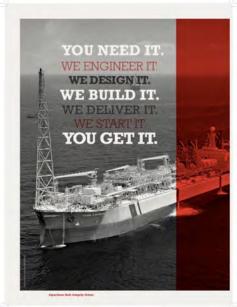
Industrial Portfolio









VME Process clients typically build vessels for drilling, storage, and processing crude oil and gas at sea. We were asked to update their branding and marketing materials, website, and sales sheets to promote the services they offer.

VME Process

Sales Sheets



We designed this trade show display for the Offshore Technology Conference in Houston, TX. OTC is the largest trade show of its kind, and VME Process was front and center.

VME Process Trade Show Booth



Hawco Manufactures and sells grapple attachments for laydown yards, construction, debris fields, and other projects. The new line of grapples required an updated logo and illustrated imagery for pre-sales and marketing. The swag came along in response to such a great welcome to the new logo.

HAWCO

Cut Sheet and Hat Designs







Cut-sheets on services for Spencer Contracting. These were created to be used as a printed device within a pocket folder and as stand-alone pieces for digital and email use.

Spencer Contracting *Cut-Sheets*





Air Safety Systems is a division of Industrial Emergency Services, providing breathing air apparatus for fire and rescue teams, hazardous materials teams, and those who work in toxic environments. We designed a logo, website, and sales sheets for the business development team.

AIR SAFETY

Logo Design and Flyer

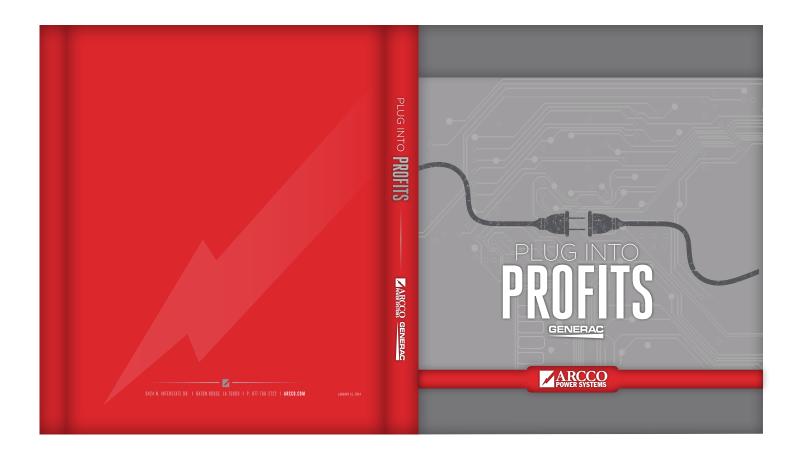


An Company





Sales sheets for the business development team at Industrial Emergency Services and their sister company, Industrial Safety Systems.

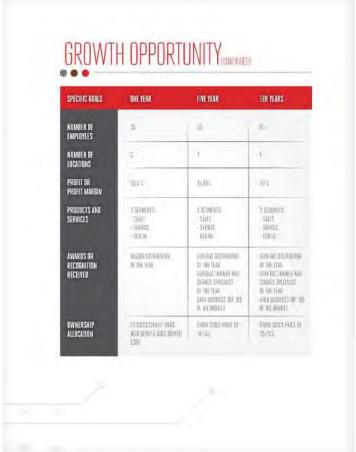


The ARCCO annual report and portfolio was written and produced by The Day Group for all stakeholders and investors.

ARCCO Power Systems

Binder Cover





Interior sheets designed for the portfolio.

ARCCO Power Systems

Sales Sheets



ARCCO provides industrial power systems all over the nation. Their new relationship as a Generac distributor was advertised via print and direct mail.

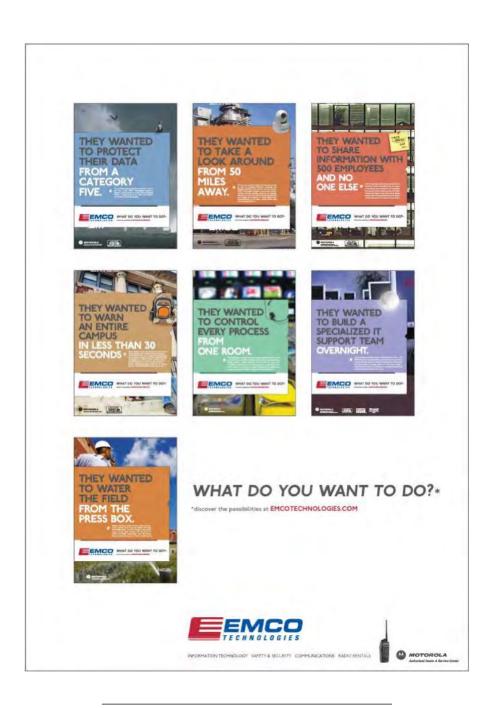
ARCCO Power Systems

Direct Mail



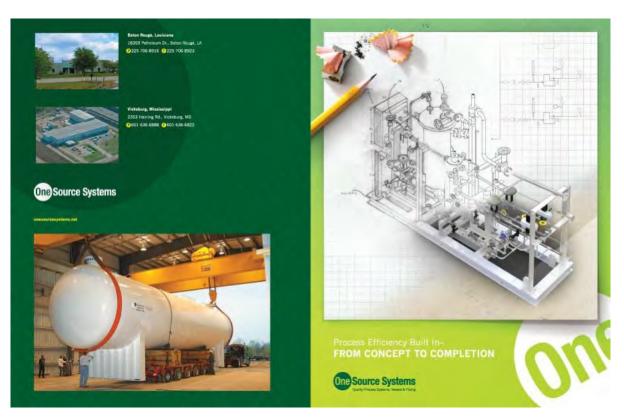
As EMCO approached their 50th anniversary, they wanted to capitalize on their status as a NASA vendor, so we developed the headline "Going Places Without Leaving Home" to signify their efforts in space with local roots.

EMCO Technologies Full-Page Print



This print campaign focuses on EMCO's ability to provide products and services across a very wide scope in the industrial spectrum.

EMCO Technologies *Full-Page Print Campaign*





Ford Gelatt

Brochure



The Project One graphic was created for internal use at Head and Enquist to communicate and grow the internal culture of the company. It is used for display at events, for internal office meetings, and for printed materials.

H&E Project One *Title Graphic*



Front

We worked with the Information Technology department at H&E to execute a new internal PR campaign, or culture program. We named it Project One, denoting that the most important project they have is their own, because if they aren't good, none of the other projects will matter. The tagline "People, Performance, Purpose" reflects their values and the logo displays the strength of their company and department.

H&E EQUIPMENT SERVICES

Team Building Handout



Back

Employed as consultants, we helped to define and refine the culture pillars of the department, upon which all else is built. Many of the employees post this card at their workstation as a reminder of their core values.

H&E EQUIPMENT SERVICES

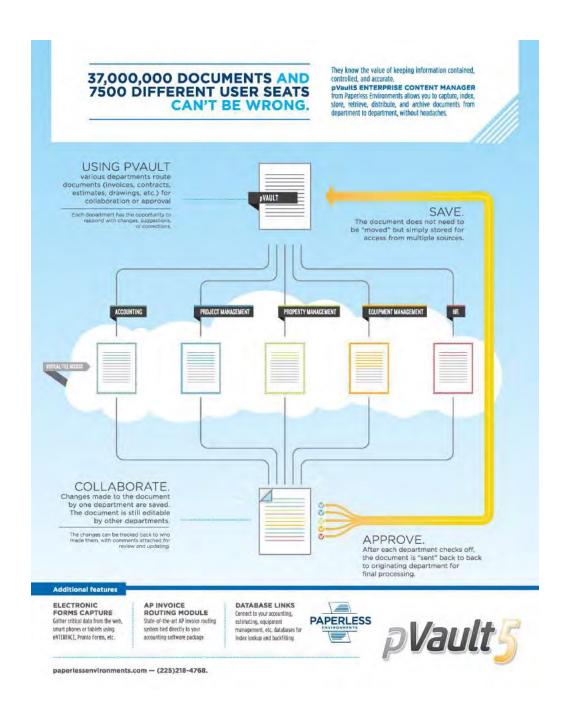
Team Building Handout



Paperless Environments creates software for the construction industry. We redesigned this logo to make it more contemporary and simplified.

Paperless Environments

Logo



This infographic shows the process and value of Paperless Environments' software.

Paperless Environments *Full-Page Print / Infographic*



Paperless EnvironmentsTrade Show Backdrop

DOM:

5

MEDICAL SERVICES ON-SITE MEDICAL & TRAUMA RESPONSE



Trinity Medical Services provides highly trained and certified on—site Trauma Response paramedics to remote drilling companies. Our paramedics serve on various drilling rigs, installations, and other facilities, providing added value and favorable safety and environmental conditions to you and your customers.

TRINITY TRADEMARKS

Our paramedics are fully licensed, certified, insured and experienced to meet and exceed all industry standards and regulations.

Our paramedics are not only trained to treat injuries in a time of crisis; they also keep all medical processes running smoothly on site

Trinity physicians can go anywhere, anytime. Our paramedics are prepared for any type of emergency, at any given time. Trauma Response Paramedics are trained to prepare for and handle all injuries and medical emergencies on site. Paramedics:

- Immediately address problems as they occur
- Assess the scope and level of treatment needed
- Determine the action required and administer treatment
- Consult with on-staff physicians and safety professionals
- Deliver an elevated level of care and action

Our paramedics are trained and ready to serve during "down time". They are qualified in:

- Radio Operations
- Safety Inspections
- · Pre-Coast Guard Inspections
- Helicopter Landing
- · Log-in and Log-out of on-site personnel
- First Aid, Accident Prevention, and CPR Training to client employees
- Inspecting and maintaining on-site first aid stations
- Fire inspections
- Conducting emergency evacuation drills



This is an example sales sheet used in conjunction with TMM's pocket folder. It can accompany product sheets or be used as a standalone reference. TMM provides medical services for offshore rigs and environments.

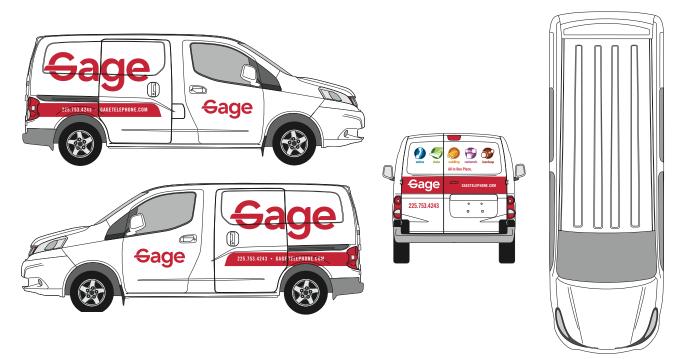
Trinity Medical Management Brochure



Gage Telephone's services have gone beyond phones for many years now, so they knew it was time to refresh their brand. They shortened their name to Gage, and we created a logo to reflect that simplicity and strength. Notice something familiar? We created this style just before Google released their latest logo.

GAGE

Logo



ChevCV_070 Chevrolet City Express I/20th Scale

Once we created a new logo for Gage, it was time to update their transportation. We used a simple, yet striking use of whitespace and listed their services on the back.





Gage started as a phone company but has evolved into a technology consultancy. Describing all they do is easier when each category has its own image icon. The tagline "All In One Place" describes both the company and the customers' desire to keep things under control.

Front

Insite from GAGE makes technology easy again.

Insite is a customized managed services plan from GAGE that handles all of your company's technology needs with one simple, level bill.

With Insite from GAGE you get all of the benefits of an internal IT department, at a fraction of the price. Insite is a service that installs, monitors and manages a company's technology. A GAGE business development specialist works with you to develop a customized Insite plan for your business.

Stop worrying about technology. Let GAGE install, monitor and manage your:

Data Equipment Telephone System Structured Cabling

Data Backup CCTV

a good network changes the way you grow/

online backup keeps your data safe and within reach/















CALL $\underline{\text{GAGE}}$ AT 225.753.4243 AND TALK TO A BUSINESS DEVELOPMENT SPECIALIST TO FIND OUT HOW EASY TECHNOLOGY CAN BE.

Gage Telephone Systems Inc. gagetelephone.com 800.960.0032 225.753.4243

SUPPLEMENT TO THE GREATER BATON ROUGE BUSINESS REPORT

Back



A CORPORATE GREEN COMPANY

GREEN SEASONS



After renaming Corporate Green "GreenSeasons," we developed their logo and designed a fleet of vehicles. The designs are basically the same with the exception of the featured illustration depending on the vehicles' use. These "rolling billboards" are now some of the most recognized in the city.

GREEN SEASONS

Truck Wrap







To complete the truck designs, we provided custom illustrations to be applied to trucks for each area of practice. The designs appear to pop out of the circle, giving the illusion of size and importance.

GREEN SEASONS Truck Wrap







GREEN SEASONS Truck Wrap