



July Standing Committee & Initiative Reports

Public Policy Committee

In July, the Policy Committee reviewed its Policy Wins for the first half of 2017, which included successful advocacy efforts at the local, state and national levels. Also discussed was the upcoming release of the City of New Orleans' 2018 Budget and how housing funds might be spent. The Committee decided a Teach-In was needed to better educate and inform the community around the budget process – specifically in relation to housing funds. Finally, the committee also heard updates on Healthy Homes (Mold/Dampness), Equitable Transit Oriented Development (eTOD), and Stormwater Management Model initiatives.

Homeownership Committee

The Homeownership Committee did not meet in July, but will have a meeting in early August to discuss the Request for Proposals from the New Orleans Redevelopment Authority (NORA). The committee will discuss the Housing NOLA Action Plan item 4.5, which states that GNOHA will work with the New Orleans Metropolitan Association of Realtors to include energy efficiency measures on their Multiple Listing Service (MLS) to highlight homes with energy efficiencies.

Shared Solutions

The Homeownership Committee will also begin setting up the framework of the shared solutions model; the primary uses of the shared solutions are for financial needs (bookkeeping, development finance, construction management, IT, software purchases, and client management services). A small grant from the Greater New Orleans Foundation was awarded to help with the implementation of the shared solutions framework.

Nonprofit Roundtable

The Nonprofit Roundtable did not meet in July, but will meet in August. A letter regarding the Nonprofit Rebuild Pilot Program (NRPP) was drafted with the intentions of being sent to the LHC outlining challenges with the program, what changes can be implemented to improve the program, and what changes can be implemented to help the people whose homes were affected. The Roundtable will also discuss a Shared Solution that tracks client contact, and will help clients in finding the right resource for their needs.

Rental Committee

The Energy Efficiency for All Coalition has been meeting regularly and advancing a study around the energy efficiency of rental buildings in New Orleans, which is nearly complete in its data-gathering stage and will soon be formulated into report-form. Members of the Rental Committee have also been in talks on how best to encourage HANO to implement a small area market rent program that would enable



July Standing Committee & Initiative Reports

voucher holders to secure housing in high-opportunity areas if they so choose. The Committee hopes to make progress on this matter in August, and connect HANO with neighborhood associations to recruit potential landlords.

Outreach and Advocacy Committee

The Canvassing Subcommittee has been planning large scale canvassing efforts for the pledge card campaign, and has partnered with VOTE to carry out canvassing throughout the summer. The two groups have begun meeting together to devise a canvassing plan, with assistance from the Power Coalition. The Political Platform Subcommittee has been securing participation in upcoming candidate forums and preparing questions, and is preparing to release the full platform at a July 29th Put Housing First Rally. Put Housing First has secured national partnerships with the Southern Poverty Law Center, Action Group Network, National Low Income Housing Coalition's Our Homes, Our Voices campaign, as well as Homes for All. The Put Housing First Network Development Committee identified and secured partners to host tables at the Put Housing First Rally on July 29th.

Emergency Preparedness Committee

The Emergency Preparedness Committee did not meet this month, but will soon begin writing letters to representatives from national agencies to gain their support around a disaster housing pipeline.

The Collaborative

The Collaborative held the third quarterly meeting in July, in which the first draft of the standardized curriculum for financial fitness was discussed in great detail. The Curriculum Working group will meet in August to finalize the curriculum. The goal of having a standardized curriculum is to provide education to renters and future homebuyers, to help improve client credit, and encourage financial habits that help clients save.

Capacity Building

The Capacity Building Committee did not meet in July to discuss the UNO PLUS Development Finance Certificate Program. The goal is to start the program once the CEA has been approved and executed between UNO and the City of New Orleans. An update will be provided once a confirmation from the City Attorney is received. GNOHA member organizations will be eligible participate, along with the individuals and organizations identified by The Network for Economic Opportunities. The Capacity Building Calendar is complete, and was updated in July. The search for more capacity building opportunities is ongoing.



July Standing Committee & Initiative Reports

HousingNOLA Initiatives

HousingNOLA Leadership Board

The Leadership Board did not meet in July, instead the Data, Policy and Community Engagement Committees are all working to secure data and review analysis for the release of the 2017 Annual Report Card. HousingNOLA will release the document at the Dillard Housing Fair on Saturday, September 30th. Many of the Master Plan amendments that incorporate HousingNOLA into the Master Plan have been accepted, but there are still recommendations that have been sent back to the City Planning Commission for their review.

Louisiana Housing Trust Fund Initiative

The LHTFI has begun drafting plans to secure dedicated revenue for the trust fund outside the state legislature and expects to announce a plan of action that includes legislation in next year's Legislative session.

Workforce Housing Council

The Workforce Housing Council did not meet in July and will not meet until September to discuss strategies to connect business leaders to affordable housing. Forward New Orleans is a diverse coalition of civic, community and neighborhood organizations united in their vision of excellence in city government. Coalition members differ in their respective missions and areas of focus, but find common ground in their belief that citizens deserve a highly effective local government that translates into a better quality of life for all New Orleanians. The Business Council is a founding member of FNO, which released its 2018 Platform to candidates which, for the first time, includes housing and specifically names partnering with HousingNOLA as a priority for the next administration.

Smart Housing Mix Tiger Team

The Smart Housing Mix Tiger Team is working to secure additional technical assistance to advance the analysis necessary to facilitate the implementation of the Smart Housing Mix Ordinance.

Assessor Working Group

The Assessor's Working Group continues to reach out to the Assessor urging a response on issues discussed at May's meeting.

Lenders Roundtable

The Lenders Roundtable did not hold a meeting in July, but will have on in August to discuss the structure and presentation of the data compiled to project the housing development funding gap over the next five years. Data was provided outlining the city's commitment for 7,500 units; it is projected



July Standing Committee & Initiative Reports

that 10,952 units needed for <80% AMI renters. The Lenders Roundtable also discussed the investment opportunities for projects that currently have some public investment, but still lack the private capital necessary to complete the units. The Lenders Roundtable plans to host a finance summit later this year.

Insurance Task Force

The Insurance Task Force did not meet in July. The Task Force will discuss the next steps involving a survey that is being created for homeowners and developers, in the hopes that these survey results will give a foundation for policy recommendations that can be brought to the commissioner.

Healthy Homes Initiative

The group has secured a new national partner in the Green and Healthy Homes Initiative, who the group had a call with in early June. Since then, GHHI has been working a localized plan for next steps and potential local funding sources to help move the Healthy Homes Initiative's work forward. In mid-July, the group sent a potential blueprint, which the Healthy Homes Initiative will soon begin filling out, with plans to send back to GHHI for further advice.