



August 2018 Standing Committee & HousingNOLA Initiative Reports

Capacity Building

GNOHA continues to develop programs and initiatives that support its member organizations. The search for more capacity building opportunities is ongoing and GNOHA seeks to create a robust calendar of capacity building opportunities for our partners.

Developer Pipeline Study

GNOHA planning to redeploy its Developer Pipeline Survey in order to document issues and develop recommendations to increase capacity and workflow for developers. The original survey was deployed earlier this year and yielded intriguing results that indicated a need to refine the survey and drill down for more detail. According to members, the nonprofit developers have 1,043 units in the pre-development phase and 380 affordable units under development. The most significant barriers preventing the progress on units in pre-development are increased construction costs, limited buyer subsidies and access to financing, and staff capacity. 85% of developers report that they have faced significant challenges completing developments in the last year.

Shared Solutions Initiative

GNOHA continues to gauge interest in the shared solutions initiative, receiving feedback from a core group of organizations. The top three categories of interest remain as financial services, graphic design services, and tax credit education. GNOHA and *trepwise* is in the process of compiling a preferred vendors list for these services, vetting vendors based on quality of work, pricing, and ability to accommodate to our members' general needs. GNOHA collected organizational census information from members in order to research and explore options for a shared healthcare and payroll services plan. In August, GNOHA worked with our ADP representative to finalize options for a collective health insurance and payroll shared solution for GNOHA members. GNOHA will be able to offer shared healthcare options to its members in the fall.

GNOHA is also researching and curating professional development opportunities in the areas of finance management, marketing, and donor relations/fundraising that are being offered by local organizations and will continue to share these opportunities with shared solutions participants.

HelpNOLANow/Own the Crescent/LAHousingSearch

In August, GNOHA consolidated its efforts to create a portal or access point for people with housing needs under the HelpNOLANow banner. When launched, the portal will be a one stop for people who are seeking housing.

ConnectNOLA

In August, GNOHA staff attended the ConnectNOLA Homelessness and Health Eco-Lunch hosted by Gulf Coast Bank and Trust. The luncheon focused on connecting service providers of the

homeless population in the Greater New Orleans Area to one another to build a network of providers who are able to collaborate and achieve their respective and shared goals.

Homeownership Committee

The Homeownership Committee did not meet in August. In September, the committee will focus on the integration of the Energy Efficiency for All (EEFA) policy platforms into the Homeownership Committee platform. There is concern for homeowners who are cost-burdened due to high energy costs stemming from the older housing stock in the city. By making homes air-, water-, and light-tight, homeowners will see a reduction in their overall energy costs, which in turn reduces the cost of homeownership. The committee will also begin discussion around updating and relaunching the Own the Crescent website and referral system.

Nonprofit Rebuilding Roundtable

The Nonprofit Roundtable did not meet in August. At the next meeting, the Roundtable will also discuss a Shared Solution that tracks client contact and will help clients in finding the right resources for their needs. The Nonprofit Roundtable will shift the focus towards energy efficiency, in order to support the Homeownership Committee.

Louisiana Homebuyer Education Collaborative

In August, the Collaborative met for two study sessions in preparation for the HUD housing counsellor recertification exam that must be taken and passed by August 2018. Over the next few months, Collaborative members will be allowed to attend study sessions where they can review material and participate in test prep to ensure readiness for the examination. The Collaborative will have two more study sessions in September.

Rental Committee

The Rental Committee did not meet in August but will hold their quarterly meeting in September.

Section 8 Subcommittee

The Section 8 subcommittee did not meet in August. The Section 8 Resident Council and the Citywide Tenants Association have committed to assisting on the Council District Housing Summits.

Homelessness/Supportive Services/Transitional Housing

In August, UNITY's Service Providers & Professionals Association (SPPA) Meeting featured a presentation on the City of New Orleans' new Low Barrier Shelter which also opened in August. The SPPA Meeting also featured a mandatory training for Continuum of Care partners on HUD's Final Rule on Equal Access in Accordance with an Individual's Gender Identity.

Resiliency Committee

The Resiliency Committee met in August with the Water Collaborative as presenters. The Water Collaborative was started in 2014 by community leaders involved with the Urban Water Plan— a more community focused and comprehensive approach to storm water management. The Resiliency Committee will work with the Water Collaborative on Storm Water Management implementation. The

Committee plans to have representatives from Resilient NOLA at the next meeting to learn more about the Gentilly Resilience District.

In July, GNOHA was invited to join the Green Infrastructure Advisory Committee, a multi-sectoral, ad-hoc advisory body formed at the request of Councilwoman Kristin Gisleson Palmer. Its purpose is to provide community-based legislative and policy direction on green infrastructure and other key issues related to stormwater management in the city.

Insurance Task Force

The Insurance Task Force did not meet in August. The committee will continue to follow the current status of the reauthorization of the National Flood Insurance Program; GNOHA has signed a Call to Action sent out urging supporters to contact their congressional representative to vote 'Yes' on the continuing resolution in order to keep the flood insurance program authorized. The NFIP was reauthorized within the Farm Bill. The Task Force has been folded into the work of the Resiliency Committee.

Disaster Housing Recovery Coalition

Hosted by the National Low Income Housing Coalition, the Disaster Housing Recovery Coalition hosts regular calls to support recovery efforts in response to the recent storms that have devastated Puerto Rico, Texas and Florida. GNOHA participates and provides the context earned as a result of Hurricane Katrina. GNOHA has also joined several campaigns to affect changes to policy like extending FEMA housing assistance for the survivors of Hurricane Maria. These families have been living in hotels under the agency's Temporary Shelter Assistance program with no alternative housing. Unfortunately, a federal extended the existing temporary restraining order until September 13, 2018 (with checkout on September 14) to allow TSA recipients time to make preparations, but the Court denied injunctive relief, finding that the merits of the claims were unlikely to succeed—the standard of the preliminary injunction inquiry, so the survivors will lose the assistance in September. In August, we learned that the death toll from Hurricane Maria was nearly 3,000 more than the official government estimate.

Put Housing First/Outreach & Advocacy

Through the Put Housing First GNOHA members and HousingNOLA allies and partners undertake a campaign that include a multi-layer approach that includes: 1) Policy research, analysis, and design 2) Local, state and federal grassroots & grassroots advocacy, 3) Public awareness and voter engagement & registration; and 4) Housing policy implementation support to government agencies.

Advocacy Community of Practice

The Advocacy CoP exists to 1) learn advocacy practices with and from one another and use them to strengthen our individual and collective advocacy efforts and 2) work together to better understand and address systemic inequities in our communities in the city, state and the South. In Phase 3, the CoP will work on the following practices: Building Outside/Inside Strategy, Spokesperson Training, Tactics for Managing Opposition and Facilitation Training. Strategies and tools for dismantling white supremacy will be a component of each of these practices. The

Advocacy CoP did not meet in August but did begin planning for a mixer with the Mayor's Office and senior members of the administration.

Undesign the Redline

In partnership with Enterprise Community Partners, housing advocates and historians have been consulting on significant moments in New Orleans history that have either contributed to or resisted segregation and displacement. The end product will be an interactive exhibit documenting this information on a timeline alongside information about national policy and law that have enabled racial segregation. The Undesign the Redline Steering Committee met biweekly throughout the month of August.

Put Housing First March + Rally

GNOHA has begun working with HousingNOLA Leadership Board, Community Review Team and Step Up Louisiana in order to plan a march for #PutHousingFirst. The goal of the march is to influence public opinion around the city budget and the Smart Housing Mix Ordinance. The first planning meeting for the march will take place Tuesday, September 11.

Housing Summit Series

GNOHA staff continues planning the District E Housing Summit in New Orleans East with Councilmember Nguyen's office. The Summit is scheduled to take place Saturday, October 27. GNOHA plans to roll out housing summits in every district to address neighborhood-specific housing issues.

Public Policy Committee

The Public Policy Committee met on August 8th to discuss the Smart Housing Mix Motion, which was passed by the CPC and City Council, refer to Smart Housing Mix Tiger Team section for more details. The Committee also went into HousingNOLA action items updates and new items suggested by the Leadership Board, such as parking requirements and utilizing tiny homes and accessory dwelling units to help address New Orleans' affordable housing crisis. Additionally, the Committee briefly discussed updates within HANO, such as the extension of the Executive Director's contract, new Board of Commissioners and the implementation of HANO's Smoke Free Policy.

The HousingNOLA Workforce Housing Council is continuing its review of the changes to the Master Plan and preparing to craft strategies around changes to the CZO and there will be routine updates to the Public Policy Committee.

Energy Efficiency for All Coalition

The EFFA Coalition members hosted several calls and meetings throughout the month of August. Members of the Coalition met with Erin Spears, Chief of Staff for the Council Utilities Regulatory Office (CURO) at New Orleans City Council, to see how the coalition can work more collaboratively with the CURO office. Our partners from Natural Resources Defense Council also visited in August to work with us to outline our strategy for the coming months and year. We also met with Andrew Tuozzolo, Chief of Staff in the Office of Councilwoman Moreno to discuss the rate case, fully funding CURO, and getting their support on other EFFA initiatives. Coalition members submitted comments on New Orleans' Utility, Cable, Telecommunications, and

Technology Committee docket R-18-225, a resolution allowing for whole building data access to the anonymized, aggregated data for building owners to manage their energy. Statewide, Energy Louisiana will begin the process of working on Energy Efficiency programs with APTIM working as an advisor. The Coalition is also seeking ways to pressure the Public Service Commission into funding energy efficiency initiatives.

Short-Term Rental Subcommittee

The STR Subcommittee did not meet in August. GNOHA continues to support the Short-term Rental study, and the temporary ban for STR owners/operators in non-commercial areas that prohibits those who do not have homestead exemption to renew or apply for a license while the study is being conducted (9 months). GNOHA continually offers itself as a resource to the Council on both matters as they pertain to housing insecurity in the Greater New Orleans area.

AARP Age-Friendly Task Force/Aging-In-Place

There is no significant update for this initiative in August.

Title Clearing Initiative

There were no updates for the Title Clearing Initiative for August.

Minority Populations with Language Access Barriers

GNOHA and HousingNOLA both executed MOUs with the Louisiana Language Access Coalition, and staff will be participating in their monthly meetings going forward.

HousingNOLA Initiatives

Community Review Team

The Community Review Team met in August, along with the Leadership Board and GNOHA partners to discuss the upcoming report card. The group reviewed the 2017 Report Card and later discussed the 2018 Action Plan, reviewing what items have been successful and deciding which items to continue for the future. The proposed new items for the 2018 Report Card relating to parking waivers, tiny homes / manufactured housing / accessory dwelling units and public land inventory and revisions to existing items around language access were also deliberated upon and approved. Members also had the opportunity to share feedback, ideas, and concerns going forward on the Report Card and the larger work of HousingNOLA. Several items that were marked as complete in previous years, (Living wages and mobility counseling for voucher holders) were revisited and added to the 2018 Action Plan.

Leadership Board

The Leadership Board did not meet in August.

ReEntry Housing Collaborative

The Committee met on August 17th to discuss the Housing RFP, MOU's and to secure any new members who would like to serve on the Grant writing Subcommittee.

Assessors Working Group

This group did not meet in August. The Assessors Working Group continues to reviewing various models of property tax abatement solutions and is closely monitoring several bills that have the potential to impact tax rates for homeowners who are struggling due to increased assessed values caused by gentrification. A meeting with the assessor is currently being scheduled.

Lenders Roundtable/CDFI Lending Fund Lenders Roundtable

In August the Lenders Roundtable hosted the Community Development Finance Summit Day 2 regarding the community development finance plan. The meeting brought together lenders, community development corporations, nonprofits, and government agencies to discuss the projected community development costs, as well as quantified the gap in funding that would remain after the city's contribution. HousingNOLA plans to have the Community Development Finance Plan out this fall. We hope to have the plan work in partnership with the City's *Alignment of Public Incentives for Strategic Outcomes* to help developers better understand the opportunities they have to help New Orleanians with affordable housing. Members of the Roundtable will also be advocating and making policy recommendations through the CRA reform process.

Workforce Housing Council

The Workforce Housing Council did not meet August. However, the work was continued. HousingNOLA has worked with 2 Oaks Apartments and RTA to roll out their equitable transit oriented development aimed at supporting residents in New Orleans East. Furthermore, HousingNOLA is working Bike Easy on their Connect the Crescent project to install a series of biking, walking, and transit renovations to show how our streets can be made to work for every resident of New Orleans.

Smart Housing Mix Tiger Team

In August, HousingNOLA and GNOHA engaged in advocacy to support the Smart Housing Mix, fighting for Council to make inclusionary zoning mandatory—requiring affordable housing component for all new developments. So far, only one option on the table mandates inclusionary zoning while the other two offer voluntary inclusion only. GNOHA will continue to prioritize the Smart Housing Mix as our number one advocacy effort until it is passed with mandatory inclusion.

The Smart Housing Mix Tiger Team had several calls to better strategize around the smart housing ordinance and text amendment. The Smart Housing Mix motion was unanimously approved by the City Council Community Development Committee and City Council in early August. During the Community Development meeting the motion was amended to include the incentive study as a part of it; and at the City Council meeting it was further amended by Councilwoman Gisleson-Palmer to remove the number of units allowing for the study to set another number. GNOHA engaged in advocacy to support the Smart Housing Mix, fighting for Council to make inclusionary

zoning mandatory—requiring affordable housing component for all new developments. So far, only one option on the table mandates inclusionary zoning while the other two offer voluntary inclusion only. GNOHA will continue to prioritize the Smart Housing Mix as our number one advocacy effort until it is passed with mandatory inclusion. The CPC is currently studying options for the ordinance, and the RFP for the feasibility analysis is expected to be released in early September.

Master Plan/CZO

No significant updates happened in August.

Spirit of Charity

GNOHA President and Chair, Andreanecia Morris was selected along with GNOHA member Julius Kimbrough of Crescent City Community Land Trust to co-chair the Housing Subcommittee of the Spirit of Charity Innovation District Steering Committee in July. GNOHA hosted two of the three Housing Subcommittee meetings Monday, August 13, and Tuesday, August 28 in order to craft a memo regarding housing needs in the District to be submitted to the Steering Committee no later than August 30. Morris and Kimbrough presented the Housing Subcommittee memo and strategy recommendations to the full Spirit of Charity Innovation District Steering Committee at the end of August.

Healthy Homes Initiative (Rental Registry/Dampness/Mold)

There was no meeting in August, however Housing NOLA did submit a Letter Of Interest for a planning grant from the Kresge Foundation's Advancing Health Equity Through Housing funding opportunity to further our work.

The American Heart Association Health Equity Committee reconvened in August after taking a break for the summer. The purpose of this committee is to impact health equity and address the social determinants of health to transform community health and wellbeing in diverse and under-resourced communities, particularly the Lafitte/Treme neighborhood. The August meeting was an opportunity to look back and plan for the rest of 2018 and going into 2019.

Community Engagement Working Group

The Community Engagement Working Group did not meet in August.

Neighborhood Housing Plans:

Hollygrove & Leonidas

HousingNOLA tried to meet with the Leonidas and Hollygrove Neighborhood Associations to discuss how the HousingNOLA 10 Year Plan will impact their communities. However, the Hollygrove Neighborhood Association was not able to meet with Leonidas group initially and HousingNOLA met with a two members of the Hollygrove Neighborhood Association instead. The Leonidas community has committed to work with HousingNOLA and their neighbors in Hollygrove.

Claiborne Corridor/7th Ward

There were no significant updates for Claiborne Corridor/7th Ward in the month of August.

Data Working Group

The Data Working Group did not meet in August.

Pearl Neighborhood Typology Project

The Pearl Neighborhood typology will serve as an ideal benchmark and, alongside existing typologies, will be used to inform housing policy decisions and allocate funds for rental and homeownership programs. Although a perfect neighborhood isn't a reality because not all areas are going to perfectly fit every aspect of the residents' unique needs, HousingNOLA recognizes that there are components common to all great neighborhoods

Opportunity Zone and MVA Integration

There were no updates to the MVA Integration effort in August.

People Living with HIV/AIDS

This task force did not meet in August. We will be partnering with the Brotherhood Inc. in the future.

LGBTQ+ Task Force

This task force did not meet in August.

Housing for People with Disabilities Working Group

There was no significant update for this initiative in August. However, HousingNOLA will continue to seek ways to work with the Advocacy Center of Louisiana and their new policy team to tackle a range of housing issues for people with disabilities. HousingNOLA is also working with UNITY of Greater New Orleans and their work around ending chronic homelessness among disabled individuals.

Opportunity Youth

There was no significant update for this working group in August.

Domestic Violence Survivors

There was no significant update for this initiative in August. However, the Initiative will continue to seek ways to work with the Advocacy Center of Louisiana and their new policy team to tackle a range of housing issues for people with disabilities. HousingNOLA is continuing to support UNITY of Greater New Orleans and their work around ending chronic homelessness among disabled individuals.

HousingLOUISIANA Network

HousingLouisiana hosted a call in August to briefly discuss if other municipalities were interested in inclusionary zoning. HousingLouisiana also went in detail around NCRC's and IBERIABANK's \$6.72 billion

community benefits plan. The 2018 Southern Convening in New Orleans was also announced for October 16-17th.

Housing FIRST Alliance of the Capital Area

Housing FIRST Alliance has started on their housing plan. HousingNOLA staff began reviews of the existing housing policies within Baton Rouge and partners have begun data collection to present at Steering Committee meeting in September.

Alexandria Housing Alliance

AHA has been ramping up their work with the Power Coalition for the upcoming election season. They held their first District meeting discussing the needs of Alexandrians on August 10th. A follow-up meeting was held in late August to hash out their strategy with a mapping of city voter data, a communication strategy, calendar of events, etc.

Greater Acadiana Housing Alliance

Greater Acadiana Housing Alliance is formulating its formal organizing strategy. The Acadiana Regional Coalition on Housing and Homelessness has been primarily focusing on the area's homeless population but are open to working more across the spectrum of housing with the Greater Acadiana Housing Alliance.

Northshore Region

GNOHA members from the Northshore have identified several new representatives for HousingLOUISIANA partners and they are now engaged with HousingLOUISIANA.

Lake Charles Region

HousingNOLA staff had a call with representatives from Lake Charles to debrief the takeaways from the statewide listening tour. They discussed the GCR Housing Study of Lake Charles, focusing particularly on how plant expansion is leading to some residents getting priced out. GNOHA will continue to support actions to address these housing needs in Lake Charles through the fall and winter of 2018.

Houma Region

There was no significant update for Houma Region in August.

Shreveport Region

Shreveport is planning to have a call with residents in Shreveport and HousingNOLA while they are in the early stages of forming an alliance. GNOHA will support their work as they continue to organize.

Monroe Region

Monroe is moving through their recovery process. We are working to stay updated on their progress and offer support as needed.

New Orleans Region

GNOHA is working to implement their three policy priorities for 2018: Smart Housing Mix Passage, reaffirming our public partners' goals, and securing a dedicated revenue sources and NHIF reauthorization.

Jefferson Parish

In August, the Jefferson Parish Housing Authority voted to award Nan McKay & Associates a contract to run their voucher program. Originally, HUD had issues with the policy but eventually approved the contracting policy.

St. Bernard Parish

There was no significant update for St. Bernard Parish in August.

Plaquemines Parish

Partners within Plaquemines Parish reached out to GNOHA/HousingNOLA to discuss housing issues and we are planning to follow up with those CDCs and developers in the fall.

St. Charles

The board discussed opportunities to introduce the Rental Assistance Demonstration program to St Charles Parish. They will hold a public hearing on September 25th regarding the RAD program. Commissioners also discussed updating their Corrective Action Plan timeline and criteria. The commission reviewed and approached budget items and the commission voted to apply for the RAD program in the coming month.

St. John the Baptist Parish

There was no significant update for St. John the Baptist Parish in August.

St. James Parish

There was no significant update for St. James Parish in August.

LA Safe/LEAD the Coast/Coastal Master Plan

On August 23, GNOHA staff participated in a Development Committee meeting hosted by committee member Bayou Interfaith Shared Community Organizing (BISCO) in Thibodaux, LA in which the Committee made decisions in robust detail regarding the usage, content and logistics for entry-level sessions, intermediate sessions, and the fellowship component of the program. The program is set to begin in 2019. By hosting preliminary informational sessions for community members interested in learning about coastal issues, HousingNOLA will be a participating partner in recruitment of LEAD the Coast program participants. More information will be available as the curriculum is solidified and GNOHA and HousingNOLA begin planning preliminary sessions.

Statewide Listening Tour

HousingLouisiana will begin planning for the Statewide Listening Tour for 2019 Legislative Session in later 2018.

Louisiana Housing Trust Fund Initiative

The Center for Community Change is hosting its 2018 Southern Convening in New Orleans in October. The Convening is an opportunity for HousingLOUISIANA partners to continue to refine our existing strategy around the need for a dedicated revenue source for the state housing trust fund.