

A “completely random” interview video edit outline with interview questions.

Scene 010: Jann started the day with a hard look at herself. Today was the day things were going to be different.

- Why did you get motivated to get involved in the way that you did, where did it start?
- What did you think was going to happen?
- Were there any anxieties going into it? Tell me about those.

Scene 011: She believed she could inspire change in her school district, so she sought to better understand what was wrong.

- What did you learn when you first started taking a harder look?
 - Describe that feeling
- Where were the most immediate needs?

Scene 020: The charter school initiatives, while well intentioned, sought to extract value from children, and it was glaringly obvious that this led to a conflict of interest within the leadership

- Tell me why charter schools are good? What are the positives?

- They clearly work in SOME ways, can we examine those here today?
- What I've heard from you is that there is a conflict of interest, how do you describe that to people who don't believe you

Scene 021: The most glaring example of this data was the fact that underperforming schools were repeatedly and habitually allowed to continue operating vis a vis contract renewal, despite being D and F ranked schools.

- Let's talk about evidence, what are some data points that you've found to be particularly egregious?
- Without naming names, where are the financial interests for these schools located? Are they based here in our state?
- Where do you think the victims of this apathy on behalf of the district leadership tend to fall in the socioeconomic spectrum?

Scene 022: She took a stand at the school board meeting, and it became quite obvious that she wasn't alone.

- Tell me about how it felt to make it known that you were seeking a radical re-evaluation of the Modus Operandi.

Scene 030: As soon as Jann took this bold stand, on an "island" of her own making, the community began to rally.

- What was the community response?

- Did you feel like you had ANY allies?
- What types of things did you hear that you didn't expect?

Scene 031: Conversations that weren't able to thrive in her absence began to happen in a way that pointed to an initiative called "community schooling".

- How did you come to meet the group responsible for the proposal?
- Were you surprised to learn about this approach?
- What made you confident that it could work for us?

Scene 032: This framework is practiced around the country, with empirical data from many communities to justify its exploration in OUR community.

- Let's talk about the hard data you've researched to go along with the theoretical elements of this idea, what are your top 3 cases?
- How would you characterize this approach against a charter school framework?
- Why do you think it works so well, nationwide?

Scene 040: Jann learned that Advocates for community schools existed throughout the district, she met them and heard their stories.

- How did you go about meeting advocates for this?
- Tell me some of their stories.

Scene 041: There was an existing proposal, ready to go, Jann reviewed it herself, and also had a number of experts talk it through.

- How did you go about vetting it? Was it a lot of work?
- Where were the main challenges for you in better familiarizing yourself with this subject matter?
- Do you remember the moment when you knew it was a good fit? Tell me about it
 - Describe that feeling in detail.

Scene 042: It was deemed to be “ready for primetime”, so she put it on the agenda.

- How was the process for getting it added to the agenda?
- What were the road blocks?
- Did you think you would have the resistance you ended up facing?

Scene 050: The agenda item was killed on the floor by way of lack of quorum in the form of ANY of the other school board members voting to have it heard.

- Describe the events of the night it was killed in detail.
- Describe the feeling in the room, what was the atmosphere like for you?
- Describe YOUR experience, how would you characterize it for those who weren't there?

Scene 051: This resulted in a front page story, in which the whole town had an opportunity to witness the fact that the board is bought and sold by private charter interests.

- This event was picked up by the local press, were you surprised?
- What were the story angles they put forward?

Scene 052: We need people who care about the education of children and breaking cycles of poverty to speak out. Show up at the next meeting, demand that an alternate solution to the plan currently failing our kids in communities across the district be heard. Loud and Proud.

- Now what? What can we do?
- Who can we talk to?
- Why do you think this is important?
- Why does this matter to all of us?
- What happens if we don't do anything?
- Who loses out the most?