

# **Shobe Insights**

4th Quarter 2022



## **Favorite Last Minute Holiday Gifts**

Choosing holiday gifts can be stressful. Picking out special items for your family and friends does not have to be troublesome. We have gathered recommendations from our team to share their favorite last minute gift ideas.

#### The Gift of Experiences

Giving the gift of experiences and activities is a favorite. Pre planning an activity is something you can quickly put together, and will be a gift that your loved one gets to look forward to in the new year. Taking a trip, attending a concert or a special night out are all great options to plan quality time with your family and friends. Any experience can be customizable to your relationship with the person. What do you wrap and give when your gift is an experience? Consider creating a written itinerary - or even just printing the tickets or information about the event or activity.

#### **Personalized Items**

Personalized gifts are unique and something that family and friends will admire forever. A custom gift is unique and will be a token that represents a special connection. Personal items can take planning but local shops can get these done quicker. We have listed a few customizable ideas below:

• Electronic Frame—Digital frames are sentimental gifts for loved ones. You (and others who are given permissions) can upload real-time photos to continually surprise your family or friends.

 Personal Stationary— A custom ink stamp, monogrammed cards or pens can be used and appreciated by anyone.

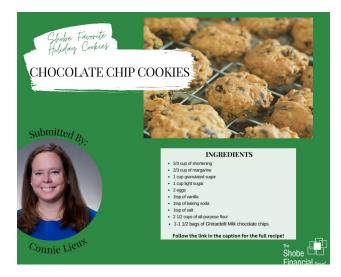
#### **Treat Yourself Kit**

A custom kit is something that you can personalize with your loved one's favorite things. A few ideas that the kit can include are bath bombs, bath salts and shaving cream. You can keep the gift simple or amplify it with a luxury items such as deep tissue massage tools, heated neck pillows or electric foot massagers.

Finding the perfect gift can be complicated. We hope our Shobe team's list of favorites provides inspiration!

### FAVORITE HOLIDAY COOKIE RECIPES

This holiday season, we have gathered favorite cookie recommendations from our team. Each one will be posted on Facebook with a link to follow the full recipe.





# Happy Holidays from all of us at The Shobe Financial Group!

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