

Dr. Marc Corkern

# The Top 10 Things You Must Know Before Choosing Your *Dental Care Provider*



Corkern Family Dental

## Welcome Letter from Dr. Marc Corkern

Dear Friend,

At Corkern Family Dental, our team understands the challenges that come with seeking out a new family dentist. From the office atmosphere to financial options to a dental team's expertise, there are numerous factors you might consider when looking at a new dental care provider. Which qualities are the most important for a dentist to have, though – and which ones are safe to forego? In addition, once you know the best questions to ask, how do you know if a prospective dental office is giving you the right answers?



To help simplify the search process for you, I have compiled ten key questions to ask your potential new dentist. I invite you to read my report, **"The Top 10 Things You Must Know Before Choosing Your Dental Care Provider."** I also offer guidance here on the types of responses a quality dentist should provide. Armed with this information, you'll be able to choose the ideal dental team for yourself and your loved ones.

If any questions or concerns arise as you read my report, I also invite you to reach out to our knowledgeable team by calling **225-291-2212**. At Corkern Family Dental, our team genuinely cares about the comfort and dental health of our patients – and have been doing so since 2013. We value quality over quantity and strive to provide quality patient education and care that promotes a lifetime of health. We would be happy to help you improve your and your loved ones' health, too!

To Your Healthiest Smile,

*Dr. Marc Corkern*

P.S. When you're ready, call our office at **225-291-2212** to schedule your dental appointment.

We also proudly offer a **Complimentary Orthodontic Consultation, Complimentary Cosmetic Dentistry Consultation, and a Complimentary BOTOX® Consultation**. Whatever your needs may be, we are here for you!

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## 1. Do They Have Extensive Experience?

When it comes to the health and aesthetics of your smile, having experience is key. Some questions to ask a potential dentist include how long they have been practicing, how many patients they have helped, and whether their experience includes providing a variety of treatments. You should also consider whether they attend continuing education courses to stay up-to-date with modern advancements in the dental health care field.

At Corkern Family Dental, our team has helped transform thousands of smiles in Baton Rouge, LA, and beyond since 2013. Our experts, Dr. Corkern and Dr. Foster bring years of combined experience and advanced training to our patients every day. No matter what your condition may be, our team has likely helped a similar patient in their years of practice. We are more than happy to show you before-and-after pictures to provide examples of our exceptional results.

As a team, we also believe in the importance of staying current with the techniques and technologies available for quality dental care. For this reason, all our doctors and team members regularly attend continuing education courses throughout the year.



## 2. Do They Do What's Right?

When you find a dental office that leaves you feeling cared for and at ease, you know you've made the right choice for your dental care. A dentist who focuses on your comfort and satisfaction builds a lifelong trusting relationship so you can rest assured you're always getting the best care and treatment at every visit. While researching your options, look for a dentist who puts patient satisfaction first, treats you like family, only recommends treatment that is necessary, and has the reviews to prove it.

At Corkern Family Dental, we focus on patient satisfaction and our team takes an ethical approach to care by never "selling" treatment, but only recommending necessary treatment and making our patients feel like family. We have an excellent history of reviews and build long-standing relationships with our patients. We always do the right thing, take the extra time, and offer the highest quality of dental care possible. We put our patient's comfort, safety, health, and happiness first and foremost. Visit our website to read what our current and former patients have to say about their experience with our team!



### 3. Do They Provide Dentistry & Orthodontics?

When you or your loved one is interested in having a straighter smile, most dental offices will refer you to an orthodontist. They simply won't have the capability or experience to provide you with orthodontic treatment. If you prefer to keep all your dental treatment with one provider, then look for a dental office that also provides quality orthodontic services.

At Corkern Family Dental, we are thrilled to be able to provide both comprehensive dental treatments as well as revolutionary Invisalign® and bite adjustments to patients who wish to straighten their teeth through orthodontics. Invisalign functions in much the same way that braces do, by putting controlled pressure onto certain teeth to move them into alignment. Unlike braces, Invisalign uses removable and clear aligners. That means you don't need to make any lifestyle changes, such as avoiding certain foods, and no one needs to know you're even undergoing treatment!

We understand the importance of offering patients a variety of treatment options and we have the expertise to provide it. Whatever you seek, our experienced doctors are here to assist your unique dental and orthodontic needs.



## 4. Is There A Guarantee?

A practice committed to its patients' comfort and oral health will stand behind their treatment, and the best way to do that is with a guarantee. Exceptional dentistry should offer a solid guarantee to make sure you know that you come first no matter what. Your satisfaction and health are of the utmost importance!

Our dentists and team at Corkern Family Dental not only want to provide the best dental health care in town, but we also want you to be 100% satisfied with the care you receive. That's why we offer the following guarantees on your treatment.

**5-Year Prosthetic Guarantee** - We guarantee any prosthetic-related service (implants, dentures, crowns, bridges, and veneers) for 5 years. If any prosthetic breaks or has an issue during this time, we will replace it for only a minimal lab fee.

**1-Year Filling Guarantee** - We guarantee our fillings for a year, as long as you've maintained your oral hygiene. If a filling comes out during the first year, we will replace it at no charge to you.

We genuinely care about your oral health and go the extra mile to ensure you have the best treatment outcome possible.

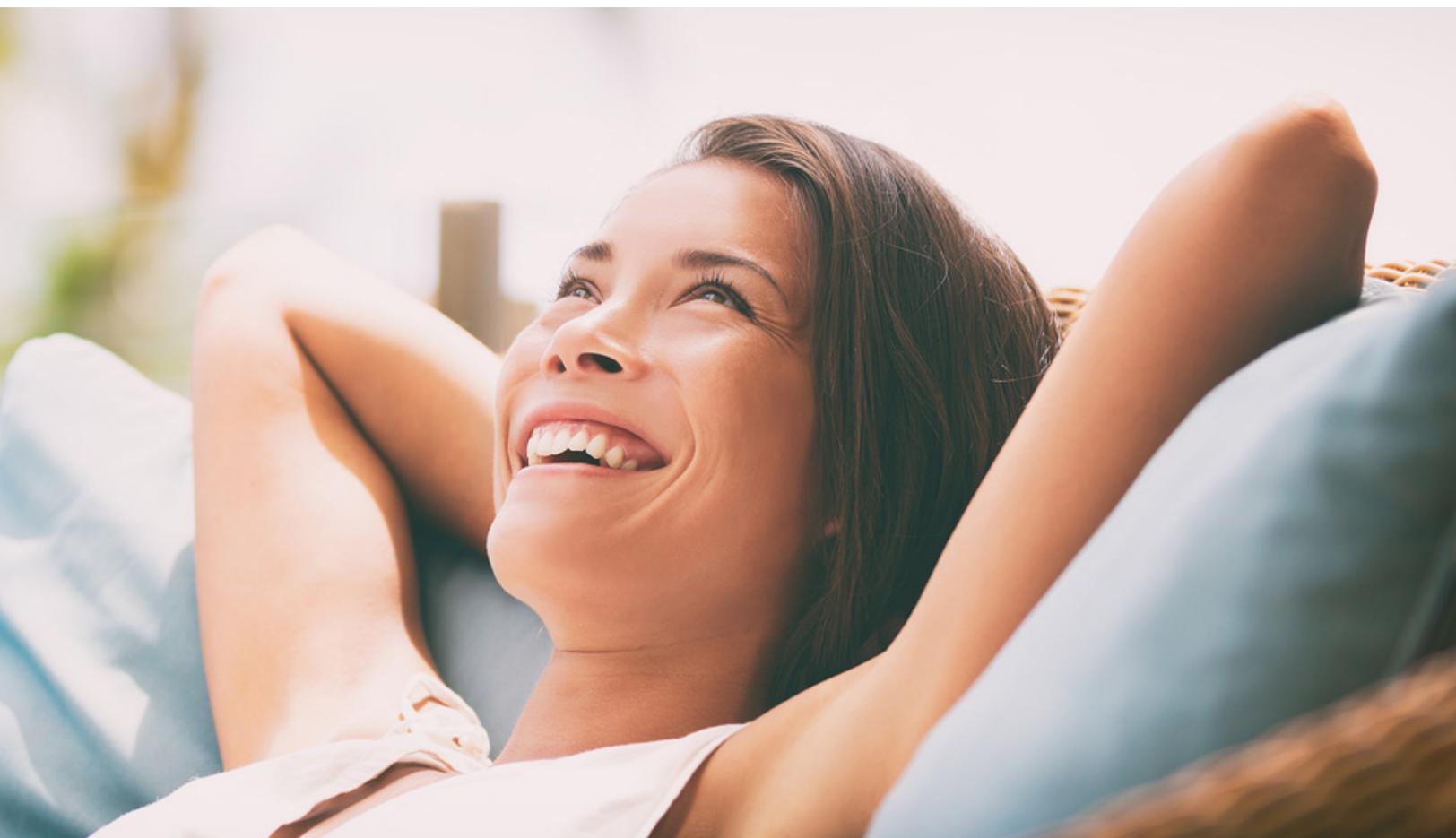


## 5. Is Your Anxiety Their Concern?

You have many options when it comes to dentists so when choosing one, do some research on your potential providers and their team. Learn as much as you can about their mission and priorities. How long have they been practicing? Do they address patients' concerns? Do they care about their patients' comfort?

At Corkern Family Dental, it is our mission to provide you with the best dental care anywhere and to become your dentists for life. We never forget how it feels to be a patient, so we strive to make you as comfortable as possible during each and every visit. We are genuinely concerned about the comfort and dental health of our patients. That's why we offer sedation dentistry for our patients who experience anxiety prior to their treatment. We use completely safe nitrous oxide, also known as laughing gas, to help you feel calm and comfortable during your dental treatment.

Our patients enjoy their experience with us and our warm, friendly team is always focused on making you feel comfortable.



## 6. Will They See You In An Emergency?

Dental emergencies like a broken or cracked tooth, or swollen gums can happen. And unfortunately, these can be painful for those who experience these issues. The last thing you want to do is wait days to be seen by a dentist when you're in pain. When looking for a dentist, look for one who is available to see patients for dental emergencies. That ensures your dental health and comfort are their priority.

At Corkern Family Dental, we understand that dental emergencies can sometimes happen. That's why we make it our priority to always be available to help you! At our office, all emergency calls are forwarded directly to Dr. Corkern, so if you ever experience a dental emergency, you can rest assured that you will be able to contact us for help at any time. It's our promise to you!



## 7. Do They Offer Complimentary Consultations?

Your dental provider should take the time to explore your specific needs and answer your questions prior to recommending treatment. They should also provide an honest treatment plan with a consultative approach so you know exactly what to expect. You should never proceed with treatment unless you're completely comfortable and ready!

Corkern Family Dental believes that every patient should be able to get to know their dentist and their processes prior to committing to a major procedure. That's why we offer free second opinions in addition to complimentary consultations to our patients including:

### Complimentary Orthodontic Consultation

- Discussion of Your Goals
- In-Depth Exam
- Digital X-Rays
- Personalized Treatment Plan

### Complimentary Cosmetic Dentistry Consultation

- Discussion of Your Goals
- In-Depth Exam
- Digital X-Rays
- Personalized Treatment Plan

### Complimentary BOTOX® Consultation

- Discussion of Your Goals
- Personalized Treatment Plan



## 8. Will They Respect Your Time?

When going to the dentist, one of the last things you want to do is sit and wait for your appointment, especially after you were courteous enough to be on time or early. For many patients, it is difficult enough to bring themselves to make and keep an appointment. If you value your time, then find out your potential dentist's waiting room reputation. You deserve to be seen promptly!

Our team at Corkern Family Dental strives to provide you with the most enjoyable dental visit possible. That's why we are proactive with our scheduling to ensure that you will almost never have to wait for your appointment. We believe in quality over quantity and never overbook! Not only will you experience virtually no wait times at our office, but you also won't need to feel rushed during your appointment. We ensure that ample time is built into every appointment, so you can feel confident that all your questions will be answered and all your dental needs met. Your time is spent WITH our team instead of simply waiting to see the team. That is our promise to you!



## 9. Do They Have A Solution For No Insurance?

A good dentist understands that not every patient they see is going to have insurance and that receiving proper dental care is important, regardless of insurance coverage. When researching dentists, look for one who offers alternative options for patients who don't have insurance to ensure their focus is on your overall health and well-being.

At Corkern Family Dental, we are genuinely concerned with our patient's health and comfort. We strive to provide the highest quality care to everyone in the Baton Rouge area who needs it, whether or not they have insurance.

To help with the costs of dental care, we proudly offer the annual membership plans to our valued patients including single or family memberships that cover oral exams, hygiene visits, fluoride treatments, digital x-rays, discounts on various services, and periodontal maintenance. Contact us or visit our website for more details!



## 10. Do They Use Advanced Technology?

Technology plays an important role in dental health care and is essential for diagnostics, efficient treatment, number of visits, comfort, and accuracy. Incredible advancements have been made in the last 20 years, which is why it's important to find out whether your potential dentist uses the latest technology for their patients' benefit.

Some of the advanced technology you'll see in our office include diode lasers and Cone Beam x-ray technology, which uses electronic sensors to capture and store digital images of your teeth. Intraoral cameras create colored, high-resolution images that show our dentist more of your mouth so we can do a better job at examining and caring for it. Additionally, we have a CEREC scanner and crown milling unit, which allows us to create same-day crowns right here in our office!

This is just another reason why more and more people trust their smiles to Corkern Family Dental!



## Bonus: Do They Have Flexible Payment Options?

This report was only supposed to include 10 crucial questions to consider when looking for a dental care provider, but affordability is so important that we've included this section as a bonus. Whether or not you have insurance, it's important to understand what kind of payment options your potential dental health care provider offers before you make a decision.

We believe your dental health comes first at Corkern Family Dental. We strive to keep our costs fair and provide all our patients with affordable payment options, including personalized payment plans through CareCredit that can be customized to your treatment and needs. We also accept most insurance plans and even offer membership plans for additional savings.

Your health should never be put on hold because of the cost of treatment, so when you walk through the doors of our dental office, you can feel confident that our primary concern is to ensure you receive the best dental care available when you need it, without having to worry about the cost.



## Closing Letter from Dr. Marc Corkern

Dear Friend,

I hope this report has helped you learn more about what you can expect from your dental treatment, as well as what you should expect from your provider. Don't be afraid to ask about each item I included on this list. If you have already signed up for treatment with a provider, feel free to call the office and ask a few follow-up questions. Remember, this is your smile we're talking about here – you deserve to feel confident and comfortable for the entirety of your treatment!



While my primary goal was simply to educate you and facilitate your search for a dental care provider for you or your family, I hope you've also learned a bit about Corkern Family Dental and why I'm so passionate about what I do. Yes, I love creating beautiful smiles, but more than that, I love nurturing great relationships with our patients and helping them be happier and healthier overall. It may sound like I expect a lot from our fellow dentists, and that's true, but only because I expect so much from myself. You're putting your trust in me, and that's not something I take lightly.

To learn more about Corkern Family Dental, simply call **225-291-2212** to schedule your dental appointment. A comprehensive exam may be the only thing standing between you and the smile you've always wanted.

To Your Healthiest Smile,

*Dr. Marc Corkern*

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