



CANCARE IMPACT REPORT

2022



A survivor by your side.

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A survivor by your side.



MESSAGE FROM OUR CEO



2022 was an incredible year for CanCare!

CanCare is honored to serve so many cancer patients and their families, and we look forward to all that is to come in 2023!

The demand for CanCare's cancer support services has never been greater. We ended 2022:

- serving a record **1,411 cancer patients and caregivers** through our one-to-one support program
- conducting **10,783 visits** with patients and caregivers in our partner healthcare facilities, and
- recording **8,327 volunteer hours** of service to our cancer community.

This year, CanCare strives to scale up, implement newer and better technology, and recruit more volunteers to be **a survivor by the side** of all who need our services.

CanCare envisions a world where no one faces cancer alone, and our success thus far would not be possible without you!



A survivor by your side.

Darcie Wells

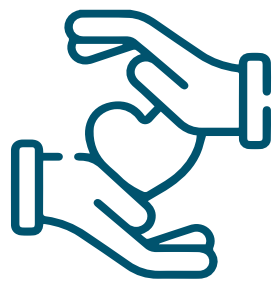
CanCare Volunteer & Cancer Caregiver

HOW WE HELP



A survivor by your side.

CanCare provides emotional support to cancer patients and caregivers in three ways:



One-on-One Matches

We match cancer patients and caregivers with a CanCare trained volunteer with similar cancer experience.



Healthcare Facility Visitation

CanCare trained volunteers provide in-person emotional support to cancer patients and caregivers.



Virtual Support Groups

CanCare's Licensed Professional Counselor facilitates virtual support groups for patients, caregivers and volunteers.

CanCare provides hope and healing to the cancer community by ensuring that anyone facing cancer can have ***a survivor by their side.***

2022 MISSION IMPACT



CanCare

A survivor by your side.

1,411



1 on 1
Clients
Served*

30% from
Healthcare referrals

10,783



Healthcare
Visitations

In 20+ facilities

56



Volunteers
Trained

From 15 states/
countries

8,327



Volunteer
Hours*

From 550+ active
volunteers

265



Virtual
Support
Group
Participants*

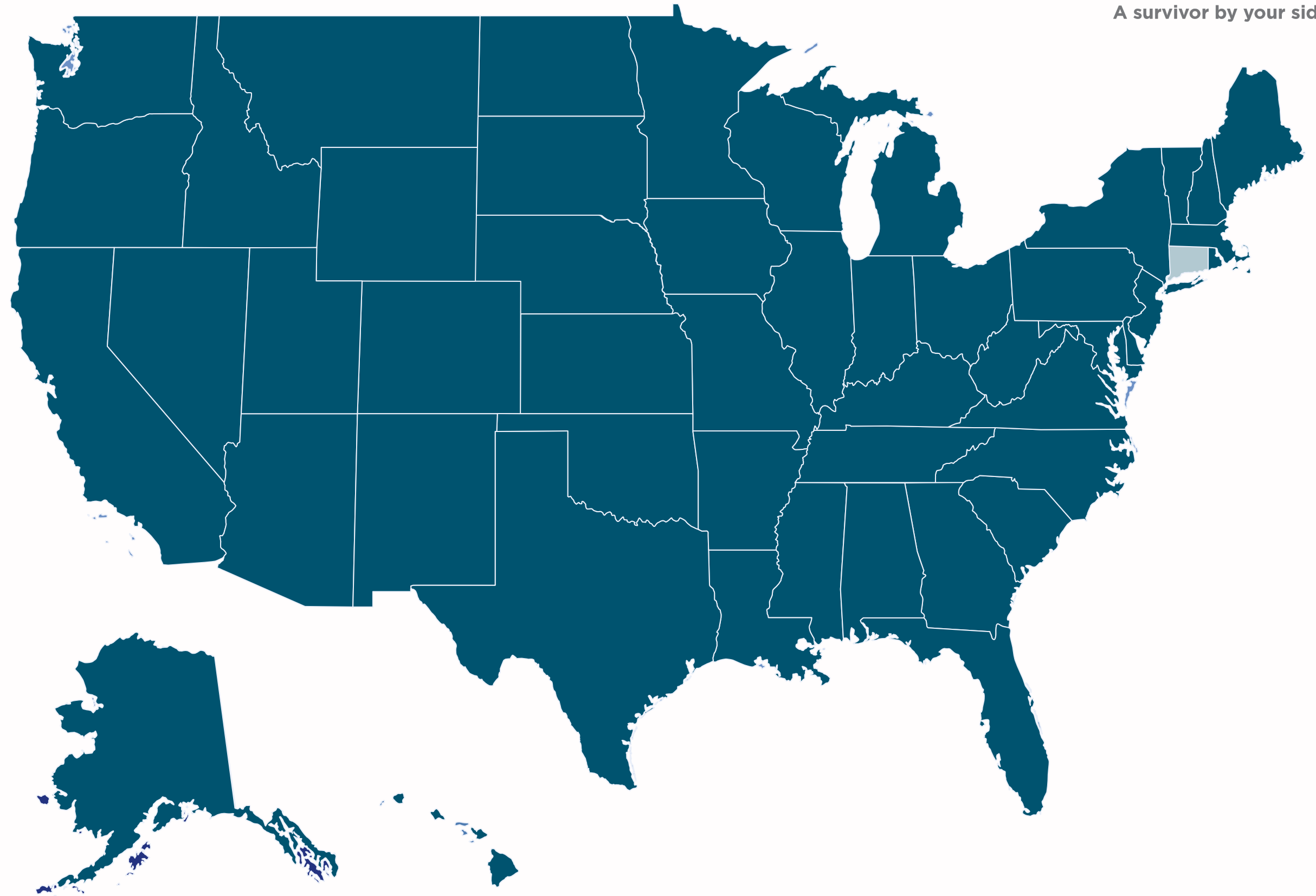
*Record results

2022 MISSION IMPACT



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In 2022, CanCare served cancer patients and caregivers in 49 states and multiple countries.



PARTNER HIGHLIGHT

CanCare has partnered with the Memorial Hermann Health System for 20+ Years to serve our cancer community



In 2022, CanCare survivor and caregiver volunteers provided

- 1,004 hours of visitation and
 - 4,164 patient and caregiver visits
- across 5 hospitals in the Memorial Hermann System.

“We consider CanCare a critical part of our cancer care team. The emotional support they provide our patients is integral to their survivorship journey and health outcomes.”

Shelita Anderson, MBA, RN
System Oncology Nursing Director
Memorial Hermann Health System



A survivor by your side.

CanCare Client Testimonials

“[My volunteer] was fantastic. It has been such a blessing to be able to connect with such a kind and compassionate lady— who also happens to have experienced exactly what I am going through.”

“I was connected with a wonderful gentleman about my age who had experienced the same type of cancer and treatment that I am going through. He is caring, and compassionate, and offers intelligent insights. Having [my volunteer] to talk to as needed has been critical to my mental well-being.”



2022 CHARITY RATINGS



In 2022, CanCare received the highest ratings from leading charity rating agencies

FINANCIALS

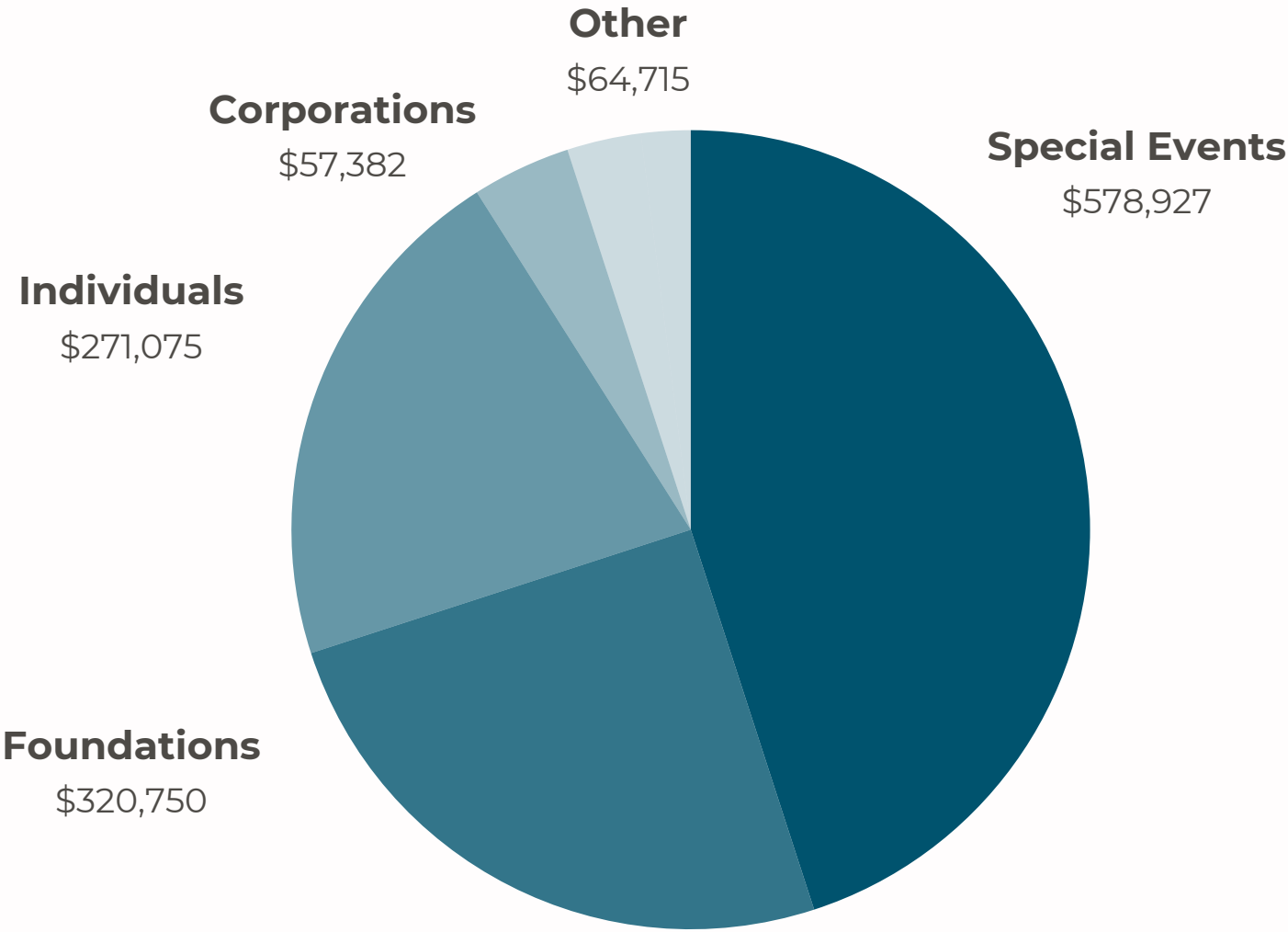
Our vision of a world where no one faces cancer alone drives us to broaden our reach and impact even more lives. Achieving our revenue growth goals is so important for us so we can invest in serving exponentially more clients.

-- Val Brock, Chairman of the Board

2022 REVENUE & EXPENSE

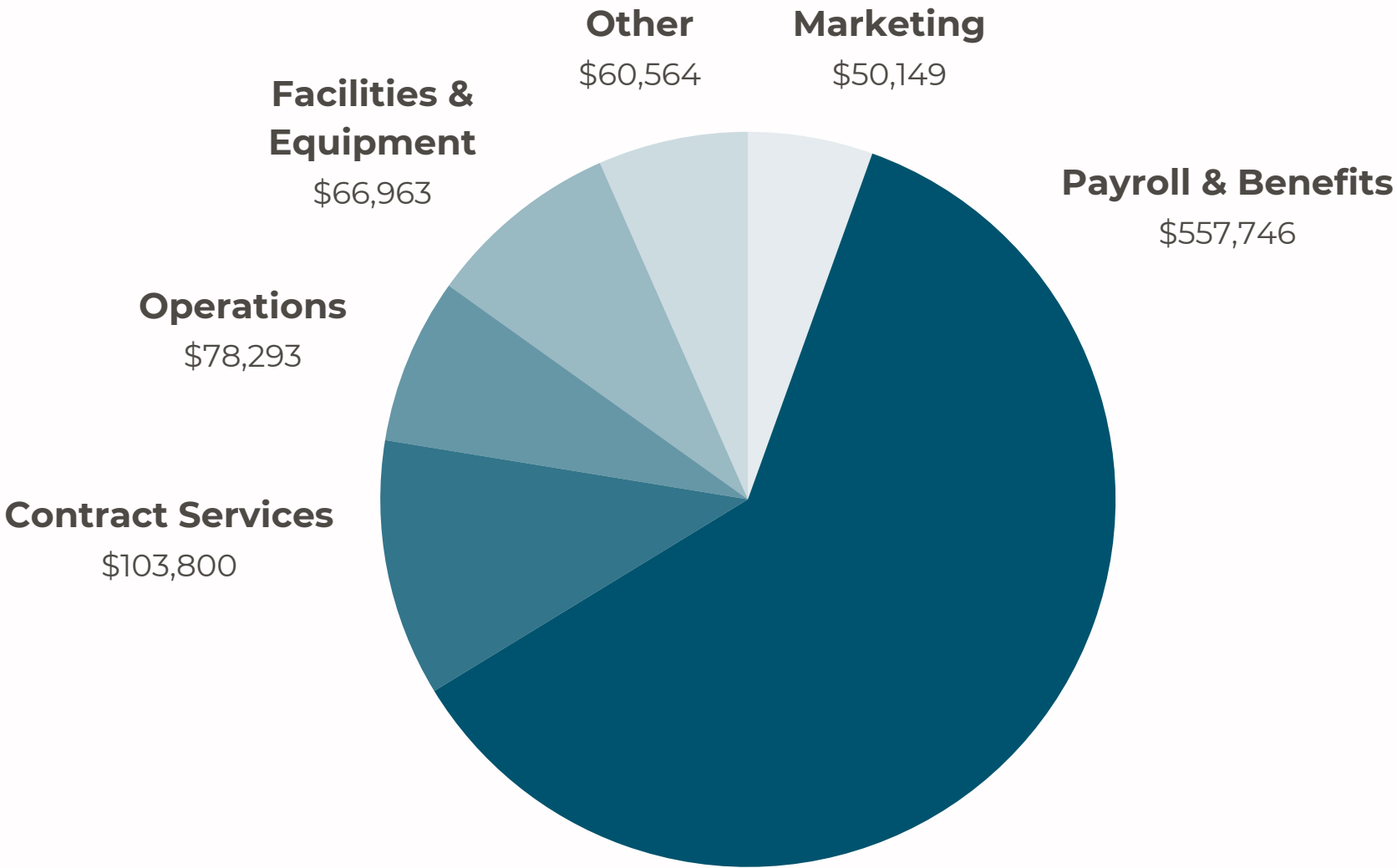
TOTAL REVENUE

\$1,292,849



TOTAL EXPENSE

\$917,515





“Early in our CanCare volunteer training, we were asked to think about what gifts cancer had given us. I remember thinking, “that’s absurd”! I had lost my husband to prostate cancer. I had just gone through the frightening diagnosis of breast cancer, followed by surgery and radiation. In neither case did I have any real support and felt totally lost more than once. During the class, the students shared their stories, and I was blown away listening. They made me realize the value of emotional support, they talked about love, patience, courage, hope and faith.”

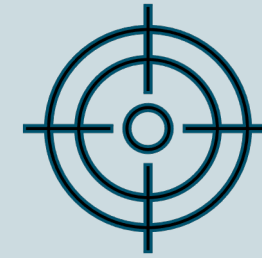
CanCare Volunteer

STRATEGIC FRAMEWORK



OUR **PURPOSE**

To provide hope and healing for our cancer community



OUR **MISSION**

To provide a survivor by the side of anyone facing cancer



OUR **VISION**

A world where no one faces cancer alone



OUR **VALUES**

Courageous
Compassionate
Supportive
Inclusive

2023 STRATEGIC OBJECTIVES



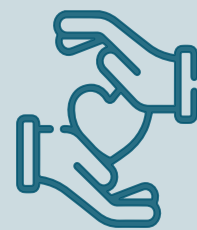
REACH

Serve exponentially more cancer patients and caregivers.



FINANCIAL STABILITY

Maintain strong cash reserves to facilitate strategic growth.



EXPERIENCE

Create raving fans among our clients, volunteers, donors, and staff.



PERFORMANCE

Maintain operational excellence and the highest charity ratings.

IMPACT ACCELERATION INITIATIVE

In order to accomplish our strategic objectives, CanCare launched the Impact Acceleration Initiative in 2022, inviting funders to support us in these key areas:



Modernizing Instructional Design

Elevating our best-in-class training to serve more volunteers



Growing Client Base

Leveraging technology to reach more cancer patients and caregivers



Expanding Strategic Partnerships

Through development of a Healthcare Survivorship Program

“My experience and expectations have been great with my volunteers. They have been helpful and have gone above and beyond my expectations.

CanCare is a very professional, but compassionate organization who truly cares about those battling with cancer. They provide hope to not only survive but thrive and help others by sharing their experiences and successes.”

CanCare Client



SPECIAL EVENTS

28TH ANNUAL SURVIVORSHIP LUNCHEON

- Event Chairs: Kelley Lubanko & Jordan Seff
- Healthcare Honoree: Ishwaria Subbiah, MD
- Corporate Honoree: Oceaneering International
- Survivor Honoree: Rochelle Griffin
- Record revenue of \$315,000!



A signature component of our annual HOPE Survivorship Luncheon is the candle lighting ceremony where loved ones who have faced cancer are honored.

29TH ANNUAL CANCARE GOLF CLASSIC

- Event Chair: Cullen Kappler
- Honorary Chairs: Titus Harris, III and Jeff Zinn
- 30 Golf Teams raised an incredible \$320,000 for CanCare's mission!



The 29th annual CanCare Golf Classic was held at Memorial Park Golf Course

2022 DONORS



Thank you to these incredible foundations for their \$100,000 investments in CanCare's Impact Acceleration Initiative

**HUFFINGTON
FOUNDATION**

**M.D. ANDERSON
FOUNDATION**

The Impact Acceleration Initiative supports transformative growth and technological advancement so CanCare can better serve the cancer community for years to come.

2022 DONORS

I give to CanCare because I see the positive impact the ministry has on patients and caregivers.

-- Peter Forbes, Board Member

\$25,000+

Leslie & Val Brock
Donna & Norman Lewis
Memorial Hermann Health System
Jordan Seff

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2022 DONORS

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\$1,000-4,999

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GIVING

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