



September 2018 Standing Committee & HousingNOLA Initiative Reports

Capacity Building

There are no significant updates in September for the Capacity Building Initiative.

Developer Pipeline Study

Greater New Orleans Housing Alliance is working on their Developer Pipeline issues and ways to increase capacity and workflow for developers.

Shared Solutions Initiative

In September, GNOHA worked with ADP representative to finalize options for a collective health insurance and payroll shared solution for GNOHA members. GNOHA has been collecting additional information from members, and all members will have packages to choose from before Healthcare.gov open enrollment starting November 1st.

HelpNOLANow/Own the Crescent

ConnectNOLA

In September, GNOHA hosted the ConnectNOLA Housing Eco-Lunch in which housing organizations and those who serve populations with housing needs convene to network and discuss housing issues in our city. ConnectNOLA focuses on bringing non-profit service organizations together to help one another achieve their respective goals. ConnectNOLA will hold its 2018 Fall Gathering for all of the organizations involved on November 15 at Lakeview Christian Center.

Own the Crescent

In September, a focus group met to discuss the Own the Crescent website relaunch. The website will be a resource for finding affordable homeownership opportunities: homes to purchase, buyer subsidy, homes for sale and relaunching the Own the Crescent website and referral system. Nonprofit developers, homebuyer educators and other real estate professionals supporting affordable homeownership can list their programs and services on our website, for the contribution of a fee. Information about benefits and how to become a member will be sent out in October.

Homeownership Committee

The Homeownership Committee did not meet in September. The committee will meet on October 10th

at 2 p.m. At this meeting, leaders from nonprofit rebuilding organizations will be present to explore options for connecting homeowners with home maintenance professionals and resources.

Nonprofit Rebuilding Roundtable

The Nonprofit Roundtable did not meet in September. At the next meeting, the Roundtable will also discuss a Shared Solution that tracks client contact and will help clients in finding the right resources for their needs. The Nonprofit Roundtable will shift the focus towards energy efficiency, in order to support the Homeownership Committee.

Louisiana Homebuyer Education Collaborative

The Louisiana Homebuyer Education Collaborative will hold its next meeting on October 16th at 3:30 pm. In September, the Collaborative met for two study sessions in preparation for the HUD housing counseling recertification exam. The deadline for recertification with the LA Homeowners Education Collaborative is October 31st at 2 p.m. there will be ongoing HUD Study sessions on October 16th, 17th and 22nd and we will offer Fair Housing training with SLLS on Monday, October 29th from 6 to 7:30 p.m.

Rental Committee

The Rental Committee met on September 21, 2018. The focus of discussion was on the Louisiana Housing Search Website, Feedback on how to improve the Development Survey to identify barriers that our developer partners are facing, and the District E Housing Summit that is planned for Oct. 27th, 2018.

Section 8 Subcommittee

The Section 8 subcommittee did not meet in September.

Homelessness/Supportive Services/Transitional Housing The two priorities for September were: 1) continuing to prepare for the HUD National Continuum of Care Funding Competition, a competition for funding that can reach multiple service providers in New Orleans, and continued progress on the low barrier shelter. Both projects will increase wrap around services, housing opportunities, and resources for service providers in New Orleans, ultimately cutting down on the total number of chronically homeless people in New Orleans.

Resiliency Committee

The Resiliency Committee met On September 11, 2018. Presenters included Ryan Mast from the City of New Orleans Office of Homeland Security and Emergency Preparedness. He discussed The Gentilly Resilience District and ResilienceNOLA. Also, Seth Knudsen spoke to the committee regarding the New Orleans Redevelopment Authority's Community Action Program (CAP) Through the Community Adaptation Program (CAP), qualifying residential property owners are funded to adopt a range of small-scale storm water management interventions that help manage flooding around their home and in their neighborhood. This includes rain gardens, barrels, trees, and permeable paving. All three initiatives work to create more resilience to flood damage and disasters in New Orleans.

Insurance Task Force

The Insurance Task Force did not meet in **September**. GNOHA continues to advocate around the National Flood Insurance Program including raising the issue with Sen. John N. Kennedy during the Hill Visits during the ProsperityNOW Conference. **The** NFIP was reauthorized within the Farm Bill.

Disaster Housing Recovery Coalition

Currently, the Disaster Housing Recovery Coalition is supporting recovery efforts for the Carolinas and other areas devastated by Hurricane Florence. The coalition is also keeping a watch on amendments to the Stafford Act that could ensure that citizens in Puerto Rico receive emergency assistance still needed for recovery efforts left over from Hurricane Harvey.

The Disaster Housing Recovery Coalition continues to focus support on recovery for Florida, Texas, Puerto Rico, and Carolinas and includes direct service and advocacy nonprofits, congressional committees, and staff.

Put Housing First/Outreach & Advocacy

At the 2018 ProsperityNOW conference GNOHA and several partners from Louisiana participated in their Hill Day.

Advocacy **CoP**

Undesign the Redline

The Undesign the Redline Committee met biweekly throughout the month of September. In partnership with Enterprise Community Partners, housing advocates and historians have been consulting on significant moments in New Orleans history that have either contributed to or resisted segregation and displacement. The end product will be an interactive exhibit documenting this information on a timeline alongside information about national policy and law that have enabled racial segregation. The exhibit will be installed at the Tina and Albert Small Center and the debut of the project will be on Friday, October 26th.

PHF Candidate Scorecard

In September, GNOHA began planning the Put Housing First Campaign for upcoming Civil District Court, Clerk of Court, and Congressional District races. The PHF Platform Committee met October 2, and Candidate questionnaires were sent out Thursday, October 4. The deadline to complete questionnaires is Friday, October 12. GNOHA will schedule interviews with candidates the following week.

PHF March + Rally

In September, the PHF March + Rally planning committee made significant headway in planning our first-ever #PutHousingFirst March + Rally. The goal of the march is to raise awareness about PHF advocacy efforts and to influence public opinion around the city budget and the Smart Housing Mix Ordinance. Planning meetings for the march began Tuesday, September 19, and will continue approximately every two weeks until the march + rally on Saturday, November 3.

There will be a press event to announce the march Tuesday, October 30 in which GNOHA members are highly encouraged to attend.

Housing Summit Series

The District E. Housing Summit is an outreach effort coordinated between GNOHA and Councilwoman Cyndi Nyguyen and set for **Oct. 27th**. The goal is to increase outreach to renters and landlords in District E, as well as combat some of the biases and misconceptions about living and renting in the Ninth Ward. We will have Opening Remarks for Councilwoman Cyndi Nyguyen, and there will be an overview of the State of Housing with specifics around District E.

Public Policy Committee

The Public Policy Committee met on September 14th to review the 2018 HousingNOLA Report Card and where we stand on 2018 HousingNOLA Action Items.

Energy Efficiency for All Coalition

The EFFA Coalition members host several calls in September. The EFFA coalition submitted comments in response to Entergy's response on UD-18-04, Whole Building Data Access. The coalition is looking into ways to finance energy efficiency programs for local residents. Coalition members were also participates in the Energy Smart Residential Stakeholder Advisory Group Meeting to help with outreach and advocacy for the program.

Short-Term Rental Subcommittee

The STR Subcommittee met in September 20, 2018. The Committee met to discuss the new CPC Study on Short Term Rentals and to create recommendations to take to the City Planning Commission.

The GNOHA Short-Term Rental Subcommittee developed a position statement on STR's, and spoke at the City Council Meeting the last week of September. Recommendations for the CPC included: Regulations Should Be Uniform and Simple, Deleting Illegal listings and the Enforcement of Restricting Listings without Permits, Not allowing homes that were deemed blighted to be renovated for the purpose of becoming commercial STR's, Clarify definition for "present" in accessory units, Raising the per/night fee to at least \$8.00, and matching the 25% CAP allowed for STR's with a 25% requirement for Affordable Housing.

AARP Age-Friendly Task Force/Aging-In-Place

There is no significant update for this initiative in September. HousingNOLA has previously worked with AARP Age-Friendly Task Force, which was put on hold indefinitely effective September, 2018. As a result of the lack of engagement from AARP, HousingNOLA seeks to join or create a more robust and active initiative by connecting with the Advocacy Center and the New Orleans Council on Aging.

Title Clearing Initiative

There were no updates for the Title Clearing Initiative for the month of September.

Minority Populations with Language Access Barriers

HousingNOLA will be supporting a letter from the Louisiana Language Access Coalition asking the City to address low-hanging fruit as it pertains to language access, such as public meetings, signage, navigating essential services of business within city hall, etc. The Coalition is still in the

process of drafting the letter. The LLAC is also working with Louisiana Appleseed Project to help Spanish, non-English speakers to navigate predatory lending and provide input in the process.

Community Review Team

The community review team met several times during September. They met on September 11th for an initial PutHousingFirst March Planning Meeting – there was not sufficient turnout so the meeting was rescheduled. At this meeting, the review team also reviewed all action items for the 2018 report card data and finalized the score. On September 19th, the CRT was a part of the 2nd Put Housing First March Meeting, where the group finalized the date of the march (Nov. 3rd), brainstormed initial routes for the March, discussed inviting elected officials to join for the march and discussed other logistical ideas regarding outreach, messaging, speakers, having interpreters, having water & first aid kits along the route, and the press release event.

Leadership Board

The Leadership Board met on September 20 as part of the 2018 HousingNOLA Report Release. The release occurred at the Carver theatre, as part of GNOHA's partnership with LifeCity's event. HousingNOLA Received a D on the report card due to a loss of housing vouchers and other housing and economic challenges that arose. At the release, there was discussion about the 2018 report card wins, failures, and policy priorities for the upcoming year. The Leadership board will meet next in November.

ReEntry Housing Collaborative

The ReEntry Housing Committee did not meet in September. However, there has been increased interest from Reentry Service Providers in regards to housing and ways to increase proficiency of wrap around services and transitional housing units for the formerly incarcerated.

Assessors Working Group

This group did not meet in September. The Assessors Working Group continues to review various models of property tax abatement solutions and is closely monitoring several bills that have the potential to impact tax rates for homeowners who are struggling due to increased assessed values caused by gentrification. A meeting with the assessor is currently being scheduled for the end of October or beginning of November.

Lenders Roundtable/One Table/CDFI Lending Fund Lenders Roundtable

HousingNOLA plans to have a Community Development Finance Plan out this fall. Members of the Roundtable will be advocating and making policy recommendations through the CRA reform process.

Workforce Housing Council

The Workforce Housing Council did not meet September, but there are plans to meet with the Greater New Orleans Hotel and Lodging Association & Education Foundation in October.

Smart Housing Mix Tiger Team

In September, GNOHA engaged in advocacy to support the Smart Housing Mix, fighting for Council to make inclusionary zoning mandatory—requiring affordable housing component for all new developments. So far, only one option on the table mandates inclusionary zoning while the other two offer voluntary inclusion only. GNOHA will continue to prioritize the Smart Housing Mix as our number one advocacy effort until it is passed with mandatory inclusion.

The Smart Housing Mix Tiger Team had one call in September to better strategize around the smart housing ordinance and text amendment. The City of New Orleans released the RFP for Feasibility Study for the Development of Affordable Housing. You can view it [here](#). The CPC is continuing their work on text amendments to the CZO and plan to release the report in October.

Spirit of Charity

The Spirit of Charity Innovation District Strategic Plan was released in September. The recommendations include:

Address Homelessness/Transitional Housing by:

- a. Provide emergency shelter and services for special needs populations (formerly incarcerated, homeless individuals and families, mentally ill, etc.) and encourage the development of additional permanently affordable private sector “single room occupied” buildings and services. Desired Outcome: Transition a portion of the homeless from the streets and eliminate the informal settlements. Stabilize property values as the current concentration of homeless is a deterrent for equitable development and seen as a public safety concern.
- b. Convene stakeholders on the Continuum of Care to review national best practices and cross reference with existing 10 Year Plan to End Homelessness to identify additional next steps.
- c. Estimate needed new beds for the mentally ill and homeless veterans.

Build Affordable Housing by:

- a. Set housing supply targets by income bracket based on who works in the District. **Desired Outcome:** A vision for a District where jobs and housing are in balance. Create a housing plan that will enable anyone who works in the District to live in the District if they so choose.
- b. Estimate affordable housing production cost and identify the magnitude of any financing gap that would require use of the Neighborhood Housing Improvement Fund and other sources using the financial feasibility exercise model of the 2016 Smart Housing Mix Study. Map how the recommendations of the Smart Housing Mix Study can be used to implement the top level goals of this strategy.
- c. Create an employer assisted housing program to address affordability and encourage the local workforce to live within walking distance of work, thereby taking advantage of the substantial household cost-savings associated with reducing auto dependence.

As a result of the Spirit of Charity Innovation District Housing Subcommittee recommendations, GNOHA members have expressed strong interest in acting as watchdogs for the SCID redevelopment. GNOHA has established working groups for Market Rate Housing, Low-Income Attached Housing, and Transitional Housing/Supportive Services. The Market Rate Housing Working Group will focus on the development of housing intended to serve households earning 50%-120% of Area Median Income.


Healthy Homes Initiative (Rental Registry/Dampness/Mold)

There was no meeting held in September, however Housing NOLA is looking forward to a response on its Letter Of Interest for a planning grant from the Kresge Foundation's Advancing Health Equity Through Housing funding opportunity to further work. HousingNOLA is also making an effort to get the Rental Registry back on the City Council agenda.

Community Engagement Working Group

The Community Engagement Working Group did not meet in September.

Neighborhood Housing Plans

There were no significant updates for Neighborhood Housing Plans in September. In their next meeting, the Data Working Group will update the typologies for the Pearl Neighborhood Project. 

Data Working Group

The Data Working Group met on September 17th to finalize the 2018 HousingNOLA report card data. One key suggestion was to add a "student housing section" on the report card and to add in an 'income housing floor' when calculating some of the data. Future projects of the Data Working Group include the Pearl Neighborhood Project (developing new typologies), and ensuring that the Mid Year Semi-Annual report comes out earlier and is more impactful. (The goal is to have the semiannual report on editorial calendar and to start working on it in early December). The Data Working Group will meet on Oct. 5th to discuss data and next steps for the Community Development Finance Plan.

Pearl Neighborhood Project

There were no updates to the Pearl Neighborhood Project in September.

Opportunity Zone and MVA Integration

There were no updates to the MVA Integration effort in September.

People Living with HIV/AIDS

This task force did not meet in September. We will be partnering with the Brotherhood Inc. in the future and are currently forming a committee to address housing security for people living with HIV/AIDS.

LGBTQ+ Task Force

This task force did not meet in September.

Housing for People with Disabilities Working Group

There was no significant update for this initiative in September. However, the Initiative will continue to seek ways to work with the Advocacy Center of Louisiana and their new policy team to tackle a range of housing issues for people with disabilities. HousingNOLA is continuing to support UNITY of Greater New Orleans and their work around ending chronic homelessness among disabled individuals

Opportunity Youth

The opportunity youth working group is reforming, with continued leadership from Joy Bruce at CASA New Orleans and with the new leadership of Karen Evans from the Children and Youth Planning Board. The Opportunity Youth working group's goal is to end housing insecurity for children and youth in New Orleans. The first meeting will be held in October to go over new data sources on housing insecurity for children in and outside the foster care system in New Orleans and to discuss the reuse of OPSB Properties. The Opportunity Youth committee is building its membership.

Domestic Violence Survivors

There is no significant update for this initiative in September. However, the Initiative will seek ways to work with Southeast Louisiana Legal Services, Hotel Hope, the New Orleans Family Justice Center and various individuals who work with survivors to tackle a range of housing issues for this population.

Housing LOUISIANA Housing Alliance Network

HousingLouisiana hosted a call in September to discuss membership with the National Community Reinvestment Coalition and discuss comments on the Whitney and First NBC bank acquisition. GNOHA and HousingNOLA opted in to letter with NCRC that covers concerns around the acquisition and says they should not pass their CRA exam, and repeats NCRC's offer to work with Hancock Whitney on the development of a community benefits plan. HousingLouisiana will also be looking into providing comments on CRA reform.

Housing FIRST Alliance of the Capital Area

Housing FIRST Alliance of the Capital Area has started work on their housing plan in Baton Rouge. At their meeting in September, the Housing FIRST Alliance discussed potential partnerships with stakeholders and community groups and which partnerships to prioritize over others, what data is necessary to ensure the plan meets the state of housing in Baton Rouge and explored policy recommendations for vulnerable populations. The group set a year-long goal for the final draft of the plan, set plans for an October and November meeting, and named their plan the *Housing East Baton Rouge* (HEBR) plan.

Alexandria Housing Alliance

AHA is continuing their work with the Power Coalition for the upcoming election season.

Greater Acadiana Housing Alliance

A call was scheduled between the Greater Acadiana Housing Alliance and HousingNOLA for October 10th. No further updates at this time.

Northshore Region

We are currently trying to schedule a call with the Northshore region to discuss our relationship and next steps. The call will likely take place sometime in late October.

Lake Charles Region

There was no significant update for Lake Charles Region in September.

Houma Region

There was no significant update for Houma Region in September.


Shreveport Region

Shreveport is planning to have a call with residents in Shreveport and HousingNOLA while they are in the early stages of forming an alliance. GNOHA will support their work as they continue to organize.

Monroe Region

Monroe is moving through their recovery process. We are working to stay updated on their progress and offer support as needed.

New Orleans Region

GNOHA is working to implement their three policy priorities for 2018: Smart Housing Mix Passage, reaffirming our public partners' goals, and securing a dedicated revenue sources and NHIF reauthorization. 


Jefferson Parish

Executive Director, Wayne Woods, was up almost up discussion at September's Jefferson Parish Housing Authority Board Meeting, but the meeting was adjourn before the agenda could be amended for discussion.

St. Bernard Parish

There was no significant update for St. Bernard Parish in September.

Plaquemines Parish

 Plaquemines Parish is in the GNOHA region. There was no significant update for Plaquemines Parish in September.

St. Charles

The Housing Authority took public comments on the RAD Program and voted to approve the RAD Program for St. Charles Parish Housing authority. The next Board Meeting will be held on October 23rd.


St. John the Baptist Parish

There was no significant update for St. John the Baptist Parish in September.

St. James Parish

There was no significant update for St. James Parish in September.

LA Safe/LEAD the Coast/Coastal Master Plan


The Development Committee did not meet in September, however the group made final decisions about core curriculum, and members completed preliminary surveys to begin outlining elements of the fellowship program. 

In September, GNOHA staff had the opportunity to become more informed in Coastal work by joining a Coastal Boat Tour hosted by Restore The Mississippi River Delta Coalition for a hands-on learning experience about coastal wetland restoration and protection around New Orleans.

Statewide Listening Tour

HousingLouisiana will begin planning for the Statewide Listening Tour for 2019 Legislative Session in later 2018.

Louisiana Housing Trust Fund Initiative

More logistics were confirmed for the Southern Convening Conference (will be held Oct. 17th-19th) where the trust fund initiative will be discussed further. A Housing Louisiana Conference call will take place Tuesday, Oct. 2nd to discuss next steps. 

ConnectNOLA

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