

## **Content Designer, Contract**

At [SPED Strategies](#), our mission is to provide the solutions needed at every level of the education system to transform the daily experiences for every student. It's aspirational and requires a deep commitment to striving for excellence.

To achieve our mission, we're looking for unique individuals to contribute through the design of our content. As a **contract-based Content Designer**, you'll bring our vision for excellent adult learning to life through the creation of professional learning sessions and embedded materials. This role requires a deep understanding of strategies for enhancing adult motivation to learn paired with a willingness to weave diverse feedback into a cohesive final product.

As a nimble consulting firm, the way we approach our day to day work is constantly evolving by design. Successful employees on our team default to collaboration, value flexibility, lean into ambiguity, and embrace feedback. Our approach is not for everyone. If you want to build a different reality for students across the country alongside others who excel in their roles and expect the same from you, there is no better place to do it.

### **What you'll be doing as a contract-based Content Designer:**

- Serve as the person responsible for ensuring the success of key professional learning sessions by engaging in our five-step design process; *Launch, High Level Agenda, Facilitator Guide, Supplemental Materials, Finalization*
- Lean in to understanding the goals of a particular project, client, and the aligned solution our team customized
- Constantly strive to deliver on project goals by leveraging a shared project plan to meet all content development milestones
- Digest high leverage feedback from colleagues and collaborators and scheduling follow-ups to support effective application in a final product
- Work closely with an Executive Team sponsor, a Senior Manager of Implementation, an Implementation Specialist, and other contract-based project team members to reflect on, and adjust in alignment with, data

### **What we'll look for in your previous experiences and expertise:**

- 5+ years of experience in K-12 education or education adjacent institutions
- Demonstrated expertise in one or more of the following areas: Early Childhood Special Education, Elementary Special Education, Secondary Special Education, Mild to Moderate Disabilities, Multi-Tiered Systems of Support (MTSS), Special Education Law and related policies, practices and procedures, Individual Education Plans (IEPs), Universal Design for Learning (UDL), High Leverage Practices, Transition Planning\*

- Experience designing adult professional learning
- Belief in testing ideas and using feedback to pivot direction on projects and deliverables
- Commitment to equity for all students, including students with disabilities

*\* Note: We are actively seeking designers with Transition Planning expertise to support known projects launching in Summer 2025.*

## **Compensation & Benefits Philosophy**

This is a contract-based position. Once through our application process, our team will reach out to content designers as project design needs are determined on a rolling basis annually. Each project a contract-based Content Designer works on will have an associated contract and included stipend that will outline projected hours and deliverables. Stipends are determined based on the project scope and design need. Typical stipends range from \$1,500-\$2,500 per individual session designed, inclusive of collaborative meetings needed during the design process. All stipends are communicated to contract-based designers in advance of a project start to ensure transparency.

## **Equal Opportunity Employment Statement**

SPED Strategies is an equal opportunity employer. All qualified applicants will be considered for employment without attention to disability, race, color, religion, sex, sexual orientation, gender identity, national origin, or veteran status.

SPED Strategies is also committed to providing reasonable accommodations to individuals with disabilities. If you need a reasonable accommodation because of a disability for any part of the employment process, please contact us at [support@spedstrategies.com](mailto:support@spedstrategies.com).

## **How to Apply**

Please complete our job application which includes a set of questions and your resume submission, with the option to upload a cover letter. We will accept applications on a rolling basis, but those who apply before July 7, 2025 will be given priority. The steps in this hiring process are as follows: (1) resume review, (2) 30-minute phone interview, (3) 1-hour video interview, (4) 1 to 2-hour performance task, (5) 1-hour video interview, and (6) reference check.