

2019 Capacity Building Calendar

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| Online | Building Blocks Podcast | Enterprise Community Partners | Free | <p>A space for thought-provoking conversations about the current issues, trends, ideas and big questions facing the affordable housing and community development field in the United States.</p> <p>This podcast series is hosted by Laurel Blatchford, President of Enterprise Community Partners.</p> <p>Building Blocks is available on SoundCloud, Stitcher, and iTunes.</p> |
| Online | Piecing It Together: A Framing Playbook for Affordable Housing Advocates (recording) | Enterprise Community Partners | Free | <p>In this webinar, we discuss two additional resources produced with the FrameWorks Institute to provide additional guidance on how affordable housing messaging can be transformed for greater effect:</p> <p>Finding a Frame for Affordable Housing: Findings from Reframing Research on Affordable Housing and Community Development. This research report outlines the findings from a series of interrelated investigations aimed at finding effective frames on affordable housing.</p> <p>Piecing it Together: A Framing Playbook for Affordable Housing Advocates. To help ensure that affordable housing advocates can effectively deploy the research recommendations, this companion playbook translates the findings into a “how to” framing guide and clear set of “do’s and don’ts” for communications practice.</p> |
| Online | Opportunity 360 Toolkit (Measure, Listen, Partner, Evaluate) | Enterprise Community Partners | Free | <p>The suite of tools and resources in the platform provides a comprehensive view into a neighborhood and facilitates a strategic, asset-building approach to community development.</p> <p>From benchmarking a project to designing an evaluation of specific interventions, Opportunity360 can be integrated seamlessly into your process, providing the foundation for: Developing a holistic programmatic and investment strategy to increase opportunity in neighborhoods across the country, Identifying strategic cross-sector partnerships, Determining the impact of a single project or an entire portfolio of work</p> |
| Online | Opportunity 360 Toolkit Tutorial | Enterprise Community Partners | Free | <p>This webinar is perfect for anyone new to Opportunity360 -- or who would like a quick refresher on all of the tools and resources we have to offer. Topics covered include: How to use the Measure Tool to create and download a 25-page Measurement Report for any census tract in the country. How to use the Opportunity Zone Explorer Tool to obtain data-rich views of every Opportunity Zone in the U.S. Where you can find tools and resources that will allow you to engage with residents, stakeholders and community developers around opportunity in your area. Where to find research, case studies and reports that take a deeper dive into key factors important for access to greater opportunity. And much more!</p> |
| Online | Interactive Webinars | NeighborWorks Training Institute | \$79 | <p>NeighborWorks Interactive Webinars provide:</p> <p>A concise and interactive learning experience that really builds your skill set -- valuable knowledge and tools you'll be able to put to use immediately. Ninety-minute sessions featuring instruction from expert faculty, Opportunity to ask questions relating to your unique situation, A check of your knowledge during and at the end of the session, Downloadable course materials, 1.5 continuing education hours and a completion certificate</p> |
| Online | Downloadable Course Offerings | NeighborWorks Training Institute | Varies by course selection | <p>Descriptions vary by course - visit link for registration info</p> |
| 3/20/2019 | Videography & Photography Workshop | Louisiana Association of Non-Profit Organizations | \$60 | <p>Looking to tell your story on a \$0 marketing budget? Join us for a smartphone photography and videography workshop. Learn how to use your smartphone to take professional videos and pictures that can engage your donors in your work!</p> <p>Led by Todd Rossnagel- New Orleans; 9:00 AM Kingsley House - Auditorium 1613 Constance St New Orleans Contact: Emilie Bowman McBride emiliebowman@lano.org</p> |
| March 27-29 | NLIHC Housing Policy Forum | National Low Income Housing Coalition | \$350 member \$125 low income/self-pay \$500 non-member | <p>Seizing the Moment for Bold Solutions. The Forum will provide an array of opportunities to engage with elected officials and with affordable housing advocates, thought-leaders, policy experts, researchers, housing providers, low-income residents, and congressional staff.</p> |
| April | NeighborWorks New Orleans Registration Begins | NeighborWorks Training Institute | | <p>Registration will open in April for the New Orleans Training Institute, Aug 19-23, 2019. including a very special symposium Closing the Life Expectancy Gap, A National Symposium on the Nexus between Community Development and Health. Network with more than 1,800 colleagues from all over the country and enjoy top-notch training in community development and nonprofit management. Take your professional development—and your career—to the next level!</p> |

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| 4/2/2019 | (Un)Selfies to Stewardship: Online Fundraising for Nonprofits | Greater New Orleans Foundation | Free - first come, first serve | <p>This workshop will focus on helping organizations effectively understand, create, and administer a successful online fundraising campaign that engages and inspires potential and existing donors.</p> <p>Greater New Orleans Foundation's Center for Philanthropy 919 St. Charles Ave. New Orleans, LA 2 separate sessions: Morning session 10:00 am to 12:00 pm. Afternoon session 1:30 pm to 3:30 pm.</p> |
| April 2 - 4 | Connections Housing Conference | Louisiana Housing Corporation | \$250 | <p>As an all-encompassing housing conference, CONNECTIONS will cover an array of topics designed to put housing first. The conference will kickoff on April 2 at the Hilton Convention Center in Downtown Baton Rouge with the Regional Roundtables. On day two, April 3 we will conduct a series of concurrent breakout sessions as part of our 6 track housing series. Finally, to bring it all together we will then convene one last time on April 4, for an open dialogue of what we've learned at the Community Connections panel</p> <p>Hilton Convention Center 201 Lafayette Street Baton Rouge, LA 70801 APRIL 2-4, 2019</p> |
| 4/16/2019 | After GiveNOLA day: Retaining and Upgrading Your Donors | Greater New Orleans Foundation | Free - first come, first serve | <p>This workshop will focus on the donor cultivation cycle and the post-GiveNOLA Day stewardship of your donors.</p> <p>Greater New Orleans Foundation's Center for Philanthropy 919 St. Charles Ave. New Orleans, LA 2 separate sessions: Morning session 10:00 am to 12:00 pm. Afternoon session 1:30 pm to 3:30 pm.</p> |
| 4/18/2019 | Building Strong Donor Relationships | The Funding Seed | \$40. Discounts available for students, AmeriCorps and organizations registering two or more people. | <p>(Eventbrite) This workshop will give you best practices and practical tools to get your donors excited to give to you. Having great donor relationships means that you raise more money, with less stress and less work. Participants will learn: The Donor Cultivation Cycle- a simple way to think about the process of identifying prospects, building great relationships, and asking donors to give in the right way. The right balance of asking and not asking.v What to do with your donors who have the capacity to give the most. Attendees will receive a Certificate of Participation for completing the workshop.</p> <p>1:30 PM Where: Ashe Power House Theater 1731 Baronne St. New Orleans, Louisiana 70113</p> <p>Contact: Nora Ellertsen nora@thefundingseed.com</p> |
| 4/18/2019 | Advocacy Day | Louisiana Association of Non-Profit Organizations | \$25 | <p>Contact: Melissa Kemmerly melissakemmerly@lano.org 2259295266</p> |
| 4/24/2019 | Grant Writing | Louisiana Association | \$70 | <p>Intermediate Grantwriting will help you improve your grant proposals and raise more money for your nonprofit. Through this workshop, registration for GiveNOLA Day is a two-step process. Registration will open February 14 and the deadline to complete step one of registration (submitting basic profile information) is April 2. Step two is participation in a Mechanics Webinar (this webinar is mandatory for new participating organizations.)</p> |
| 5/7/2019 | GiveNOLA Day | Greater New Orleans Foundation | Free to participate, prerequisites required | <p>Eligibility requirements include: 501(c)(3) nonprofit organizations are in good standing with the IRS and/or nonprofit entities that have a fiscal sponsor that is a 501(c)(3) organization in good standing with the IRS The organization's service area and mailing address are in the Greater New Orleans Foundation 13-parish region, including Assumption, Jefferson, Lafourche, Orleans, Plaquemines, St. Bernard, St. Charles, St. James, St. John the Baptist, St. Tammany, Tangipahoa, Terrebonne, and Washington. Organizations categorized by the IRS as a 509(a)(3). Supporting organizations must provide additional documentation, if not already on file with the Greater New Orleans Foundation, before their profile is approved. New organizations are required to attend a Mechanics Webinar offered by the Greater New Orleans Foundation. Profiles will not be published to GiveNOLA.org until both steps have been completed.</p> |

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| 5/8/2019 | Program Evaluation Training | Louisiana Association of Non-Profit Organizations | \$70 | <p>About the Speaker From Gulf Coast Evaluation Network: Steven Mumford is a professor at the University of New Orleans and also participating in GCEval's cooperation with GNOF doing evaluation capacity building. Leroy Divinity is the president of Paraclete Consulting and has been doing work with local with non-profits since 1998. He has been ED of non-profit since 1988. He consults in the areas of strategic planning, evaluation, and needs assessment, mostly in the Alexandria area. Alan Brickman is a non-profit consultant and facilitator with a firm Brickman Nonprofit Solutions, providing planning, strategy development, and program evaluation services.</p> <p>9:00 AM Bluebonnet Library Baton Rouge</p> <p>Contact: Emilie Bowman McBride emiliebowman@lano.org 225-929-5266</p> |
| 5/16/2019 | Non-profit Fundraising 101 | The Funding Seed | \$40 per person. Discounts available | <p>Every nonprofit needs to know the options for how it will raise money. This workshop will give you the essential background you need in order to keep your work well-funded. Participants will learn: Where nonprofits get their funding. Why your nonprofit might choose to</p> |
| 5/23/2019 | Liability Insurance Needs for Non-Profit Training | | Members \$45 / Not-Yet Members \$65 | <p>Nonprofits provide a variety of services to our communities. Understanding the risk associated with providing a service and choosing the right liability insurance to protect your nonprofit is not always easy. This workshop will walk attendees through the various types of liability insurance your nonprofit might need, and why you may (or may not) need it. Participants will be given detailed descriptions of the types of liability insurance available to nonprofits such as, General Liability, Director's & Officer's Liability, Professional Liability, Automobile Liability, Cyber Liability. In addition attendees will learn about Certificates of Insurance and why you may need to provide them (or ask for them) as well as tips on shopping your insurance and selecting an agent or broker.</p> <p>9:00 AM Where: TBD?</p> <p>Contact: Emilie Bowman McBride emiliebowman@lano.org 225-929-5266</p> |
| 5/23/2019 | Foundation Center Directory Online Training | Greater New Orleans Foundation | Free | <p>This workshop is an exploration of effective use of the Foundation Directory Online, which provides the most current, accurate, and comprehensive information available on over 98,000 U.S. grantmakers and their grants. The workshop session is not focused on grantwriting, but is an exploration of effective use of the database, with an aim to assist organizations in understanding how the Foundation Center Directory Online can be used to: Properly use various search functions within the Directory, Identify potential relationships between their organization and funders, Explore appropriateness of grant opportunities.</p> <p>If you are a first time user or have not attended a workshop on using the database, it is recommended that you schedule an appointment with Rachel Swan (rachel@gnof.org).</p> <p>9:00-11:00am Center for Philanthropy 919 St. Charles Avenue New Orleans</p> |
| 5/29/2019 | UNO CDF Class Final Presentation to Funder's Table | University of New Orleans | | <p>contact: Sandi Stroud, astroud@urbanfocusllc.com Marla Nelson, mnelson@uno.edu</p> |
| June/July | UNO CDF Cohort 3 Registration Begins | University of New Orleans | | <p>contact: Sandi Stroud, astroud@urbanfocusllc.com Marla Nelson, mnelson@uno.edu</p> |
| 6/4/2019 | Lunch & Learn, Auction Best Practices | Louisiana Association of Non-Profit Organizations | \$15 | <p>11:30 AM Capital Area United Way 700 Laurel St. Baton Rouge 70802</p> <p>Contact: Emilie Bowman McBride emiliebowman@Lano.org 2259295266</p> |

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| 6/12/2019 | Marketing & Communications Part 1 | Louisiana Association of Non-Profit Organizations | \$60 | Led by PRAL-Baton Rouge 8:00 AM 829 St. Charles Ave New Orleans, Louisiana 70310 Contact: Katelyn Smith katelynsmith@lano.org 2259295266 |
| August 19 – 23 | NeighborWorks New Orleans Registration Begins | NeighborWorks Training Institute | Varies by course selection | Registration will open in April for the New Orleans Training Institute , Aug 19-23, 2019. including a very special symposium Closing the Life Expectancy Gap , A National Symposium on the Nexus between Community Development and Health. Network with more than 1,800 colleagues from all over the country and enjoy top-notch training in community development and nonprofit management. Take your professional development—and your career—to the next level! |
| 8/21/2019 | Annual Conference | Louisiana Association | \$225 members | This year's theme is COLLABORATION! Stay tuned for more exciting announcements! |
| 8/28/2019 | Foundation Center Directory Online Training | Greater New Orleans Foundation | Free | This workshop is an exploration of effective use of the Foundation Directory Online, which provides the most current, accurate, and comprehensive information available on over 98,000 U.S. grantmakers and their grants. The workshop session is not focused on grantwriting, but is an exploration of effective use of the database, with an aim to assist organizations in understanding how the Foundation Center Directory Online can be used to: Properly use various search functions within the Directory, Identify potential relationships between their organization and funders, Explore appropriateness of grant opportunities. If you are a first time user or have not attended a workshop on using the database, it is recommended that you schedule an appointment with Rachel Swan (rachel@gnof.org). 9:00-11:00am Center for Philanthropy 919 St. Charles Avenue New Orleans |
| 9/1/2019 | UNO CDF Program Cohort 3 Begins | University of New Orleans | | contact: Sandi Stroud, astroud@urbanfocusllc.com Marla Nelson, mnelson@uno.edu |
| 11/5/2019 | Foundation Center Directory Online Training | Greater New Orleans Foundation | Free | This workshop is an exploration of effective use of the Foundation Directory Online, which provides the most current, accurate, and comprehensive information available on over 98,000 U.S. grantmakers and their grants. The workshop session is not focused on grantwriting, but is an exploration of effective use of the database, with an aim to assist organizations in understanding how the Foundation Center Directory Online can be used to: Properly use various search functions within the Directory, Identify potential relationships between their organization and funders, Explore appropriateness of grant opportunities. If you are a first time user or have not attended a workshop on using the database, it is recommended that you schedule an appointment with Rachel Swan (rachel@gnof.org). 9:00-11:00am Center for Philanthropy 919 St. Charles Avenue New Orleans |