

Letter From the Executive Director



Five years ago, we were afraid. The 10th anniversary of Hurricane Katrina was just a year away and despite the monumental work done, we still weren't whole. We were worried because so much had been done, it might mean that we would abandon those who hadn't come home, those communities that were still devastated and the people who were the victims of New Orleans' success. We were troubled because we were constantly being told by disconnected "experts" that the dramatic increase in housing costs meant that the city was stronger. We knew better--particularly those of us who lived in the 75% of apartments that rented for less than \$500 a month. Homeowners who

had fought their way back knew that most of their homes were valued at less than \$100,000, which not only gave them the chance to buy, but a better than decent chance of passing that home down to their children. All this while the income for the average New Orleanians remained heartbreakingly below the regional average, the same as it was well before Hurricane Katrina. Five years ago, we were fearful because no one wanted to talk out loud about these hard truths.

In the Summer of 2014, the Foundation for Louisiana called the citizen planners and the affordable housing industry together and challenged us to find a path forward. We could no longer simply attempt to address the symptoms-we had to create real sustainable solutions. Thousands of regular everyday citizens committed to work with policy experts, civic leaders, business owners, public officials, lenders and affordable housing developers and advocates to begin a process that would lead to a clear and executable strategy to end the city's affordability crisis.

Five years ago, HousingNOLA was born. We began a remarkable journey that would lead to the creation of a groundbreaking plan in 2015. Much has changed over the past five years, but too much is the same. One thing that has changed, we are no longer afraid to speak our truths. We are no longer worried about demanding more of our elected officials because we know that, unlike the rest of the country, New Orleans has everything it needs to respond to the affordability crisis and set this city on a decidedly different path. Over the next year, we will continue to push because the only thing we are afraid of is what New Orleans will look like in the next five years if we don't succeed.

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HousingNOLA also partners with the Greater New Orleans Housing Alliance (GNOHA), a collaborative of home builders and community development organizations advocating for the preservation and production of affordable housing. The two organizations work together with HousingNOLA serving as convener and GNOHA advocating together, ensuring that the community-crafted housing plan is put into action by local policymakers. HousingNOLA believes our community can provide high-quality, safe and accessible housing that is affordable to individuals and families of all income levels throughout New Orleans and this would not be possible without the ardent support of the people of New Orleans, who we have pledged to serve.

and assisting private sector investors in making and dozens of public, private, and nonprofit organizations working to solve New Orleans' affordable housing crisis.

How Did We Do In 2019?

In order to deal with the biases associated with affordable housing, we have to rely on hard data. Unfortunately, the facts reveal that New Orleans is still struggling to meet the needs of our citizens. We saw a decrease in overall cost burden, but a dramatic increase in the cost burden rate for homeowners, while renters basically remained the same. This combined with the net loss of affordable housing opportunities for the second year in a row means that our collective efforts earn a "D."

Despite the challenges, HousingNOLA reported several collective highlights in the 2019 Report Card:

• Senator Barrow's SB 109 was passed, establishing an extended foster care program for children who are at least 18 years old but less than 21 years old.

• JPMorgan Chase committed \$1.1 million to HousingNOLA to revitalize targeted neighborhoods in the Claiborne Corridor to create affordable housing opportunities and drive economic opportunity through its PRONeighborhoods program.

• The New Orleans City Council unanimously passed the Smart Housing Mix ordinance, but GNOHA and HousingNOLA are still working with officials to refine the maps for implementation.

• In partnership with NewCorp, LiftFund, Hope Credit Union, CD Capital, Lift Fund and Ujamma Economic Development, GNOHA and HousingNOLA re-launched Own the Crescent, a comprehensive initiative to connect funding for small business and affordable housing developments with funding and capacity building support, as well as connect residents with homeownership opportunities.

• The Mayor's Office of Community Development allocated \$3 million to the Soft Second Mortgage Program for 2019 which created dozens of first-time homeowners.

• HousingNOLA launched a Council District Housing Summit Series to work with each Councilmember to bring the community together to address neighborhood-specific housing issues in their district.

• HousingLOUISIANA hosted its 2019 Housing Listening Tour to gather housing priorities in each of the regions and launched its Semi-Annual planning sessions—meeting twice this year with the nine regional housing alliances across the state to create a title clearing agenda for the 2020 Legislative session.

• GNOHA Shared Solutions Initiative implemented a pilot health insurance program through Blue Cross Blue Shield for the city's nonprofit housing agencies.

• #PutHousingFirst sent out several calls to action to garner support surrounding the Smart Housing Mix, short-term rental regulations, the Entergy rate case and paid actor scandal, and Cedric Richmond's reintroduction of the American Housing and Economic Mobility Act.

• We worked with Together New Orleans to address issues around the quadrennial property tax assessment.

• With our support, Senator Troy Carter's SB 79/80 passed, giving New Orleans the chance to create tax freeze programs for long term homeowners and landlords who agree to rent their units at an affordable price.

GOAL 1 (%) GOAL 2 (%) GOAL 3 (%) GOAL 4 (%) GOAL 5 (%) GOAL 6 (%) GOAL 7 (%)

63 Overall (%)



The State of Housing in New Orleans

Housing Supply	Source	2006 -2015	Sept. 2015- Aug. 2016	Sept. 2016- Aug. 2017	Sept. 2017- Aug. 2018	Sept. 2018- Aug. 2019
Number of Housing Opportunities Created by City Agencies in New Orleans (TOTAL after deduplication of addresses that have received multiple sources of subsidies)	CNO Office of Community Development, FANO, HANO, and NORA	6,548	572	358	118	304
Number of LHC Opportunities Placed in Service In New Orleans (TOTAL after deduplication of addresses that have received multiple sources of subsidies)	Louisiana Housing Corporation	10,876	358	35	114	0
Number of Community Development Disaster Recovery Units in New Orleans	State Office of Community Devel- opment Disaster Recovery Units	53,037	5	7	N/A	0
Number of Housing Choice Vouchers Utilized (Annual Change)	Housing Authority of New Orleans	17,729	18193 (+464)	18281 (+88)	17920 (-361)	17425 (-495)
Total New Subsidized Housing Opportunities		88,190	1,439	488	-129	-191
Number of Affordable Housing Units Developed Without Public Subsidy	Habitat for Humanity	N/A	N/A	N/A	12	8
Total		88,190	1,437	488	-117	-183
Other Housing Impacts	Source	2006 -2015	Sept. 2015- Aug. 2016	Sept. 2016- Aug. 2017	Sept. 2017- Aug. 2018	Sept. 2018- Aug. 2019
New Voucher Opportunities Created (Total)	Housing Authority of New Orleans	N/A	N/A	N/A	N/A	N/A
Number of HUD-VASH Vouchers in Use	Housing Authority of New Orleans/UNITY	255	8	2	-45	-9
Waiting List for Vouchers	Housing Authority of New Orleans	13,013	27,959	24,192	24,197	24,196
Number of Permenant Supportive Housing Vouchers	UNITY of New Orleans	592	250	183	123	40
Number of Properties Auctioned by New Orleans Redevelopment Authority	New Orleans Redevelopment Authority	2,475	179	93	95	105
Homelessness						
Sheltered	UNITY of New Orleans	1,163	914	776	594	749
Unsheltered	UNITY of New Orleans	818	789	525	594	430
Short Term Rentals	Data.Nola.Gov	N/A	N/A	N/A	3,812	2,517

AFFORDABLE HOUSING NEED

33,593 affordable housing opportunities currently needed



The State of Housing in New Orleans

















Gross Rent - 2000



Gross Rent - 2018



Home Values - 2014



Gross Rent - 2014



Home Values - 2000



Home Values - 2018







New Orleans Cost Burden compared to Louisiana







GOAL #1 PRESERVE EXISTING HOUSING AND INCREASE OVERALL SUPPLY OF AFFORDABLE HOUSING



For the second year in a row, the city and state agencies that are responsible for creating affordable housing fell short of their production goals and lost overall affordable housing opportunities. Those agencies have maintained the 88,190 opportunities created after Hurricane Katrina and added another 6,000. While this would not have fully addressed the need, it would have made a significant impact on the lives of the households. It would have also added much needed stability to our struggling market. The State of Housing breaks down the highs (adding 1,607 units with public subsidy) and the lows (495 less families receiving assistance from the Section 8 Program). This crisis is now having the feared effect: a loss in population.



Goal 1 | 2019

Action	Update	Status	Symbol
UPDATE for 2019: In partnership with the City of New Orleans, HousingNOLA will support the revision of State and City agencies housing production goals for the next seven years. This will include direct production and opportunities created through policy changes.	The City of New Orleans' Office of Community Development is working with public partners, such as the LHC, HANO, and NORA, on a CEA to increase production efficiency and capacity and update production goals. The LHC has created a process that will allow FANO has also gained the ability to issue 4% tax bonds with LHC approval.	In Progress	•
UPDATE for 2019: Increase production efficiency and organizational capacity among government partners. (Finance Authority of New Orleans, HANO, NORA, City of New Orleans and Louisiana Housing Corporation) Semiannual reviews will be conducted and made publicly available.	The City of New Orleans' Office of Community Development is working with public partners, such as the LHC, HANO, FANO, and NORA, on a CEA to increase production efficiency and capacity.	In Progress	
UPDATE for 2019: HousingNOLA will advocate for a study of current zoning regulations that can prohibit the production of affordable housing. This study would advise the City, the Board of Zoning Adjustments, and the City Council on the removal of such barriers. The study should specifically review the use of parking waivers as an incentive and revisions that would allow for accessory dwelling units (ADUs). The study should result in a Council motion.	The City Planning Commission (CPC) completed the revisions of the Master Plan in early 2018 which delayed efforts to study and develop recommendations to amend the Comprehensive Zoning Ordinance (CZO). The City Planning Commission has passed an amendment to the CZO which included parking waivers as an incentive for affordable housing but additional work is needed for ADUs. The Title Clearing committee is in the process of conducting research on the number of irregularly sized lots in New Orleans that can be used for the production of affordable housing. Additionally, on August 21st, Mayor Cantrell requested the City Planning Commission (CPC) provide recommendations to increase affordable housing opportunities within the CZO with program and strategies from across the nation.	In Progress	
UPDATE for 2019: Advocate for public agencies, the City of New Orleans, and Orleans Parish School District to develop a process to reserve land for the development of affordable housing on properties they are planning to sell. The City of New Orleans should conduct a comprehensive inventory of all its surplus property to support this effort.	The New Orleans Office of Community Development is working on a comprehensive inventory of publicly owned land in the city. HousingNOLA will also be following up with OPSB on their process to see how we can work together. In May, School Board officials said they would begin negotiations with HANO to trade school buildings Uptown for a vacant field near the new Booker T. Washington building.	In Progress	

Goal 1 | 2019

Action	Update	Status	Symbol
UPDATE for 2019: Louisiana Housing Trust Fund Initiative will secure dedicated sources of revenue for the Louisiana Housing Trust Fund to address emergency housing in a disaster and to fund new affordable housing.	HousingLOUISIANA plans to work on a mortgage recordation bill that would use the fees from recording secondary mortgages to secure funding for a housing trust fund.	In Progress	•
ADDED in 2019: Implement workforce housing strategy to develop recommendations to create housing opportunities for the average New Orleanian worker.	HousingNOLA plans to work with Harrah's Casino to workshop workforce housing strategies, such as their down payment assistance program, with top employers in the city.	In Progress	
CONTINUED in 2019: The City Council should adopt the Healthy Homes Ordinance/Rental Registry requiring landlords to register their units and meet basic habitability standards.	HousingNOLA is working with City Council members to get the Rental Registry and Healthy Homes ordinance back on the Council's agenda.	In Progress	•
ADDED in 2019: Identify and research alternative funding sources (hotel tax, vacancy tax, document fee, etc.) to increase revenue to the Neighborhood Housing Improvement Fund and secure reauthorization as a ballot initiative in 2020.	The CPC is currently studying how to get STR's fees to add an additional \$20M to the NHIF. Based on the study from HR&A, the PILOT amounts going to the NHIF for the Smart Housing Mix will be \$291K-\$383K for rental and homeownership. HousingNOLA is also working with Councilmembers to ensure NHIF reauthorization. HousingNOLA is begin research around a vacancy tax in Q4. However, the Louisiana Legislature is working on a STR tax that could intervene with the STR fees, and the New Orleans City Council is looking in a Neighborhood Equity Fund as an alternative source of funding for affordable housing.	In Progress	
UPDATE for 2019: Upon completion of a feasibility analysis, the City will adopt the Smart Housing Mix Ordinance, revise the voluntary Density Bonus and determine if any other incentives can be provided for small landlords to increase affordability.	The New Orleans City Council passed the Smart Housing Mix in March 2019, and the Tiger Team is currently working on proper implementation of the ordinance. The feasibility analysis determined that 10% of units can be mandated as affordable in CORE neighborhoods and 5% in Strong Markets. The incentives includes parking waivers, increased density, and RTA's. A PILOT option is also available to developers.	In Progress	

Action	Update	Status	Symbol
UPDATE for 2019: Increase the booking fee for short term rentals from \$1 per night to an amount that would guarantee resources to increase affordable housing production projections.	The new STR rules increased the nightly fee to \$5 for residential rentals and \$12 for commercial rentals.	Success	
	Goal 1	Success Rate	55%



GOAL #2 PREVENT FUTURE DISPLACEMENT THROUGH DEVELOPMENT ACTIVITIES AND CONTINUED STUDY AND POLICY REVIEW



The action items under Goal 2 are a key component to ending the affordability crisis and guaranteeing equitable access. In many progressive cities, this concept has evolved into a clear and clarion call, "right to city." Author David Harvey describes it as, "A right to change ourselves by changing the city. It is, moreover, a common rather than an individual right since this transformation inevitably depends upon the exercise of a collective power to reshape the processes of urbanization. The freedom to make and remake our cities and ourselves is, I want to argue, one of the most precious yet most neglected of our human rights." This year we have struggled to prevent displacement caused by rising property taxes and deal with short term rentals as a threat and a distraction.



Goal 2 | 2019

Action	Update	Status	Symbol
CONTINUED in 2019: Louisiana should adopt progressive comprehensive tax reform measures in the 2019 Regular Legislative Session in order to ensure state revenues are adequate to fund critical services utilized by low-income homeowners and renters.	The 2019 Louisiana Legislature Session ended without any significant tax reform being passed. The Legislature will have a regular session in 2020 and tax reform cannot happen until 2021 unless the governor calls a special session.	No Progress	0
UPDATE for 2019: Improve enforcement for short term rentals by bringing the platforms into compliance with expectations about monitoring, de-listing, data transparency, and accountability.	On August 8th, the City Council voted on new rules that would limit short-term rentals in residential areas to owner-occupied properties, place caps on rentals in commercial and mixed-use buildings, and ban them outright in most of the Garden District and the entire French Quarter. The restrictions will be enforced by requirements that platforms such as Airbnb and HomeAway remove listings that violate the city's rules. The City Council also expressed interest in utilizing \$6M from the state for additional enforcement	In Progress	
UPDATE for 2019: The City should explore and draft a proposal for property tax relief for low-income homeowners facing increases in property assessments based on how long they have lived in their home and their income. The current Homestead Exemption review being conducted by the City of New Orleans.	Sen. Troy Carter's SB 79 and 80 focused on property tax relief in New Orleans and passed in the legislature and signed by Governor Edwards. It will be voted on the October 12th ballot as Propositon #4. If passed, Mayor Cantrell and the City Council will be able to create tax relief programs for long term homeowners facing skyrocketing taxes that might push them out of their homes. The constitutional amendment will also allow New Orleans to create a program that would offer tax relief to landlords in exchange for offering affordable rents.	In Progress	

Action	Update	Status	Symbol
ADDED in 2019: Insurance rates for owner-occupied and traditional rental properties contribute to housing insecurity. Best practices should be explored in partnership with the Louisiana Insurance Commissioner and state legislators to develop strategies to lower insurance costs.	The HousingNOLA Insurance Task Force continues to explore best practices with the Insurance Commissioner in efforts to reduce high insurance rates that add to housing insecurity.	In Progress	
ADDED in 2019: The City should prioritize strategies for adoption from the Incentives Study including TIF, tax relief and other strategies that would stimulate economic development and housing production.	Smart Housing Mix Incentive package was adopted and includes parking waivers, increased density, and RTA's. A PILOT option is also available to developers in addition to the STF incentive and funding for affordable housing recommended in HR&A's STR affordable housing study.	In Progress	
CONTINUED in 2019: Research tenant protection policies against eviction of their rental unit.	JPNSI finished their report on evictions in New Orleans and found that 5.2 percent of New Orleans renter households were subjected to court-mandated evictions in recent years. Senator Ed Price's SB 28 would have provided tenant's with protections against evictions, but it did not get passed in committee. Instead SCR 58, a resolution requesting that the Mayor and the City Council of the city of New Orleans study the rate of evictions in New Orleans, including causes, was passed in the House and Senate.	Success	
ADDED in 2019: Explore policy changes that could affect changes to the Historic District Landmark Commission violation program and support the efforts of long term residents to remain in historic neighborhoods that are gentrifying.	The HDLC has examined available policies and identified solutions. The Preservation Resource Center with a seed grant from the African American Heritage Fund of the National Trust for Historic Preservation, which will be used to repair HDLC violations for low income homeowners. Afterwards, HDLC will forgive their fines. The PRC intends to PILOT the program in Tremé and scale to other districts. Code Enforcement also has line of credit repair Program	Success	
	Goal 2 St	uccess Rate	56%

GOAL #3 ENFORCE AND PROMOTE FAIR HOUSING POLICIES THROUGHOUT NEW ORLEANS



Only a year ago, we were commemorating the 50th anniversary of the Fair Housing Act and we were hopeful that local policies would be able to buffer New Orleans from the chaos at the federal level. In New Orleans the racial wealth divide is growing—despite an increase in New Orleans' overall homeownership rate, African Americans are not sharing in the welcomed and needed change. We continue to strive for a city where our communities are better integrated and provide a unified and open housing market. It is the only way we can guarantee that all New Orleanians have access to opportunities that would allow them to thrive.



Goal 3 | 2019

Action	Update	Status	Symbol
UPDATE for 2019: Landlord education curriculums should be standardized, and certificates of completion should be offered with an expiration date. Louisiana Homebuyer Education Collaborative members should provide educational programs for property owners that receive home repair grants/loans from public and participating private entities. The training should place special emphasis on Fair Housing and city codes.	The Louisiana Homebuyer Education Collaborative began discussions around drafting and adopting a landlord education curriculum and expects to complete that work in 2019. HANO has also created a Landlord Liaison position which will provide guidance to new landlords and additional support to existing landlords.	In Progress	
UPDATE for 2019: Explore and execute policies that would encourage more landlords to accept vouchers. Policies for review should include mobility counseling, landlord recruitment, expanded training for property managers, landlords and voucher holders, outreach to neighborhood groups and income discrimination ordinances.	HANO continues to operate their exception payment standard based on the established Small Area Fair Market Rents (SAFMRs) for five New Orleans zip codes. HANO is working with the Greater New Orleans Fair Housing Action Center on outreach and support.	Success	
UPDATE for 2019: HousingNOLA will release a Community Development Finance plan to set community investment priorities and use those guidelines to assess bank lending and performance practices in accordance with CRA metrics to ensure that private investments are expanded in low and moderate income areas and other underserved areas.	HousingNOLA released the Community Development Finance plan in November 2019, which estimated a need of \$6 billion in investments to meet the 36,000 affordable housing need. HousingNOLA Lender's Roundtable is also working financial institutions with "Own The Crescent" to ensure there is investment in low- and moderate-income communities.	Success	
UPDATE for 2019: Research and advocate for increased renter rights. Options for review should include Housing Court and other initiatives to create an environment for more just housing and treatment of citizens.	HousingNOLA will continue to support JPNSI Renter's Assembly and City-wide Tenant's Association to see what support can be offer to them. GNOHA and HousingNOLA will be start working with GNOFHAC and SLLS on research of Housing Courts in other states.	Success	

Action	Update	Status	Symbol
ADDED in 2019: Support the changes in Louisiana statute that increases penalties for landlords who refuse to return security deposits.	On January 1, 2019, Senate Bill 466 went into effect and increases the penalty for landlords who refuse to return security deposits. If the landlord is found negligent or guilty of wrongfully withholding a tenant's security deposit, the renter now has the opportunity to recover up to 3x's the amount of what is typically awarded.	Success	
Secure additional funding for voucher program to better serve families in New Orleans	HANO secured 100 new vouchers this year, but given the drop in the utilization rate, there is a need to address other systemic issues within the agency. GNOHA will continues to advocate to secure more federal funding for households.	Success	
ADDED in 2019: Support efforts to research the development of policies that would eventually lead to comprehensive changes that would be tantamount to the state of Louisiana adopting a Renter's Bill of Rights.	HousingNOLA and GNOHA are looking into New York's Renter's Rights to gauge which policies can be implemented in New Orleans. HousingNOLA will continue to support JPNSI Renter's Assembly and City-wide Tenant's Association to see what support can be offer to them.	Success	
	Goal 3	Success Rate	79 %



GOAL #4 ENCOURAGE SUSTAINABLE DESIGN AND INFRASTRUCTURE FOR ALL NEW ORLEANIANS



The HousingNOLA 10-Year Strategy and Implementation Plan can only be successful is we make safe, decent affordable housing accessible to all. While Hurricane Katrina is a marker of time here in New Orleans, it was also the beginning of a new era in American disasters. Now hundred-year storms and extreme rain events happen with regularity. Sustainability, green jobs, resiliency, energy efficiency must be more than buzz words—they must become fully realized options available but almost These recommendations strive seek to infuse existing housing and equity policies into efforts around that are the logical next step to make sure that housing is not only affordable but also safe.



Goal 4 | 2019

Action	Update	Status	Symbol
CONTINUED in 2019: GNOHA and the Appraisers Association will study and advocate for appraisals to reflect energy efficient and green construction investments, as directed by existing Louisiana law. GNOHA and partners will encourage training efforts for appraisers to become proficient in efficiency/green construction appraisal metrics.	GNOHA is working with the Alliance for Affordable Energy to develop a strategy to engage with the Appraiser Association and HousingLOUISIANA started discussion around this topic with Louisiana State Real Estate Commission. FANO has begun plans to launch a Green Mortgage product that will provide funding to homeowners and property owners resources to implement energy efficiency upgrades.	In Progress	
CONTINUED in 2019: GNOHA will work with the realtors to include energy efficiency measures on their Multiple Listing Service (MLS) sheets to highlight homes with energy efficiencies.	GNOHA is working with the Alliance for Affordable Energy to get energy efficiency criteria in the MLS for public viewing.	In Progress	
UPDATED in 2019: Energy Efficiency for All (EEFA) will work with statewide housing partners to implement energy efficiency in the state.	EEFA, GNOHA and HousingLOUISIANA are advocating to secure more utility sponsored energy efficiency programs across the state. Entergy Louisiana has also started working with APTIM to improve energy efficiency programs in the state.	In Progress	
UPDATED in 2019: Support city wide efforts to implement the Urban Water Plan, Resilient NOLA, Gentilly Resilience District/National Disaster Resilience Competition (NDRC)	NORA launched it Community Adaptation Program in Gentilly and is helping low-income homeowners add storm water management features to their properties. The Water Collaborative plans to update the Urban Water Plan with new figures related to climate change and add community input to influence implementation, cultural resilience, and special respectability.	In Progress	
ADDED in 2019: The National Flood Insurance Program must be appropriately funded in order to insure sustainability. Working with various partners, policies and strategies to guarantee the sustainability of NFIP will be reviewed for implementation.	The NFIP was scheduled to expire on May 31st. On May 30th Congress voted to extend the NFIP until June 14th. Congress extended the program until September 30th and the advocates continues to push for reform legislation that will give the NFIP a long-term authorization, and is expecting movement on the reform this upcoming summer.	In Progress	

Action	Update	Status	Symbol
ADDED in 2019 Advocate for state legislation change to allow Louisiana State Uniform Commercial Code Council (LSUCCC) to update/modernize energy codes.	The EEFA is focusing on ensuring building codes are in-line with national standards and that mature efficiency programs are finally in place through the Louisiana Public Service Commission by growing demand and developing the economic case through Integrated Resource Planning and rulemaking. Mahesh Ramanujam, President and CEO of the US Green Building Council, has committed to assist HousingNOLA and the EEFA coalition to develop/modernize building codes with a focus on health, equity, and affordable housing.	In Progress	
CONTINUED in 2019: GNOHA will advocate that Entergy New Orleans responds to developer suggestions to improve Energy Smart and other demand-side management programs for multifamily properties.	Energy Smart implementation	Success	
UPDATED for 2019: GNOHA, along with rate-payer advocate groups like the Alliance for Affordable Energy, will work to identify policy changes that addresses the root causes of New Orleans' high utility costs for homeowners and renters, including rate design, data access, and resource planning.	GNOHA and EEFA are working to get a landlord portal in New Orleans. GNOHA is also intervening in the IRP and Whole Building Data Access Docket, UD-18-04. The City Council's Utility Committee passed the resolution that will require Entergy New Orleans to provide aggregated whole- building data around energy usage. EEFA-LA and allies have already succeeded in increasing the percentage of Federal LIHEAP dollars to be spent on Weatherization in Louisiana from 12% to 15%.	Success	
ADDED in 2019: Ensure that housing insecurity and affordability are represented in various state initiatives associated with the Coastal Master Plan and implementing LEAD the Coast.	HousingNOLA participated in the LEAD the Coast Development Committee to ensure that housing insecurity and affordability were represented in the design and implement the introductory, and intermediate programs.	Success	
	Goal 4 S	Success Rate	67 %

GOAL #5 INCREASE ACCESSIBILITY FOR ALL WALKS OF LIFE, INCLUDING SPECIAL NEEDS RESIDENTS



We have worked hard to eradicate the stigma around the term "affordable housing," but affordable housing for all is hollow if we are not explicit and intentional about securing this right for the most vulnerable in our society. Over the past five years, our partners who work with opportunity youth, formerly incarcerated and homeless have all made great strides in making changes in housing policy but there is much more to be done. They represent the most vulnerable members of our community and they are more at risk of not having safe and affordable housing and require additional supportive services.



Goal 5 | 2019

Action	Update	Status	Symbol
ONGOING in 2019: HousingNOLA and partners should pursue additional funds to pay for home modifications to increase accessibility for renters and homeowners with special needs.	The Rebuilder's Roundtable continues to explore funding and repair opportunities for homeowners with special needs.	In Progress	•
CONTINUED in 2019: Advocate for and enforce the existing requirement that all public agencies providing housing programs or services should produce materials in Spanish and Vietnamese and have a language access plan in place.	HousingNOLA is working with the Louisiana Language Access Coalition to see what issues that ESL populations face in housing.	In Progress	0
UDPATE for 2019: GNOHA will work with service providers on outreach for LAHousingSearch to collect and track data on special needs populations and accessible housing units in New Orleans, and educate landlords on the benefits of housing special needs populations.	Two GNOHA members and dozens of small landlords are using LAhousingsearch.org, but there is still no concrete plan to create the marketing strategy necessary to make LAHousingSearch truly viable. It will be a component of HelpNOLA NOW and benefit from planned efforts to launch the revamped Own the Crescent website.	In Progress	
CONTINUED in 2019: Human Relations Commission should put in place transparent tracking and reporting on the number and disposition of fair housing complaints, by protected class, that it receives.	The Human Relations Commission is streamlining their complaint process.	In Progress	
CONTINUED in 2019: Ensure full adoption and compliance by all HANO partners with revised criminal background check policy.	CONTINUED in 2019: Ensure full adoption and compliance by all HANO partners with revised criminal background check policy.	In Progress	

Action	Update	Status	Symbol
UPDATE for 2019: Support UNITY coalition in efforts to end chronic homelessness for people with disabilities and reduce average length of time families spend homeless to 30 days or less.	Chronic homelessness, declined by 24% in one year, and 64% over the past 2 years. There were 404 chronically homeless in 2017, 193 in 2018, and only 146 for the 2019 PIT count. The Average length of time that it take for Unity to house homeless families has been shortened to 41 days. The length of time that it takes to house homeless veterans has been consistently 30 days or less, maintaining a "functional zero".	In Progress	
ONGOING in2019: Secure resources to deploy ReEntry Housing Collaborative Networks and provide safe housing opportunities for people being released from prison under the Justice Reinvestment Initiative and federal and local custody.	The State Department of Corrections issued funds to provide supportive services that could be used for housing. The New Orleans ReEntry Task Force elected to only go after supportive services in the first round, anticipating a second round during the reporting period. At the end of the report, the DOC has only issued calls for ready properties, but has not made any awards.	In Progress	
CONTINUED in 2019: The Greater New Orleans Fair Housing Action Center will provide training for all New Orleans area shelter providers on fair housing obligations related to gender identity and expression.	GNOFHAC, along with our LGBTQ Task force are working with the city to solidify logistics for training days. They are also waiting to confirm how the city will mandate this training in their hiring contracts. UNITY will be hosting a Cultural Competency/Humility Training in September to train future trainers and other agencies within the city.	In Progress	

Goal 5 | 2019

Action	Update	Status	Symbol
UPDATE for 2019: Activate Opportunity Youth Working group to continue advocacy efforts around extending the age for Foster Care to 21 and collect data and develop policy recommendations to support the housing needs of children.	Senator Barrow's SB 109 was passed in both the Senate and House and establishes an extended foster care program for children who are at least 18 years old but less than 21 years old.	Success	•
ADDED for 2018: Research and develop housing policy changes that coordinate with state wide criminal justice initiatives.	The HousingNOLA Reentry Housing Committee has developed a standardized and replicable housing model that can immediately house up to 300 returning citizens across the city supported by a service model that utilizes peer support and facilitates resident participation in the existing New Orleans ReEntry Task Force Triage Team Programs. The Triage team consists of a group stakeholders and reentry workers dedicated to transitioning our formerly incarcerated citizens back into the community as smoothly as possible.	Success	
UPDATED for 2019: Craft data collection strategies and specific housing policy strategies for all special needs communities identified within the 10 Year Strategy & Implementation Plan.	Each Special Needs population has an established working that for the following populations Minority Populations with Language Access, Homeless, Opportunity Youth, Formerly Incarcerated, LGBTQ , People Living with HIV/AIDS, Age-Friendly Taskforce, Survivors of Domestic Violence, Veterans and People with Mental Illness	Success	

Action	Update	Status	Symbol
CONTINUED in 2019: Engage artist and culture bearer communities to collect data and develop policy recommendations that support their identified housing needs.	HousingNOLA has engaged the Culture Bearer Community and will be working with them to advocate that the LHC's Inconsistent Income program be implemented in New Orleans to support the them. HousingNOLA is also working with the Culture Bearer Community to create educational opportunities for the city's culture bearers to learn about their homeownership prospects.	Success	
	Go	oal 5 Success Rate	64%



GOAL #6 STRATEGIC GOALS



We have always known that the private sector was critical to meeting our goals and under the action items in Goal 6 we have supported community development organizations and emerging developers. We have also expanded our engagement with our neighborhood organizations. This goal also continues to be a bright spot so in the upcoming year we will challenge ourselves to take on more in 2020.



Action	Update	Status	Symbol
ONGOING in 2019: Refine and deploy a support system for Community Development Corporations (CDCs) and emerging developers that includes training and centralized administrative functions to reduce overhead.	GNOHA secured a Shared Healthcare Program available to all members in order to decrease overhead expenses for small organizations, or create opportunity for those who do not have access to a plan. GNOHA also continues to research the impact of rising construction costs and bridging gaps between developers, prime contractors, and local subcontractors in order to increase production capacity.	In Progress	
ONGOING in 2019: Increase advocacy efforts by educating, engaging and activating more citizens around housing issues, including piloting neighborhood housing plans.	HousingNOLA has conducted Housing Summits in Districts E and C and will be conducted summits in the other District in the Fall of 2019 and Spring of 2020. HousingNOLA is also working with communities in the Lower 9 and Hollygrove/ Leonidas to develop housing plans that caters to their needs.	Success	
ADDED in 2019: Advocate to maintain current levels for rental contributions for residents who are supported by public housing, HCV programs and/or LIHTC programs.	The LHC has stated that don't plan to raise rent contributions to 35% going forward.	Success	
ADDED in 2019: Review Neighborhood Typologies and to include recent information from the 2018 Market Value Analysis and create new aspirational equity typology, Golden Pearl, which will quantify the qualities of an equitable and thriving neighborhood within New Orleans.	The new typology, Golden Pearl, has been launched.	Success	•
	Goal 6	Success Rate	88%

GOAL #7 IMPROVING QUALITY OF LIFE IN NEW ORLEANS NEIGHBORHOODS



While HousingNOLA is a housing plan, we recognize that communities must offer more than mere shelter. Issues like blight, amenities, transit, and recreation are all critical to the implementation of our housing plan that aims to increase equity and access. HousingNOLA recognizes this and seeks to promote healthy and inclusive neighborhoods with access to amenities, cultural activities, employment and educational opportunities.



Goal 7 | 2019

Action	Update	Status	Symbol
CONTINUED in 2019: Reduce blight and vacancy by working with community groups to track conditions.	The committee is currently rearticulating the action items to better reflect the goals of the committee members. They will change language around tracking conditions to better reflect the city's current mechanism for tracking blight. The committee plans to add an action item that is less focused on reducing blight and more about reducing displacement of long term homeowners from properties being sold at tax sales. The committee will outline what types of properties they mean under the umbrella of blight and title clearing to ensure all nuances are being taken into account for policy recommendations.	In Progress	
CONTINUED in 2019: Reduce blight and vacancy by exploring programs to put blighted and vacant properties into the hands of private owners.	HousingLOUISIANA is working a on summer title clearing symposium with Chris Tyson, ED of East Baton Rouge Redevelopment Authority, to explore legislation that will help clear titles and promote affordable housing production.	In Progress	
ONGOING in 2019: Implement the Strategic Mobility Plan and the Workforce Housing Strategy that includes the Equitable Transit Oriented Development and the New Orleans Regional Transit Authority's 20 Year Mobility Plan.	HousingNOLA continues to work with RTA on their assessments of their Strategic Mobility Plan. HousingNOLA is also a stakeholder in the Comprehensive Operation Analysis, NewLinks, a yearlong project to study and propose a network redesign of public transportation in Orleans, Jefferson, and St. Bernard Parishes. HousingNOLA will be advocated for transit options that connects residents to affordable housing, jobs, and other opportunities.	In Progress	

Action	Update	Status	Symbol
CONTINUED in 2019: Work with HANO to review a police officer occupancy pilot policy and connect community to opportunities to comment and make recommendations on evaluation and possible implementation and/ or expansion.	In the 2019 HANO Agency Plan, HANO proposed to conduct a demonstration program at Guste's Homes Community to allow to allow a police officer to occupy a public housing dwelling unit to increase resident safety and foster positive relationships between NOPD and the community.	In Progress	
ADDED in 2019: Support efforts to create a living wage.	GNOHA, HousingNOLA and HousingLOUISIANA supported the Unleash Local Bill, HB 422, which would have allowed local municipalities to set their own minimum wage but the bill was involuntarily deferred. Senator Carter's SB 155 would raise the minimum wage to \$9/hr but is still pending senate passage.	In Progress	
ADDED in 2019: Support efforts to establish a Commercial Corridor Strategy that promotes economic stability and equity while implementing a strategy to prevent displacement due to gentrification.	During the 2019 Legislative Session ACT 322 was approved, which mandates that the Board of the Lower Ninth Ward Economic Development District in Orleans Parish prepare a development plan or plans specifying the public improvements, facilities, and services proposed to be furnished, constructed, or acquired for the district. The Lower 9th Ward Economic Development District is a political subdivision of the state to plan and facilitate the revitalization of the residential and commercial areas within the district.	In Progress	
	Goal 6	Success Rate	50%

Action		Executing Entity	Estimated Cost	Funding Sources	Level
Goal #1: Preserve existing and expand the total supply of affordable rental and homeownership opportunities throughout the City of New Orleans.					
1.1	CONTINUED in 2020: In partnership with the City of New Orleans, HousingNOLA will support the revision of production goals of State and City housing agencies within a reasonable timeline. This will include direct production and opportunities created through policy changes that increase production efficiency and organizational capacity among government partners.	City of New Orleans Department of Community Development, New Orleans Redevelopment Authority, Housing Authority of New Orleans, Louisiana Housing Corporation, Finance Authority of New Orleans, State of Louisiana Office of Community Development			Local, State
1.2	ONGOING in 2020: Increase production efficiency and organizational capacity among government partners (Finance Authority of New Orleans, HANO, NORA, City of New Orleans and Louisiana Housing Corporation). In addition to the annual reports, HousingNOLA will conduct semiannual data reviews to be made publicly available.	City of New Orleans Department of Community Development, New Orleans Redevelopment Authority, Housing Authority of New Orleans, Louisiana Housing Corporation, Finance Authority of New Orleans, State of Louisiana Office of Community Development.			Local, State
1.3	CONTINUED in 2020: HousingNOLA will advocate for a study of current zoning regulations that can prohibit the production of affordable housing. This study would advise the Mayor's Office, City Council, City Planning Commission, Code Enforcement, Safety & Permits, Board of Zoning Adjustments, Historic District Landmarks Commission and other public partners on the removal of such barriers.	HousingNOLA, GNOHA, City Planning Commission, City Council, Mayor's Office			Local
1.4	ADDED in 2020: HousingNOLA's Title Clearing Initiative will complete a study that may result in an ordinance to enact policy changes. This will address changes to the Comprehensive Zoning Ordinance to allow for accessory dwelling units, particularly on substandard lots, in historic areas.	HousingNOLA Title Clearing Initiative			Local
1.5	ADDED in 2020: Review and assess property tax assessment policy and determine if there are any further benefits to be derived from new legislation and policy changes to create affordable housing.	City of New Orleans, City Council, Orleans Parish School Board, City of New Orleans Department of Community Development, Finance Authority of New Orleans, State of Louisiana Office of Community Development, Together New Orleans, Assessor's Working Group			
1.6	The State of Louisiana does not use any of its Community Development Block Grant funding for housing programs. The Louisiana Legislature should propose a study resolution to allocate CDBG funds for affordable housing development in parts of the state that are not participating jurisdictions.	HousingLOUISIANA, LHC			Local, State
1.7	CONTINUED in 2020: Advocate for public agencies, the City of New Orleans, and Orleans Parish School District to develop a process to reserve land for the development of affordable housing on properties they are planning to sell. The City of New Orleans should conduct a comprehensive inventory of all its surplus property to support this effort.	City of New Orleans, City Council, Orleans Parish School Board and GNOHA			Local

1.8	ADDED in 2020: The City of New Orleans should dedicate	City of New Orleans		Local, State
	a fixed percentage of general revenue derived from developer and permitting fees, blight code violations, and other local revenue streams to affordable housing initiatives developed in furtherance of HousingNOLA.			
1.9	CONTINUED in 2020: HousingLOUISIANA will secure dedicated sources of revenue for the Louisiana Housing Trust Fund to address emergency housing in a disaster and to fund new affordable housing.	HousingLOUISIANA, GNOHA, HousingNOLA, Governor's Office, Louisiana Legislature		State
1.10	UPDATED for 2020: Advocate for the full implementation of the Smart Housing Mix based on HR&A's feasibility study for the City of New Orleans, which provides incentives (density bonuses, PILOT's, and parking waivers) for affordable housing.	City of New Orleans, City Planning Commission, City Council, GNOHA, FANO		Local
1.11	ONGOING in 2020: Implement workforce housing strategy to develop recommendations to create housing opportunities for the average New Orleans worker.	HousingNOLA, New Orleans & Company, New Orleans Business Alliance, New Orleans Business Council, Downtown Development District GNO, Inc.,		Regional
1.12	ADDED in 2020: Recruit public partners to develop workforce housing strategies for municipal workers.	City of New Orleans, New Orleans City Council, New Orleans Redevelopment Authority, Housing Authority of New Orleans, Finance Authority of New Orleans		
1.13	CONTINUED in 2020: The City Council should adopt the Healthy Homes Ordinance/Rental Registry requiring landlords to register their units and meet basic habitability standards.	City of New Orleans, City Council, GNOFHAC, HousingNOLA/GNOHA		Local
1.14	CONTINUED in 2020: Increase the amount of short term rentals revenue dedicated to affordable housing to an amount that would guarantee resources to increase affordable housing production.	City of New Orleans, City Council, GNOHA		Local
1.15	UPDATED for 2020: Identify and research alternative funding sources (hotel tax, document fee, etc.) to increase revenue to the Neighborhood Housing Improvement Fund and/or Neighborhood Housing Equity Fund) and secure its continuation for the foreseeable future.	HousingNOLA/GNOHA, City Council, Mayor's Office		Local
1.16	CONTINUED in 2020: Research vacant lots in New Orleans to design policy recommendations that will generate revenue for affordable housing production and prevent large amounts of underutilized properties and undervalued property tax assessments for empty lots.	HousingNOLA/GNOHA, City Council, Mayor's Office, Assessor's Office, Clerk of Court		Local
1.17	ADDED for 2020: Work with lenders, investors and other industry (healthcare, hospitality, education, etc.) to increase amount of private funding available to create or preserve affordable housing.	HousingNOLA/GNOHA, Lenders Roundtable, Health Homes Committee, Workforce Housing Council, NCRC, Federal Reserve, FDIC, OCC		Local, State, Federal
Goal #2: F	Prevent future displacement through development	nt activities and continued study and po	olicy review.	
2.1	ADDED in 2020: Support new pilot programs (Evictions Court Watch) and create new strategies (Housing Court, NYC Renters Right's Agenda, etc.) to increase tenant protections.	HousingNOLA/GNOHA, Clerk of Court, GNOFHAC, SLLS, Jane Place		Local, State
2.2	ADDED in 2020: Ensure the creation of programs that will provide tax relief for homeowners at risk of losing their homes and small landlords like those in the expiring Small Rental Property Program or alternative tax relief programs (millage roll back, tax collection deferment, etc.). Alternatives should be explored in the event the ballot initiative doesn't pass.	HousingNOLA, City Council, Orleans Parish Assessor, State Legislators		Local, State

2.3	UPDATED for 2020: Support the development and implementation of enforcement for short term rentals by bringing the platforms into compliance with expectations about monitoring, de-listing, data transparency, accountability, and residential limitations.	Mayor's Office, City Council, City Planning Commission, GNOHA/HousingNOLA, Jane Place Neighborhood Sustainability Initiative (JPNSI)	Local
2.4	UPDATED for 2020: Support the Preservation Resource Center's and Historic District Landmark Commission's low-income home repair and forgiveness pilot program in Treme with outreach and implementation.	Claiborne Corridor CID, HousingNOLA/GNOHA, Preservation Resource Center, HDLC	Local
2.5	CONTINUED in 2020: Explore policy recommendations that address insurance rates for owner-occupied and traditional rental properties, which contribute to housing insecurity. Best practices should be explored in partnership with the Louisiana Insurance Commissioner and state legislators to develop strategies to lower insurance costs.	HousingLOUISIANA, Louisiana Insurance Commissioner, State Legislators	Local, state
2.6	ADDED in 2020: Support the creation of policies that prevent the displacement of long term residents, such as the Katrina Cottages program.	HousingNOLA, GNOHA, City Council, Mayor's Office	Local
Goal #3:	Enforce and promote fair housing policies throug	hout New Orleans.	
3.1	CONTINUED in 2020: Evaluate and revise policies that would encourage more landlords to accept vouchers, as needed. Policies for review should include mobility counseling, landlord recruitment, expanded training for property managers, landlords and voucher holders, outreach to neighborhood groups and income discrimination ordinances.	HANO, City Council, HousingNOLA/GNOHA, SLLS, GNOFHAC, Section 8 Resident Council, City-Wide Tenants Association, Neighborhood Associations, Landlords, Resident Advisory Board (RAB)	Local
3.2	CONTINUED in 2020: Landlord education curriculums should be standardized, and certificates of completion should be offered with an expiration date. Louisiana Homebuyer Education Collaborative members should provide educational programs for property owners that receive home repair grants/loans from public and participating private entities. In addition to working with the City and other funding agencies to require training, the training should place special emphasis on Fair Housing and city codes.	GNOHA/HousingNOLA, HANO, LHEC, GNOFHAC, Enterprise, SLLS, Own the Crescent	Local
3.3	UPDATED for 2020: Support the implementation and update the Community Development Finance plan to set community investment priorities and use those guidelines to assess bank lending and performance practices in accordance with CRA metrics to ensure that private investments are expanded in low and moderate income areas and other underserved areas while also looking at Opportunity Zone implementation.	HousingNOLA Lenders Roundtable, City of New Orleans OCD, FANO, HANO, Federal Reserve, FDIC, National Community Reinvestment Coalition (NCRC)	Local
3.4	CONTINUED in 2020: Advocate for increased renter rights. Options for exploration should include Housing Court and other initiatives to create an environment for more just housing and treatment of citizens.	GNOHA, JPNSI Renter's Rights Assembly, GNOFHAC, SLLS,	Local, State
3.5	ADDED in 2020: HousingNOLA will explore and work to implement policies that address the racial wealth gap in New Orleans through increasing and maintaining African-American homeownership rates.	GNOHA/HousingNOLA, LHEC, NCRC, Prosperity Now	Local

3.6	ADDED in 2020: GNOHA and the LHEC will standardize renter education around the Fair Credit Reporting Act (FCRA), and the Fair Housing Act (including protected classes: race, color, religion, national origin, sex, sexual orientation, age & disability).	GNOHA, GHOFHAC, LHEC, NCRC	Local
3.7	CONTINUED in 2020: Support, monitor, and increase awareness of the changes in Louisiana statute that increases penalties for landlords who refuse to return security deposits.	GNOFHAC, SLLS, Loyola Law Clinic, Tulane Law Clinic, First & Second City Court Clerk, GNOHA Rental Committee, JPNSI, Citywide Tenant's Association, Section 8 Resident Council, LHEC	Local, state
3.8	ADDED for 2020: Explore policies that address low voucher utilization rates and cost-burdened HCVP participants.	HANO, City of New Orleans, HUD, HousingNOLA/ GNOHA	Local, federal
3.9	ONGOING in 2020: Secure additional funding for a voucher program to better serve individuals and families in New Orleans.	HANO, City of New Orleans, HUD, HousingNOLA/ GNOHA	Local, federal
3.10	CONTINUED for 2020: Support efforts to research the development of policies that would eventually lead to comprehensive changes that would be tantamount to the state of Louisiana adopting a Renter's Bill of Rights.	GNOFHAC, SLLS, Loyola Law Clinic, Tulane Law Clinic, GNOHA	Local, state
Goal #4:	Encourage sustainable design & infrastructure fo	or all New Orleanians.	
4.1	CONTINUED in 2020: GNOHA and the Appraisers Association will study and advocate for appraisals to reflect energy efficient and green construction investments, as directed by existing Louisiana law. GNOHA and partners will encourage training efforts for appraisers to become proficient in efficiency/green construction appraisal metrics.	GNOHA, Appraisers Association, Orleans Parish Assessor	Local
4.2	CONTINUED in 2020: GNOHA will work with realtors to include energy efficiency measures on their Multiple Listing Service (MLS) sheets to highlight homes with energy efficiencies.	GNOHA, National Association of Real Estate Brokers, New Orleans Metropolitan Association of Realtors	Local
4.3	CONTINUED in 2020: GNOHA will advocate that Entergy New Orleans responds to developer suggestions to improve Energy Smart and other demand-side management programs for multifamily properties, such as a Landlord portal.	GNOHA/EEFA, Alliance for Affordable Energy, National Resource Defense Council (NRDC)	Local
4.4	CONTINUED in 2020: GNOHA, an EEFA partner, and the Alliance for Affordable Energy, will work to implement policy changes that were recommended in the 2018 New Orleans Rental Market study to address the root causes of New Orleans' high utility costs for homeowners and renters, including rate design, data access, and resource planning, such as energy benchmarking to help direct policies to our energy burdened populations.	GNOHA/EEFA, Alliance for Affordable Energy, National Resource Defense Council (NRDC), National Housing Trust	Local
4.5	ONGOING in 2020: Energy Efficiency for All (EEFA) will work with statewide housing partners to implement energy efficiency programs throughout the state.	EEFA, HousingLOUISIANA	Local, State
4.6	ADDED in 2020: New Orleans City Council Utility Committee should adopt the Resilient-Renewable Portfolio standard, which includes a program with Entergy New Orleans to encourage further adoption of solar and other renewables. Community-owned generation distributed throughout the city also offers resiliency benefits following storms.	GNOHA/HousingNOLA, Alliance for Affordable Energy, Energy Future New Orleans	Local

4.7	UPDATED for 2020: Support city wide efforts to implement and update the Urban Water Plan, Resilient NOLA, Gentilly Resilience District/National Disaster Resilience Competition (NDRC), and NORA's Community Adaptation Program, while reviewing the impacts of current implementation and proposing recommendations.	Resilient NOLA, Gentilly Resilience District, NORA, GNOF, Water Collaborative, GNOHA/HousingNOLA, New Orleans City Council, Mayor's Office of Resilience and Sustainability, Office of Homeland Security, LifeCity	Local, State
4.8	ONGOING in 2020: Ensure that housing insecurity and affordability are represented in various state initiatives associated with the Coastal Master Plan and implementing LEAD the Coast.	LA Safe, HousingLOUISIANA Foundation for Louisiana, GNOHA/HousingNOLA	State
4.9	CONTINUED in 2020: The National Flood Insurance Program must be appropriately funded in order to insure sustainability. Working with various partners, policies and strategies to guarantee the sustainability of NFIP will be reviewed for implementation.	US Congress & Senate, State of Louisiana, State legislators HousingLOUISIANA, City of New Orleans, City Council, HousingNOLA/GNOHA	Local, State, Federal
4.10	ADDED in 2020: Help to craft policies in the Green New Deal around affordable housing that are unique to the Gulf South, and prioritize the needs of people of color and indigenous people.	GNOHA/HousingNOLA, Sunrise NOLA HUB, Gulf Coast Center for Law & Policy	Local, State, Federal
4.11	ADDED in 2020: Research and explore policies that change the language in the Stafford Act to allow for buildings to receive enough funding to be built to modern codes.	Resilient NOLA, NORA, GNOF, EEFA, GNOHA/ HousingNOLA, New Orleans City Council, Mayor's Office of Resilience and Sustainability	Local, State, Federal
4.12	ADDED in 2020: Support the implementation and outreach of FANO's Green Mortgage Product, which will provide homeowners with financing for energy efficiency, wind protection, and storm water management improvements.	FANO, Alliance for Affordable Energy, GNOHA/ HousingNOLA	Local
4.13	ADDED in 2020: Work with the United States Green Building Council to address green and energy efficient retrofits in existing structures while maintaining affordability.	Alliance for Affordable Energy, GNOHA, National Housing Trust, Natural Resources Defense Council, US Green Building Council	
4.14	CONTINUED in 2020: Advocate for state legislation change that will allow Louisiana State Uniform Commercial Code Council (LSUCCC) to update/modernize energy codes.	State legislators, New Orleans City Council, EEFA, LSUCCC, HousingLOUISIANA, GNOHA/HousingNOLA	Local, State
4.15	ADDED in 2020: Develop strategies to mitigate the impact of environmental racism when reviewing policy, developing new programs, and allocating new resources in both the public and private sector.	Foundation for Louisiana, Community Capacity Advisory Committee, CPEX, OCD-DRU	Local, State, Federal
4.16	ADDED for 2020: The City of New Orleans should adopt an energy benchmarking ordinance that will allow effective energy efficiency policies and programs to be designed for multi-family properties.	Mayor's Office of Resilience and Sustainability, Louisiana EFFA Coalition	Local
4.17	ADDED for 2020: Work with energy efficiency stakeholders to build capacity and a workforce of energy efficiency contractors and implementers.	EFFA Coalition, Alliance of Minority Contractors of New Orleans, FANO	Local
4.18	ADDED for 2020: Activate and engage the Housing Authority of New Orleans on energy efficiency programs and initiatives, such as an energy efficient based-utility allowance (EEBUA).	EFFA Coalition, HANO, Citywide Tenants Association, Section 8 Resident Council, GNOHA Rental Committee	Local

5.1	ONGOING in 2020: HousingNOLA and partners should pursue additional funds to pay for home modifications to increase accessibility for renters and homeowners with special needs.	City of New Orleans, Advocacy Center, AARP Age Friendly Task Force, Council on Aging, GNOHA/ HousingNOLA	Local
5.2	UPDATED for 2020: Support the Office of Human Rights and Equity's assessment and development of language access policies for every city department.	City of New Orleans, Louisiana Language Access Coalition, FANO, HANO, LHC, NORA	Local
5.3	CONTINUED in 2020: GNOHA will work with service providers on outreach for LAHousingSearch to collect and track data on special needs populations and accessible housing units in New Orleans, and educate landlords on programs that will support housing special needs populations and low-income households.	City of New Orleans, ConnectNOLA, UNITY, ReEntry Housing Collaborative, Metropolitan Human Services District (MHSD), Assisted Outpatient Treatment Group, Advocacy Center, landlords, FANO, HANO, LHC, NORA	Local
5.4	CONTINUED in 2020: Human Relations Commission should put in place transparent tracking and reporting on the number and disposition of fair housing complaints, by protected class, that it receives.	Human Relations Commission, HousingNOLA/ GNOHA	Local
5.5	The City and State should prioritize and target limited funding for high- risk special needs populations in all programs in order to meet the commitment of the state and city housing agencies to create 1,500 housing opportunities for special needs populations by 2021.	City of New Orleans Office of Community Development, State of Louisiana, LHC, GNOHA/ HousingNOLA	Local, State
5.6	HANO should reinstitute voucher set-asides for survivors of domestic violence and survivors transitioning to independence.	HANO, City of New Orleans, SLLS	Local
5.7	CONTINUED in 2020: Ensure full adoption and compliance by all HANO partners with revised criminal background check policy.	HANO, V.O.T.E., Stand with Dignity, HousingNOLA/ GNOHA	Local
5.8	The New Orleans City Council should draft and pass an ordinance removing questions about prior criminal convictions, known as "banning the box," on applications to live in publicly funded housing developments and units operated by private landlords, or at a minimum only consider criminal convictions (not arrests).	New Orleans City Council, V.O.T.E., Stand with Dignity, HousingNOLA/GNOHA, GNOFHAC	Local, State
5.9	CONTINUED in 2020: Support UNITY coalition in efforts to end chronic homelessness of people with disabilities and reduce average length of time families spend homeless to 30 days or less.	UNITY, HousingNOLA/GNOHA	Local
5.10	UPDATED for 2020: Collect data and develop policy recommendations to support the housing needs of children, particularly young adults aging out of foster care. Solutions should explore HUD's Tenant Protection Voucher Program for Youth Aging Out of Foster Care.	HousingNOLA/GNOHA, CASA, Orleans Parish School Board, Covenant House, HANO	Local
5.11	ONGOING in 2020: Secure resources to deploy ReEntry Housing Collaborative Networks and provide safe housing opportunities for people being released from prison under the Justice Reinvestment Initiative and federal and local custody.	HousingNOLA, V.O.T.E, First 72+, Operation Restoration, LaCOR, Goodwill, Catholic Charities, United Way	Local
5.12	CONTINUED in 2020: Identify partners for data collection strategies and specific housing policy strategies for veterans, survivors of domestic violence, and people with disabilities identified within the 10 Year Strategy & Implementation Plan as special needs populations.	HousingNOLA, Leadership Board, Public Policy Committee/Working Group, Data Working Group	Local
5.13	CONTINUED in 2020: The Greater New Orleans Fair Housing Action Center will provide training for all New Orleans area shelter providers on fair housing obligations related to gender identity and expression.	GNOFHAC, UNITY, GNOHA	Local

5.14	UPDATED for 2020: Collaborate with culture bearer community to collect data and develop policy recommendations that support their identified housing needs.	Blights Out, New Orleans Musicians Clinic, and Music and Culture Coalition of New Orleans (MaCCNO)	Local
5.15	ADDED in 2020: Secure additional funding for housing opportunities for people living with AIDS, as HUD has cut funding for group settings and more individual assistance is needed.	Brotherhood Inc., Shelter Forces, UNITY, GNOHA/ HousingNOLA	State, local, Federal
5.16	ADDED in 2020: Engage stakeholders and cancer survivors to explore services and research data to develop housing policies that accommodate cancer survivors.	LSU Health New Orleans, GNOHA/HousingNOLA	Local
5.17	ADDED in 2020: Advocate for the Louisiana Housing Corporation's Qualified Allocation Plan to include points and higher set asides for special needs populations including homeless preferences for Low Income Housing Tax Credit Units, and integrated residential opportunities for people with disabilities	LHC, UNITY, GNOHA, HousingLOUISIANA, LAAHP, Advocacy Center	Local, State
5.18	ADDED in 2020: Explore policies that promote pet- friendly housing as part of the overall affordable housing production and retention in the City of New Orleans	HousingNOLA, SPCA	Local
5.19	ADDED in 2020: Advocate for the introduction and adoption of property tax reform measures including, but not limited to making the tax freeze for people with disabilities permanent.	Assessor's Working Group, Assessor Errol Williams, New Orleans City Council	Local, State
Goal #6: 3	Strategic Goals		
6.1	ONGOING in 2020: Refine and deploy a support system for Community Development Corporations (CDCs) and emerging developers that includes training, centralized administrative functions and construction management (OTC) to reduce overhead expenses.	GNOHA/HousingNOLA, Own the Crescent CDFI partners, HousingLOUISIANA, Enterprise, HUD, NCRC, NLIHC, NACEDA	Local
6.2	ADDED in 2020: Ensure that affordable housing developers spend City and State funds responsibly and within the timeframe provided by the government entity due to the limited government resources available for housing development.	GNOHA, City of New Orleans, State of Louisiana	Local, state, federal
6.3	ADDED in 2020: Prioritize infill development within Diamond, Ruby and Topaz neighborhoods to ensure that affordable housing developed by non-profit organizations has access to neighborhood amenities.	GNOHA, Housing Developers	Local
6.4	ADDED in 2020: Focus on large-scale multifamily (over 75 units) housing developments in Diamond, Ruby and Topaz (See Definitions in Neighborhood Typology Section) neighborhoods, unless a development is within a quarter-mile of a transit line or high frequency transit stops (30 minute headways or less), and has access to job centers and neighborhood amenities.	GNOHA, Housing Developers	Local
6.5	ADDED in 2020: HousingNOLA will run the Housing Demand model to assess if the numbers of units to meet the need has changed and update the HousingNOLA 10 Year Plan for the 5 year anniversary.	HousingNOLA Community Review Team and Leadership Board	local

6.6	ADDED in 2020: HousingNOLA will update annually its Neighborhood Typologies with any new release on the data sources that were used to identify the typologies. These updates will also use data secured through other HousingNOLA action items (e.g. Utility Analysis, Special Needs Data, and Affordable Housing Impact Statements) and Golden pearl implementation.	HousingNOLA Data Working Group		Local
6.7	ONGOING in 2020: Increase advocacy efforts by educating, engaging and activating more citizens around housing issues, including piloting neighborhood housing plans.	HousingNOLA, GNOHA, Central City Renaissance Alliance, Citizens for a Better New Orleans, Claiborne CID, neighborhood groups		Local
6.8	ADDED in 2020: Increase community members', specifically Communty Review Team members, awareness of and participation in public planning processes like the HANO Agency Plan, city and state Annual Action Plans, city budget plans and the update of New Orleans' Master Plan. GNOHA will develop strategies to educate citizens around these various processes.	HousingNOLA Community Engagement Working Group, Community Review Team, Citywide Tenants Association, Section 8 Resident Council, Community Change		Local
6.9	ADDED in 2020: Increase the participation of residents of subsidized housing in statewide housing advocacy, planning and legislative efforts, and initiatives like expanding regional housing alliances and launching a housing plan process.	HousingLOUISIANA, Power Coalition, Community Change, Citywide Tenants Association, Section 8 Resident Council, Louisiana Housing Council		Local, State
Goal #7: Imj	proving Quality of Life in New Orleans Neighb	orhoods		
7.1	CONTINUED in 2020: Reduce blight and vacancy by working with community groups to track conditions.	Neighborhood groups crafting (Carrollton, Hoffman Triangle) or implementing (Claiborne Corridor, Lower 9th Ward) neighborhood housing plans		Local
7.2	UPDATED for 2020: Reduce blight and vacancy by exploring programs to put blighted and vacant properties into the hands of private owners and reduce displacement of long-term homeowners from properties being sold at tax sales (i.e. adjudicated properties).	BlightsOut, State Legislators, New Orleans City Council		Local, state
7.3	ONGOING in 2020: Support the implementation of the Strategic Mobility Plan and the Workforce Housing Strategy that includes the Equitable Transit Oriented Development and the New Orleans Regional Transit Authority's 20 Year Mobility Plan.	NORTA, New Orleans Business Alliance, GNO, Inc., CPEX, Ride New Orleans, HousingNOLA, NewLinks		Local



7.4	UPDATED for 2020: Work with HANO and the Guste Community to review a police officer occupancy pilot feasibility and possible implementation and/or expansion.	HANO, GNOHFHAC, SLLS, Citywide Tenants Association, Stand with Dignity, New Orleans Police Department, GNOHA/HousingNOLA		Local
7.5	UPDATED for 2020: Support efforts to create a living wage in New Orelans and across Louisiana.	Power Coalition, Step Up Louisiana, Workplace Justice Project, MaCCNO		Federal, Local, state
7.6	ADDED in 2020: Increase overall outreach and participation in the 2020 Census in the Greater New Orleans area by coordinating multiple Complete Count committees and doing further outreach to local and partner organizations.	City of New Orleans, Power Coalition, Complete Count Committees, Census Department, GNOHA/ HousingLOUISIANA		Local, State
7.7	ADDED in 2020: Focus on transit-oriented development overlay in areas with high levels of investment such as Canal Street at the Bio District, Lafitte Greenway, and the St. Claude Corridor.	Friends of Lafitte Greenway, RideNOLA, NewLinks		Local
7.8	ADDED in 2020: Support efforts to update and fully implement a Complete Streets policy for New Orleans and the region to create comprehensive walking, biking, and transit networks that integrate with one another and connect residents to job centers, parks, schools, healthy food outlets, churches, and other popular destinations. Such a policy should also integrate best water management practices into street design, construction, and repairs which will reduce flooding and subsidence while extending the life of the roadway.	Complete Streets Coalition		Local
7.9	ONGOING in 2020: Support efforts to establish a Commercial Corridor Strategy that promotes economic stability and equity while implementing a strategy to prevent displacement due to gentrification.	NORA, JP Morgan Chase, OC Haley Merchants Association, St. Claude Merchants Association. Old Algiers Main Street Corporation, Claiborne CID, Broad Community Connections		Local



rents and home prices

trong housing markets, with high rer nd home prices

 highest incomes, highest amount of homeowners, highest rents and land
few affordable housing opportunities using opportunities DUTTED AREAS ZIG ZAG ANEAS 0-10.5% decline POC population

STRIPED AREAS 0.1-15.8% increase POC populations

ERIB AREAS 15.8-17.374

Looking Forward

Through its efforts, HousingNOLA highlights data that educates residents so they will demand policies that impact renters and homeowners through strategic and equitable investments. The strategy, when executed, results in more housing and improved housing that is affordable for all. Housing insecurity, at its core, leads to lack of opportunity. Launched in 2014, this year marks the fifth anniversary of our historic work and with the current progress, or lack thereof, we remain committed to our work. Over the next few months we will have to split our focus and increase private market investments in affordable housing while demanding more of our city and state housing agencies. The following highlights are some of the HousingNOLA priorities for the next twelve months:

- Ensure that the city and state housing agencies finalize their Cooperative Endeavor Agreement and execute plans to stop the loss of affordable housing opportunities;
- Data Working Group and Community Review Team have launched various research projects to revise our demand model, identify housing opportunities and clarify our definition of housing cost burden;
- Work on federal reform efforts to finally stabilize the National Flood Insurance Program (NFIP) and protect and strengthen the Community Reinvestment Act (CRA);
- We will also assess our neighborhood data and launch our Golden Pearl

Neighborhood Typology—an aspirational assessment that quantifies and measures equity at the neighborhood level;

- The data also reveals that there is a pressing need to increase first time homeownership opportunities for African Americans and HousingNOLA will be making this a signature issue for 2020;
- Focus on property tax assessment reform and work for the full implementation the incentives inside the Smart Housing Mix; and
- Work with national partners to raise the issue of affordable housing during the 2020 elections.



Housing Snapshot

Data	2014	2015	2016	2017	2018
Median Home Value	\$192,000	\$216,800	\$219,700	\$227,800	\$242,900
Median Rent	\$907	\$947	\$904	\$967	\$993
Median Income	\$37,000	\$39,077	\$36,792	\$36,999	\$38,423
Population	384,320	389,617	391,495	393,292	391,006
Renters with Cost Burden	61%	54%	61%	63%	63%
Homeowners with Cost Burden	33%	31%	32%	33%	43%



HousingNOLA Partners

HousingNOLA Leadership Board Member Organizations

1532 Tulane Partners Inc. AARP, Inc. Abundant Life Tabernacle Advocacy Center Louisiana Alembic Community Development Alliance for Affordable Energy American Institute of Architects - New Orleans APEX Asakura Robinson ASI Federal Credit Union Bastion: Community of Resilience Behavioral Health Council (City of New Orleans) Best Babies Zone Bike Easy Black Men of Labor **Blights OUT Broad Community Connections** Broadmoor Improvement Association (BIA) Brotherhood Inc. Bunny Friend Neighborhood Association, Inc. Bureau of Government Research (BGR) **Business** Council Cafe Reconcile Capital One Bank CASA New Orleans Catholic Charities Archdiocese of New Orleans (CCANO) CCNO Development LLC Census Bureau Center for Community Progress (CCP) Center for Development and Learning Center for Planning Excellence (CPEX) Center for Restorative Approaches (CRA) Central Circle Central City Renaissance Alliance Crescent Care Crescent City Community Land Trust (CCCLT) Citizens for a Better HANO City Councilmember Joseph Giarrusso (District A) City Councilmember Jay Banks (District B) City Councilmember Kristin Gisleson-Palmer (District C) City Councilmember Jared Brossett (District D) City Councilmember Cyndi Nguyen (District E) City Councilmember Helena Moreno (Councilmember-at-Large) City Councilmember Jason Williams (Councilmember-at-Large) City of New Orleans Office of Housing Policy and Community Development Citywide Tenants Association Committee for a Better New Orleans (CBNO) Community Change Community Development Capital Covenant House Delachaise Neighborhood Association **Dillard University** Domain Companies Downtown Development District Eagel Eye Resources East New Orleans Neighborhood Advisory Commission (ENONAC) Energy Future New Orleans Energy Wise New Orleans Enmasse Media

Enterprise Community Partners Exodus House Faubourg Lafitte Tenants' Association Faubourg Marigny Neighborhood Association Faubourg St. Roch Improvement Association Federal Deposit Insurance Corporation (FDIC) Federal Reserve of Atlanta Felicity Redevelopment FFC Capital Fidelity Bank Finance Authority of New Orleans (FANO) First 72+ First NBC Bank **Firstline Schools** Fischer Senior Community Center Foundation for Louisiana (FFL) Friends of Lafitte Greenway GCR & Associates, Inc. Geaux Home NOLA Global Green Good Work Network Grady Consulting & Associates Greater New Orleans Fair Housing Action Center (GNOFHAC) Greater New Orleans Foundation (GNOF) Greater New Orleans Hotel & Lodging Association Greater New Orleans Housing Alliance (GNOHA) Greater New Orleans, Inc. Greater St. Stephens Green Coast Enterprises (GCE) Gulf Coast Bank and Trust Gulf Coast Center for Law & Policy Gulf Coast Housing Partnership Guste Homes Resident Management Corporation (GHRMC) Habitat For Humanity Harmony NOLA Harrah's Casino New Orleans Home by Hand Hancock Whitney Bank Historic Faubourg Treme Association Hoffman Triangle Neighborhood Association Holy Cross Neighborhood Association Hollygrove Neighborhood Association Hope Credit Union & Enterprise Corporation Housing Authority of New Orleans (HANO) HousingLOUISIANA Hotel Hope Human Relations Commission Iberia Bank Institute of Women & Ethnic Studies Iris Development, LLC J.P. Morgan Chase Jane Place Neighborhood Sustainability Initiative (JPNSI) Jericho Road Episcopal Housing Initiative Jerusalem Economic Development Corporation Justice and Beyond KEX Design and Build LDG Development La COR Lawyers' Committee for Civil Rights Under Law LEAD the Coast



Lifecity Lift Fund Loyola University Louisiana Appleseed Louisiana Association of Affordable Housing Providers (LAAHP) Louisiana Budget Project Louisiana Center for Children's Rights Louisiana Department of Health & Hospitals Louisiana Housing Corporation (LHC) Louisiana Housing Council Louisiana Justice Institute (LJI) Louisiana Language Access Coalition Louisiana Office of Community Development - Disaster Recovery Unit Louisiana Public Health Institute (LPHI) Louisiana's Strategic Adaptations for Future Environments (LA SAFE) Louvis Services Lower 9th Ward Stakeholders' Coalition Lower 9th Ward Neighborhood Empowerment Association (NENA) Mary & Company Real Estate Services Mary Queen of Vietnam Community Development Corporation Music and Culture Coalition of New Orleans (MaCCNO) Mid-City Neighborhood Organization Mirabeau Learning Center Nation Alliance of Community Economic Development Associations (NACEDA) National Association of Real Estate Brokers (NAREB) - New Orleans National Community Reinvestment Coalition (NCRC) National Housing Trust (NHT) National Low-Income Housing Coalition (NLIHC) Natural Resources Defense Council, Inc. (NRDC) Neighborhood Development Foundation (NDF) Neighborhood Partnership Network (NPN) NeighborWorks ® America Network for Economic Opportunity (NEO) Network for Energy, Water, and Health in Affordable Buildings (NEWHAB) New Orleans Alliance of Minority Contractors New Orleans Area Habitat for Humanity New Orleans Business Alliance (NOLABA) New Orleans City Planning Commission New Orleans Children and Youth Planning Board New Orleans Metropolitan Association of Realtors (NOMAR) New Orleans Musicians' Assistance Foundation (NOMAF) New Orleans Redevelopment Authority (NORA) New Orleans Regional AIDS Planning Council (NORAPC) New St Claude Association of Neighbors New Zion City Preservation Association Next Generation Academy NewCorp, Inc. Nolaming Properties, LLC Northshore Housing Initiative (NHI) Northshore Land Trust Odyssey House Louisiana Office of the Honorable Mayor LaToya Cantrell One Voice Louisiana Orleans Parish School Board Our Voice Nuestra Voz Perez, APC PosiGen, Solar Energy & Energy Efficiency Power Coalition for Equity and Justice Preservation Resource Center of New Orleans Professional Innkeepers' Association (PIANO) Project Homecoming **Prosperity NOW** Providence Community Housing

Puentes New Orleans Rebuilding Together New Orleans (RTNO) Recovery School District Redmellon **Regions Bank** Regional Transit Authority (RTA) Renaissance Property Group Restaurant Opportunities Center United Representative Walt Leger III **RIDE New Orleans** Road Home Action Network Team Rosa F. Keller Library and Community Center Rosedale Subdivision Southeast Louisiana Legal Services (SLLS) Southern United Neighborhoods SBP SproutNOLA St. Roch CDC Southern Poverty Law Center Southern Women with Amazing Purpose (SWWAP) St. Roch Community Church Stand with Dignity Step Up Louisiana Total Community Action The Albert and Tina Small Center for Collaborative Design The Data Center The Ramsey Group The Village Thomas Strategies, LLC TMG Consulting Together Louisianan **Together New Orleans** TruFund Financial Services Tulane / Canal Neighborhood Development Corporation (TCNDC) Tulane University Center for Public Service Tulane University School of Law Tulane University- Sustainable Real Estate Development Ujamaa Economic Development Corporation Unconditional Love Youth Group United Way of Southeast Louisiana UNITY of Greater New Orleans University of Leuven University Medical Center University of New Orleans University of New Orleans Center for Hazards Assessment, Response & Technology (CHART) University of New Orleans Department of Planning and Urban Studies (PLUS) Urban Conservancy Urban Focus LLC Urban League of Louisiana VAYLA New Orleans Voice of the Experienced (V.O.T.E.) Volunteers of America Greater New Orleans Water Collaboration of Greater New Orleans Wells Fargo Women with a Vision Workplace Justice Project, Loyola College of Law Clinic

HousingNOLA Executive Committee

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Notes:

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