



## Housing Supply and Impact

Housing Supply	Source	2006 - 2015	2015-2016	2016-2017	2017-2018
Number of Louisiana Housing Corporation Units Approved in New Orleans	Louisiana Housing Corporation	10,876	358	35	73
Number of Office of Community Development Disaster Recovery Units Approved in New Orleans	Office of Community Development Disaster Recovery Unit	53,037	5	7	0
Number of Housing Opportunities Created by the City of New Orleans	Office of Community Development, HANO, FANO, NORA	4,812	572	358	117
Number of Housing Choice Vouchers	Housing Authority of New Orleans	17,729	18,193	18,281	-
Total		88,190	1,439	488	190

Other Housing Impacts	Source	2006 - 2015	2015-2016	2016-2017	2017-2018
Number of HUD-VASH Vouchers	UNITY of New Orleans	255	8	2	N/A
Number of Permanent Supportive Housing Vouchers	UNITY of New Orleans	592	250	183	N/A
Number of Properties Disposed of by New Orleans Redevelopment Authority	New Orleans Redevelopment Authority	2,475	179	185	N/A
Number of Properties Developed by Private Developers	GNOHA	5,788	384	369	37
Homelessness		2015	2016	2017	2018
Sheltered	UNITY Point in Time Count	1163	914	909	
Unsheltered	UNITY Point in Time Count	818	789	717	
Short-Term Rentals		2015	2016	2017	2018
Airbnb applications received	The Lens	N/A	N/A	5,918	
Airbnb applications approved	The Lens	N/A	N/A	3,335	

## The State of Housing in New Orleans

Data	Source	2014	2015	2016
Median Home Value	ACS	\$192,000	\$216,800	\$219,700
Median Rent	ACS	\$907	\$947	\$934
Population	ACS	384,320	389,617	391,495
Renters with Cost Burden	ACS	61%	56%	61%
Renters with Severe Cost Burden	ACS	32%	33%	35%
Renters with NO Cost Burden	ACS	46%	44%	39%
Homeowners with Cost Burden	ACS	33%	31%	32%
Homeowners with Severe Cost Burden	ACS	17%	15%	14%
Homeowners with NO Cost Burden	ACS	67%	70%	68%

## The State of Housing in New Orleans contd.

Data	Source	2014	2015	2016
Home Value - Under \$100,000	ACS	15.2%	11.1 %	10.7%
Home Value - \$100,000 - 200,000	ACS	37%	35.1%	35%
Home Value - \$200,000 - 300,000	ACS	16.5%	19 %	19.2%
Home Value - \$300,000 - 400,000	ACS	19.5%	19.9 %	12.3%
Home Value - \$400,000 - 500,000	ACS	6.7%	7.4%	7.2%
Home Value - Over \$500,000	ACS	11.8 %	13.5 %	15.7%
Gross Rent - Under \$500	ACS	12.3%	12.3%	14%
Gross Rent - \$500 - \$749	ACS	19.3%	17.7%	17.3%
Gross Rent - \$750 - \$999	ACS	29.7%	28%	25.8%
Gross Rent - \$1000 - \$1499	ACS	27.8%	30.6%	29.7%
Gross Rent - \$1500 and up	ACS	10.9%	11.4%	13.1%

## Housing Snapshot

Data	2014	2015	2016
Median Home Value	\$192,000	\$216,800	\$219,700
Median Rent	\$907	\$947	\$904
Median Income	\$37,000	\$39,077	\$36,792
Population	384,320	389,617	391,495
Renters with Cost Burden	61%	54%	61%
Homeowners with Cost Burden	33%	31%	32%

## #PutHousingFirst Top 3 Policy Priorities for 2018

We would like to see these changes by December 31, 2018. After digesting this information it is evident that there is still more work to do when to Put Housing First. With your cooperation and support we need your support in encouraging the Mayor and our City Council to do the following:

1. Adopt and Implement the Smart Housing Mix, which provides recommendations on how an inclusionary zoning policy can be effectively implemented in New Orleans.
2. Review the current Public Partners production goal of 1,500 units per year as identified in the HousingNOLA 10-Year Strategy and Implementation Plan, adjust for additional need, and produce the units.
3. Increase the Housing Trust Fund to meet production goals and commit to including the Neighborhood Housing Improvement Fund (NHIF) reauthorization and increase on the ballot in 2020.