

Living Healthy



Marrero Clinic: Gretna Clinic:
504.302.3262 504.509.4800

A Newsletter for the Priority Health Care Community - Third Quarter 2020

Upcoming Events and Awareness

[See what's happening...](#)

July
28th World Hepatitis Day

August
National Immunization
Awareness Month

9-15th
National Health Center
Week
(healthcenterweek.org)

September
Awareness
Childhood Cancer
Gynecologic Cancer
Ovarian Cancer
Recovery Month
Prostate Cancer
National Yoga Awareness

8-14th
Suicide Prevention Week

21st World Alzheimer's
Day

29th World Heart Day



“We Are One Family”

You don't have to be a healthcare worker to care. If ever there was a moment in time that we realized how much more we are alike than different, it is now. Now is the time for all of us to show our humanity by caring for each other as part of the same family. This moment brings to mind a song by Anita Baker, called “The Family of Man.” In it she muses that we should understand that we are the *‘family of man,’* and if one of us falls then the other catches him or her. *I got you, I won't drop you, hold my hand...* It is with this sentiment that Priority Health Care wants you to know that “we've got you.” While we can't hold your hands right now, but rather encourage you to wash them frequently, and we must keep our physical distance, we still see you, even with the masks, and we are here for you.

It is also in this spirit that we chose to launch our first TV ad in May to remind us that we are all in the fight against the novel coronavirus together. We believe that we all belong to the same family and we will do whatever it takes to protect one another. That is our pledge to our patients, employees, and to the community at large. Together, we will continue to rise to the challenges we face as a result of COVID-19 because “we are one family.”

Mona Duffel Jones
Newsletter Editor
Communications & Marketing

(Please click on the photo below to view our commercial message)



Free COVID-19 Testing

at Harvey Community Center



Free COVID-19 Testing

at Woodmere Community Center

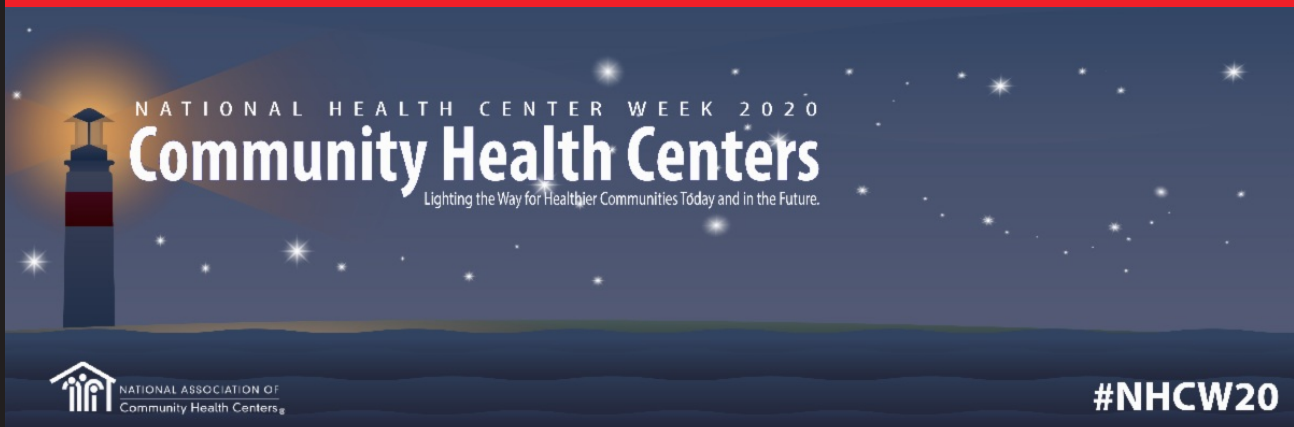


PHC Partners with State Health Department to provide COVID-19 Testing

Priority Health Care in partnership with the Louisiana Department of Health provided additional community COVID-19 mobile testing last month, June 15 through Friday, June 26, 2020 (weekdays only). Jefferson Parish made two community centers in Harvey, Louisiana available as testing sites. Free walk-up testing was available to anyone who wanted to determine his or her COVID-19 status. Testing at these sites was available to individuals, age 2 and older, even those who were not experiencing symptoms.

In addition, we continue to take safety measures to protect our staff and patients by wearing masks, providing hand sanitizer, practicing physical distancing and offering virtual visits to patients. We also post updated information on our [website](#), social media, and in our Marrero and Gretna clinics. We are updating our actions as the coronavirus situation changes based on recommendations from [the Centers for Disease Control](#), and the [Louisiana Department of Health](#) as well as the [City of New Orleans](#).

READ MORE BELOW



National Health Center Week Events will shine light on community amid our “New Normal”

Priority Health Care is one of over 1,400 community health centers in the country. Together, they provide primary health care for more than 29 million people in over 12,000 rural and urban communities. The 2020 National Health Center Week with its theme "Community Health Centers: Lighting the Way for Healthier Communities Today and in the Future" is being celebrated August 9-15th and offers us a unique opportunity to celebrate with the community amid our new normal.

In keeping with that theme, Priority Health Care is pleased to shine a light on some of our community members and supporters over the course of the week. We will begin a day early, on August 8th, by recognizing our neighbors who live in public housing, and throughout the week we'll show some special love to those who are homeless and others who help feed the needy all year long. In addition, we will celebrate the work healthcare workers do every day as well as those stakeholders who support their efforts in various ways. and to recognize those in the

communities where we serve. Naturally, we won't forget the children on August 15, Children's Health Day, as they head off to school in a strange new environment. They need us now more than ever.

Please join us this year in celebrating National Health Center Week as we continue lighting the way for a healthier community. healthcenterweek.org #NHCW20

Community Focus Days

Saturday, August 8th (Observed Aug. 9th)
Monday, August 10th
Tuesday, August 11th
Wednesday, August 12th
Thursday, August 13th
Friday, August 14th
Saturday, August 15th

Public Health in Housing Day
Healthcare for the Homeless
Agriculture Day (Food Bank Appreciation)
Patient Appreciation Day
Stakeholder Day
Health Care Staff Appreciation Day
Children's Health Day



PHC launches marketing Ads in Westbank Advocate and nola.com

To increase our visibility in the Westbank community and communicate to residents that we are here to meet their healthcare needs now, and in the future, Priority Health has launched a number of marketing initiatives including radio commercials, print Ads, and our first TV commercial. We hope you have heard or seen these and will take advantage of the services we are providing.



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