be treated for a chronic condition – like diabetes- our family practitioners and medical physicians are here to help you.

02



PEDIATRIC CARE



Our pediatric services support the health and development of children and teens. It's important for your child to have regularly scheduled checkups beginning shortly after birth and lasting through the teen years. These appointments allow your doctor to keep a close eye on your child's general health and development. Finding possible problems early gives your child the best chance for proper and successful treatment.

03



BEHAVIORAL HEALTH SERVICES

Behavioral health includes our emotional, psychological and social well-being. Over the course of your life many factors can impact your mental health, including biological factors, such as genes or brain chemistry, traumatic experiences or abuse. Our behavioral health services include psychological and psychiatric treatment and counseling provided by a licensed behavioral health therapist and psychiatrist.

04



PHARMACY SERVICES

Our accredited in-house pharmacies provide prescription medication services through its 340B Discount Drug Program. The 340B drug program allows health centers like Priority Health Care (PHC) to purchase medications at a lower cost and pass the savings on to our patients. These benefits are exclusively for our patients. We have two convenient locations serving our Marrero and Gretna clinics.

05



CASE MANAGEMENT SERVICES

PHC's case managers provide specialized support for Ryan White clients, ensuring access to essential resources and services. Their expertise in HIV care includes coordination of primary medical care, medication assistance, insurance navigation, personal goal setting, referrals for housing, food assistance, educational support and behavioral health services. *Services are available exclusively to Ryan White patients.

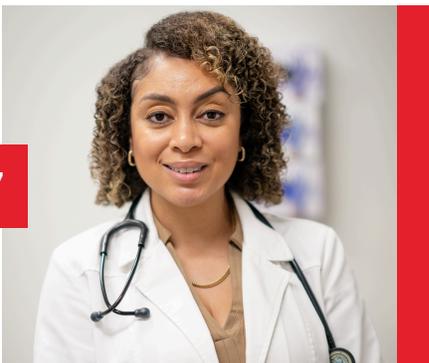
06



HIV SPECIALTY CARE

Priority Health Care delivers comprehensive, caring support for people living with HIV (PLWH). Our holistic approach means we care for the whole person. Services include primary health care, pharmacy and lab services, behavioral health, and referrals for food and housing. We set a gold standard in patient outcomes, with an HIV viral suppression rate of more than 90%.

07



PrEP Program

PrEP stands for Pre-exposure Prophylaxis. It is a pill, that if taken properly, can be over 90% effective at preventing HIV. Any individual who is HIV negative and feels they are at substantial risk for contracting HIV may be a good candidate for the program.



OUTREACH SERVICES

Outreach services include both case finding and consumer recruitment through street outreach. Street outreach activities are designed to find individuals who are at high risk of HIV and to refer those individuals into care and treatment services (such as Early Intervention Services (EIS), Primary Medical Care (PMC) and Medical Case Management (MCM). Outreach services are provided in collaboration with State and local prevention programs.



HOUSING PROGRAM PARTNERSHIP

Priority Health Care is a partner agency with UNITY of Greater New Orleans in helping to provide housing assistance to people experiencing homelessness. Through this partnership we also assist in collecting donations of home and personal hygiene products as well as special food and toy drives to make holidays brighter for those in need. Our collaborative efforts aim to ensure that individuals and families not only have access to safe housing but also receive essential supplies and support during critical times of the year. By working together, we strive to foster a sense of community, dignity, and hope for everyone we serve.

CALL US FOR SAME DAY APPOINTMENTS

Gretna: 504-509-4800

Marrero: 504-309-3262

www.priorityhealthcare.org

> HEALTH OUTCOMES

PRIORITY HEALTH CARE

PATIENT HEALTH OUTCOMES

- 94.3% HIV VIRAL SUPPRESSION RATE

- 82.3% HYPERTENSION CONTROL

- 71.3% DIABETES CONTROL

- CANCER SCREENINGS: 70.7% BREAST CANCER, 64.3% CERVICAL, AND 53.7% COLORECTAL

Data from 12/31/2025

ECONOMIC IMPACT

Employing more than 55 employees, Priority Health Care has provided value and impact to the local communities of Jefferson Parish serving populations in Harvey, Marrero, Gretna, providing economic stimulus of more than **\$25 million** in its current operation.

PHC has reduced the cost for health center Medicaid patients by 24% and provided an overall savings of more than **\$4 million** to the health care system.

HEALTHCARE INDUSTRY LEADER

Priority Health Care has consistently been recognized by health care industry experts as a:

- Patient-Centered Medical Home (PCMH)
- Health Disparities Reducer
- Access Enhancer
- Advancer of Health IT Innovation
- The Joint Commission's Gold Seal of Approval® for Specialty Pharmacies





MARRERO LOCATION:

4700 WICHERS DRIVE SUITE 304, MARRERO, LA 70072 | 504-309-3262



GRETNA LOCATION:

12 WESTBANK EXPRESSWAY, GRETNA, LA 70053 | 504-509-4800